

SAMCART BONUS TRAINING 9.29.20

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WEBVTT

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00:00:01.410 --> 00:00:12.540

Christie Miller: Welcome coaches to the second bonus training for the SAM cart buyers. I'm super excited because today we're going to be talking about order bumps of cells and

2

00:00:12.870 --> 00:00:27.450

Christie Miller: What to do in the 30 days before you present your offer, and last time during our session, I totally forgot to spin the wheel. Sounds like spin the bottle. But we have some great prizes to give away. So let me go ahead and share my screen.

3

00:00:29.100 --> 00:00:35.610

Christie Miller: And the wheel of names should be up, Jane. Are you seeing it.

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00:00:36.720 --> 00:00:37.140

Jayne Hood: Yes.

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00:00:37.710 --> 00:00:39.720

Christie Miller: Okay, cool. So let me get it, go to

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00:00:39.720 --> 00:00:41.430

Christie Miller: Full out won't go to full screen.

7

00:00:41.730 --> 00:00:50.640

Christie Miller: Oh well. And so I'm going to shuffle the names. Oh, won't even work. Oh, because I have to tell it that I like cookies. Okay, let me make it go full screen.

8

00:00:51.090 --> 00:01:06.690

Christie Miller: Okay, so we have three prizes to give away one is a teleprompter. It's the the physical teleprompter that I use the second prize is the road wireless go microphones, which

9

00:01:07.800 --> 00:01:28.500

Christie Miller: I'm using right now. Here is my receiver and then the mic is connected to my shorts. Then I also have an additional mic that I plug into it, but you don't need that. And then the third prize is a \$200 amazon gift card. So let's go ahead and spin the wheel and see who the first winner is.

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00:01:30.840 --> 00:01:32.280

Christie Miller: See

11

00:01:36.180 --> 00:01:37.710

Christie Miller: Oh my gosh, Catherine

12

00:01:40.590 --> 00:01:53.880

Christie Miller: Catherine is a graduate of courses. Maybe Easy client creator playbook. She's one of my game changers. That's amazing. Jane, should I remove the name so that people don't win more than once, and probably should have

13

00:01:53.970 --> 00:01:56.850

Christie Miller: Yes. Okay, I'ma go ahead and remove row Catherine

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00:01:57.360 --> 00:02:08.460

Christie Miller: All right. And let me exit and I want to shuffle. Let's hit the shuffle button. A couple times. And I'm going to go full screen again and let's see.

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00:02:09.030 --> 00:02:22.800

Christie Miller: Who. Okay, so for the prizes and I'll give away three wireless go Mike's or three \$200 amazon gift cards or three teleprompters all the prizes are about the same value. And I want you guys to pick which one you want.

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00:02:23.730 --> 00:02:26.880

Christie Miller: And I don't care which one you pick. I'm going to do care because I want you to be happy, but

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00:02:28.050 --> 00:02:36.030

Christie Miller: I don't, it doesn't matter to me. I just want you to get what you want. So let's see. The second winner is.

18

00:02:38.310 --> 00:02:41.910

Christie Miller: Dawn jumper. Congratulations.

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00:02:43.140 --> 00:03:03.060

Christie Miller: And let me remove dawn and let me exit full screen again so that I can get to the shuffle button shuffle a couple times and go full screen again and good luck to the third and final WINNER. WHO IS IT KIND OF BE

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00:03:09.540 --> 00:03:12.750

Christie Miller: Christine. I'm not even gonna try and say the last name.

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00:03:14.400 --> 00:03:25.260

Christie Miller: Christine is one of our CME years. This is awesome. Congratulations to congratulations to all the winners day will reach out to each of you to see which prize, you want

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00:03:25.770 --> 00:03:39.930

Christie Miller: So now let me close this. They remove Christine. Not that we have any other prizes and I'm going to go ahead and share my keynote. I've got a short keynote presentation and then we'll open it up for Q AMP a

23

00:03:40.980 --> 00:03:44.940

Christie Miller: So sharing my screen again.

24

00:03:47.220 --> 00:03:50.100

Christie Miller: And which one do I want. I think I want this one.

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00:03:51.870 --> 00:03:55.560

Christie Miller: Whoa, oh, something just happened. Let me escape out of here.

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00:03:56.730 --> 00:04:01.260

Christie Miller: Okay. Jay, and are you seeing the SAM cart and the magic money formula.

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00:04:01.440 --> 00:04:02.250

Jayne Hood: Yep, looks good.

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00:04:02.940 --> 00:04:05.100

Christie Miller: All right, awesome. So

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00:04:05.520 --> 00:04:12.000

Christie Miller: Sam cart really does have a magic money formula and some of you have these features, because you bought

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00:04:12.060 --> 00:04:20.970

Christie Miller: The higher level of Sam card and I forget the names like a launch is the first level and then I think grow is the next level.

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00:04:21.240 --> 00:04:32.250

Christie Miller: So it's that second level that has these features. Now if you don't have them please still pay attention to this because this may be the one thing that makes you decide to

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00:04:33.240 --> 00:04:46.290

Christie Miller: To switch. So let me just talk about the magic money formula. So in this short training, you're going to learn how to use the money magic formula to boost your average sale amount in SAM cart.

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00:04:47.130 --> 00:04:53.580

Christie Miller: How do you do that by adding additional product recommendations and according to bold commerce.

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00:04:53.910 --> 00:04:59.730

Christie Miller: Amazon experience of 29% increase in sales. When it added product recommendations.

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00:05:00.030 --> 00:05:08.670

Christie Miller: Product recommendations are Amazon, are those things like you know when you're starting to put a bunch of stuff in your cart or you're looking at a product and then down below. It says

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00:05:09.240 --> 00:05:15.930

Christie Miller: People who bought this product also bought this product. Yeah, it gets me almost every single time.

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00:05:16.320 --> 00:05:32.730

Christie Miller: Well, that's a good thing because Amazon is in the service and providing products to their buyers and if I like I'm not going to make my phone. Talk to my coffee cup again. But if I like this phone and all the buyers that bought this phone also bought this water bottle.

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00:05:33.750 --> 00:05:39.030

Christie Miller: Why not show it to me. I made them by that water bottle which clearly I did so.

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00:05:39.600 --> 00:05:48.090

Christie Miller: Sam cart gives you the same opportunity to do something like that. And the way Sam cart. Does it is with order bumps and up cells.

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00:05:48.510 --> 00:06:01.650

Christie Miller: And when we added an order bump and an upsell to our sale in May we earned an additional get this, ladies and gentlemen, \$13,829

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00:06:02.400 --> 00:06:09.240

Christie Miller: So the base product that we were offering was TMI. Oh, that's our take it and make it your own sale.

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00:06:09.780 --> 00:06:18.420

Christie Miller: It was a \$297 product. We then offered an order bump, which was our blog bundle at \$47

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00:06:18.840 --> 00:06:41.820

Christie Miller: And then we also order offered an upsell which was our quick cash infusion system for \$97 and I'll explain the difference between a bump and an upsell and so we ended up with a total sales of \$44,397 when if we didn't have the order bump or the upsell we would have only had only

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00:06:42.870 --> 00:06:48.120

Christie Miller: I'm never going to scoff about only making \$30,568 so please believe that only

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00:06:48.840 --> 00:07:00.240

Christie Miller: From this, we would have earned \$30,568 but because we did the order, but because we did the upsell we brought in an additional \$13,000. I mean, that's huge.

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00:07:00.540 --> 00:07:13.470

Christie Miller: And I remember saying to Brian and Scott over there. What took me so long. I've had Sam car for all these years. Why didn't I ever and I have the feature to. Why didn't I EVER OFFER AN ORDER bump or an upsell

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00:07:14.190 --> 00:07:18.120

Christie Miller: So let's talk about what these two things are

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00:07:18.570 --> 00:07:27.810

Christie Miller: An order bump is something that appears right on the checkout page. So they've already started filling in their name and their information their credit card number.

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00:07:28.050 --> 00:07:34.140

Christie Miller: And right below that. And I have a screenshot for this right below that, you then offer them something complimentary

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00:07:34.710 --> 00:07:45.030

Christie Miller: A upsell appears after they have completed their purchase. So they've gone through they filled out all their information. Maybe they checked the box for the order bump, maybe not.

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00:07:45.300 --> 00:07:57.570

Christie Miller: And then they've they've pushed that green button or whatever color you make it on your Sam cart page, they've pushed that button to enroll. Now, or by now, or complete purchase and then instead of the thank you page.

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00:07:58.560 --> 00:08:11.430

Christie Miller: Pops an upsell page. And if they choose that upsell it just adds it to their credit card charge. It's. They don't have to then stop and pull their credit card out again.

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00:08:12.960 --> 00:08:20.880

Christie Miller: Amazing super amazing super easy. So this is what an order bump is what our order bump looked like.

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00:08:21.690 --> 00:08:28.590

Christie Miller: So again, above this would have been where they're putting in their name and address and billing information and all of that.

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00:08:29.010 --> 00:08:38.400

Christie Miller: And then we presented them with this amazing offer so people were buying our, our products that they could. There are courses in our content.

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00:08:38.730 --> 00:08:50.910

Christie Miller: That they could then use as their own. Well, it made sense that people that are buying that may also want 100 blogs that we've written specifically for health coaches. So we had, I think it was 60

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00:08:51.390 --> 00:09:00.810

Christie Miller: We had 100 sales of the taken and make it your own. And I think we had 60 have to go back and do the math, I think you had 60 people then by the blog bump.

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00:09:01.680 --> 00:09:07.650

Christie Miller: And so what you want to do is you want to make it super easy, just like this, a quick little description.

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00:09:07.980 --> 00:09:17.880

Christie Miller: Put an image in there and all they have to do is check the box and then what that does is it adds pure profit to your bottom line.

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00:09:18.270 --> 00:09:30.840

Christie Miller: If it's something like this, or there's there's no live training or anything. This is just a PDF and a Google Doc, and I say just but it's it's amazing content, but it didn't require any additional time

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00:09:31.230 --> 00:09:46.260

Christie Miller: For me or my team to implement it was all automated in the delivery and so it truly was pure profit now an upsell I don't have an image of an upsell and that again comes after and we do our episodes with with a video.

62

00:09:47.430 --> 00:10:01.320

Christie Miller: Okay, so what's super important is choosing the right order bump and upsell so again we were making sure that what we were offering really had a very high chance

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00:10:01.710 --> 00:10:12.510

Christie Miller: Of being something that the people that were already buying wanted. So for example, let's say that you are selling a seven day eat better challenge for \$10

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00:10:13.320 --> 00:10:16.860

Christie Miller: Just as a way to get your clients to spend their first dollar with you.

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00:10:17.310 --> 00:10:28.140

Christie Miller: And then an order bump could be maybe for another \$17 or \$27 the eat better recipe guide that goes with that those make perfect sense.

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00:10:28.440 --> 00:10:43.380

Christie Miller: What you wouldn't want to do is be selling something about eating better and then have an upsell about how to clean your closet. Those are disconnected. Now, the person might want it, but you're going to have a lot less sales.

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00:10:43.860 --> 00:10:57.180

Christie Miller: And then for the upsell again, we've only done this once, but it worked really well. Our upsell was essentially additional support and how they can make the most out of the product that they just purchase so

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00:10:57.810 --> 00:11:07.530

Christie Miller: Again, we sold our take it and make it your own sale products. These are our old courses and contents that I created for weight loss and healthy living

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00:11:07.920 --> 00:11:20.880

Christie Miller: So we offered that that was our main product than the upsell was the hundred blogs and then I'm sorry, that was the blog. That was the order bump. There's a lot of BS here. That was the order bump.

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00:11:21.300 --> 00:11:30.660

Christie Miller: And then our upsell was people could get into the quick cash infusion system. It was kind of a mini course and it was

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00:11:30.960 --> 00:11:39.090

Christie Miller: Four weeks with me. It might have been longer. It was supposed to be 30 days, but I always over deliver and there was live coaching with me.

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00:11:39.420 --> 00:11:51.030

Christie Miller: To help them make money with the products that they just bought. So again, it was super connected. We're doing something similar. We have our TMI. Oh, sale coming up.

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00:11:51.840 --> 00:11:55.440

Christie Miller: again in a couple weeks. And we're we're using the same order bump.

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00:11:56.100 --> 00:12:11.850

Christie Miller: With the blogs, because that works so well. And then what we are offering instead of the quick cash infusion system we're offering the content creators club where it's six weeks. This is for action takers six weeks coaching with me in the group.

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00:12:12.420 --> 00:12:21.210

Christie Miller: Basically, helping them get their content out and I'm a content, creating machine. So it's going to be a unique opportunity to have me

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00:12:21.810 --> 00:12:34.260

Christie Miller: There guiding them and I'm super excited about that. And it's, again, it makes sense you're buying this, maybe you added this but then this is how you're really going to accelerate your success. So we're going to have fun with it.

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00:12:34.980 --> 00:12:41.460

Christie Miller: Again, we're kind of rinsing and repeating from May we will test this with other offers later on.

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00:12:41.880 --> 00:12:51.720

Christie Miller: Another way you can do an upsell is if you have, let's say, a course and then maybe there's a higher level of that course. So right now, we're running courses made easy

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00:12:52.140 --> 00:13:07.140

Christie Miller: I could have done an upsell of, would you like to add for private coaching sessions with Christy so that you really become a course course creating machine or course creating success or something like that. I could have done an upsell

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00:13:08.430 --> 00:13:15.330

Christie Miller: There's so many different things that you can do. So it's just about being creative and making sure that you're not trying to

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00:13:15.900 --> 00:13:20.520

Christie Miller: compare apples to oranges. You want to make sure and even though those are complimentary. We love fruit.

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00:13:20.970 --> 00:13:28.260

Christie Miller: In an upsell thing it doesn't really make sense. You want to, you want to make sure that these are all on the same path and they're all connected.

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00:13:29.130 --> 00:13:42.930

Christie Miller: Okay. And then another thing with your upsell and you're not so much with the order bump, but with the upsell is you want to make sure that you create urgency, so the

84

00:13:43.380 --> 00:13:50.400

Christie Miller: You could do it with the order, but just by saying the price is going up or this is the only place that's offered. I don't think we did that off to go back to the screenshot.

85

00:13:50.670 --> 00:14:10.800

Christie Miller: But one way is with limited availability and again a special price. So with our order bump the \$47 blog bundle that went up to \$147 and people have bought it in \$147. The only time it was offered at the \$47 was if they were adding it to their order.

86

00:14:11.760 --> 00:14:26.610

Christie Miller: And then with the quick cash infusion system that was hey this is available right now for \$97 it's going up to 197 and we started on Monday, or whenever it was starting those two things create urgency that help people make a decision in the moment.

87

00:14:27.900 --> 00:14:34.170

Christie Miller: Okay, now let's move on to the 30 day client attraction strategies and then I'll open it up to two questions.

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00:14:35.250 --> 00:14:48.540

Christie Miller: Your success in your launches with Sam cart depend on what you're doing in the 30 days before you go and put out your sales page or your checkout page.

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00:14:48.930 --> 00:15:01.710

Christie Miller: And you want to be social. Again, the success of your launch depends on what you're doing in the offseason which is that time before the sales before you're asking for the sales.

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00:15:02.010 --> 00:15:05.700

Christie Miller: So there's like to talk about it, like the team that wins the Superbowl.

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00:15:06.060 --> 00:15:13.650

Christie Miller: Is not only the team that played best during the playoffs in during the regular season. But how did they play the best

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00:15:13.950 --> 00:15:21.630

Christie Miller: It's what they did in the offseason it's what they did to prepare for that very first game and all the way through the final

93

00:15:22.020 --> 00:15:33.390

Christie Miller: ticker or clock or whatever the whistle. At the end of the Super Bowl. So you always have to be concentrating on how am I showing up for my community, and am I showing up.

94

00:15:33.750 --> 00:15:40.620

Christie Miller: So we've done a couple of 30 day things that work really well that I want to share with you and you feel free to copy these ideas.

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00:15:41.370 --> 00:15:50.820

Christie Miller: The first one is we offered in January of 2019 we offered in my weight loss group. It was called eat train when

96

00:15:51.510 --> 00:16:03.900

Christie Miller: He trained when for life or something like that. And we offered a New year, new you party. This was 31 days a pre recorded one minute videos. A couple of them might have been a little bit longer.

97

00:16:04.230 --> 00:16:20.160

Christie Miller: Where we were giving them a tip on eating healthy on training daily on the winning mindset with a call to action. And there was a calendar which was actually filled in. It's something like watch today's video.

98

00:16:20.700 --> 00:16:27.810

Christie Miller: Take action post in the Facebook group or something like that. So we were showing up every single day.

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00:16:28.140 --> 00:16:43.500

Christie Miller: And just being seen and heard and connecting with our community. And this led to a really successful launch for way to win, which was our 90 day course for \$997

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00:16:43.770 --> 00:16:52.770

Christie Miller: We really created this party atmosphere and left them hungry for more at the end of the party and way to win was what we were going to serve up

101

00:16:53.670 --> 00:17:08.730

Christie Miller: Another thing you can do. That's easier is if you don't want to go film 31 videos is you can create what we just call an activity calendar. Here's an example from many years ago. Again, if you want to take a screenshot of this, go for it.

102

00:17:09.360 --> 00:17:15.360

Christie Miller: We put out these calendars for 17 months in a row. Actually, I think it might have been 20 months in a row.

103

00:17:16.230 --> 00:17:25.560

Christie Miller: Calendar after calendar after calendar in our Facebook group to keep people engaged. I would do Facebook lives every now and then on some of these topics. You can even see

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00:17:26.280 --> 00:17:33.450

Christie Miller: Like right here. That's a Facebook Live indicator Facebook Live indicator Facebook Live indicator. I did some live webinars.

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00:17:33.900 --> 00:17:40.410

Christie Miller: And really just wanted to make sure that again. My People knew that I was there to support them.

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00:17:40.710 --> 00:17:48.480

Christie Miller: So really think about how you're showing up and it doesn't have to be something every day like this. It could be a Facebook Live

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00:17:48.780 --> 00:17:58.230

Christie Miller: on Thursdays. It can be a Facebook Live on Sundays and then maybe you're posting a couple times in the group. But you want to make sure that you are showing up on social media.

108

00:17:58.560 --> 00:18:12.630

Christie Miller: And you are being social, you don't want to be like that high school friend that calls you out of the blue 20 years later. And it's like, Hey, how are you, and you're like, this is really awkward and then they try to sell you Amway

109

00:18:14.160 --> 00:18:22.680

Christie Miller: Why do I have that analogy that example because that happened to us a couple years ago, and we were just we were so disgusted like really

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00:18:23.790 --> 00:18:31.470

Christie Miller: Does that work for you. Are you like going through your high school yearbook and searching for people's phone numbers on the internet. Like, that's just ridiculous.

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00:18:31.860 --> 00:18:41.250

Christie Miller: That is not the way to sell it may work if somebody really wants the product but coaching is personal. And you have to warm up the audience.

112

00:18:41.700 --> 00:18:58.140

Christie Miller: Okay, so it's really all about being consistent and what I tell my clients is set your bar low so you can meet it. And then you can raise it as it feels easier and easier and easier. So maybe writing one blog a week.

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00:18:59.010 --> 00:19:06.630

Christie Miller: I don't know who that feels easy for for. But maybe that's what you decide, and then you layer in later you're going to do.

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00:19:06.960 --> 00:19:21.630

Christie Miller: In addition to the blog every week, you're going to do a Facebook Live or week. And when that feels easy then maybe you're doing a big story or whatever. Just decide where what level of showing up for your

115

00:19:22.200 --> 00:19:24.030

Christie Miller: For your social media followers

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00:19:24.960 --> 00:19:32.580

Christie Miller: Some people call it fans. That sounds just so weird, but for your community for your tribe really look at how you're showing up for them so that

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00:19:32.820 --> 00:19:39.000

Christie Miller: You're there consistently and they get to know you. And so they're just super excited when you actually offer them.

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00:19:39.300 --> 00:19:49.080

Christie Miller: A way to work for you and then you get to earn some money which we are in this health coaching business because we are passionate about what we do.

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00:19:49.410 --> 00:19:58.290

Christie Miller: And there is no reason why we can't make great money doing it. Also, okay. I think that is the end of the slides. So I'm going to stop sharing

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00:19:58.770 --> 00:20:08.550

Christie Miller: And open it up for Q AMP. A Diane, will you unmute yourself because I know you started seeing something right at the beginning and I cut you off because I was just pushing the record button.

121

00:20:08.880 --> 00:20:11.130

Christie Miller: But I think you said you had your onboarding session.

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00:20:12.000 --> 00:20:31.230

Diane Achatz: I did. I watched a webinar with Scott yesterday, today I had the call with Natalie. Oh my gosh, that it was fantastic. And I kind of said, I kind of boost to do too. And, you know, well, I couldn't help but I said, Chris. He just did a great job of sharing all this information with us.

123

00:20:31.860 --> 00:20:45.930

Diane Achatz: And I was, I am so impressed with what you can accomplish with sales card, it just yet. It's blowing my mind and I'm already thinking ahead and for things I want to do in the future. I'm so excited about it.

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00:20:46.500 --> 00:20:56.280

Christie Miller: Ah, I'm so excited for you. The one drawback, and I'm getting in Scott and and Brian's ears about this regularly is

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00:20:56.670 --> 00:21:10.440

Christie Miller: I can't share my templates. So if I create this kick ass sales page. I don't want you guys to have to recreate the format. And what I do with my clients is when I create awesome sales pages and opt in pages on lead pages.

126

00:21:10.830 --> 00:21:26.400

Christie Miller: I can push a button and share the template. I love that that option is not available in SAM cart. I'm going to say yet yet because I'm going to have the faith, but somehow they will create a way for us to share, but that right now for me is really the only drawback.

127

00:21:27.090 --> 00:21:36.120

Diane Achatz: Yes, I'm just so impressed by everything I hear and there's so wonderful to work with and I had a question.

128

00:21:36.420 --> 00:21:46.830

Diane Achatz: Mm hmm. Something I guess what it was. And I just shot a real quick email and I have, I have my answer with in less than 20 minutes. I mean, they're

129

00:21:48.240 --> 00:22:02.850

Christie Miller: They, they are a company that I strive to emulate. They are extremely generous and they're just they're they're responsive. They want everyone to be happy and they're just cool dudes to

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00:22:03.270 --> 00:22:08.970

Christie Miller: Yes, yeah. Jane, will you, will you remind me to ask you something.

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00:22:09.870 --> 00:22:17.970

Christie Miller: That's it. I want to send something to the Sam and Brian cuz I yeah they're cool. And I just want to thank them for making my life so much easier. Okay, so

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00:22:18.570 --> 00:22:31.140

Christie Miller: Thank you, Diane. I'm excited to see what you create, I do want to tell everyone that when you are creating your sales pages, your checkout pages on Sam cart, give yourself plenty of time to learn

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00:22:31.440 --> 00:22:35.430

Christie Miller: And it's for most of you, it's, it's something completely new.

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00:22:36.150 --> 00:22:47.310

Christie Miller: For me, I'm so fluent in lead pages and it took me longer the first time in SAM cart, just because it's it's different. So you don't ever want to go into one of your launches.

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00:22:47.700 --> 00:23:07.800

Christie Miller: And the rest to try and figure it out. So even if you don't have a launch until January and have fun with it. Play around with it, go into it with the childlike curiosity that will enable you to make tech fun yeah cool and then ask questions. Yeah. Awesome. Thank you, Diane

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00:23:09.480 --> 00:23:25.020

Christie Miller: Okay, who else has questions go ahead and raise your hand and I can pop you in here. Somebody had asked about how to schedule the onboarding it Diane, will you type in the chat box.

137

00:23:26.220 --> 00:23:32.340

Christie Miller: The answer for that, because I actually don't know. I imagine you just reach out to customer service, but I'm not entirely sure.

138

00:23:32.760 --> 00:23:45.510

Christie Miller: And then Pam is asking, what does the delivery look like when you add a file or PDF to the sale. This question is for the main product to not just the upscale or bump. And I don't know, Pam, I would test it.

139

00:23:46.650 --> 00:23:59.790

Christie Miller: We don't. I know that Sam cart allows you to like somehow deliver your PDF via Sam cart as part of the sale process, we've never tried that, because we have course cats and

140

00:24:00.300 --> 00:24:05.850

Christie Miller: Our stuff just lives in other places. And so we haven't needed that. But I would, what I would do is

141

00:24:06.180 --> 00:24:16.890

Christie Miller: You can put your Sam cart into test mode and you can actually go and make a purchase with a fake credit card number. It's like four to 424-242-4242 however many forms you need to get to 16

142

00:24:17.310 --> 00:24:21.030

Christie Miller: And then you just make up the CSV number and the expiration date.

143

00:24:21.930 --> 00:24:37.140

Christie Miller: And when you do that, it will take you through the entire purchase process to where you're then sent your confirmation email and you would be sent that PDF. So I would go in and test it. And then if you have any questions about that check their

144

00:24:37.830 --> 00:24:45.870

Christie Miller: Check their customer service or their library of trainings, just because I don't know if I knew I tell you, but I don't. I don't know the answer for that one.

145

00:24:47.820 --> 00:24:56.940

Christie Miller: Let's see. So, Elaine says she that happened to me years ago so disappointed. Oh yeah, a former high school friend.

146

00:24:58.500 --> 00:25:06.840

Christie Miller: I haven't received anything about the onboarding stuff. Yeah. So let's, um, let's make sure that Diane is telling you how she booked hers.

147

00:25:08.430 --> 00:25:15.210

Christie Miller: Oh, and Pam is using the pay what you want feature. Okay, so we're going to do that. I don't know if Jane knows this.

148

00:25:15.990 --> 00:25:28.710

Christie Miller: That was not a horrifying look. So we have our content creators roadmap, it's a five part video series coming up at the videos will debut October 12 and

149

00:25:29.580 --> 00:25:33.270

Christie Miller: As you know, similar to like when we do a challenge. We

150

00:25:33.630 --> 00:25:40.440

Christie Miller: We take the videos down and they get locked in the vault. They're only available to people that have bought our course. And we use them as the pre work.

151

00:25:40.650 --> 00:25:47.430

Christie Miller: And then we take them down because we're going to do the same training the next time that we launched that challenge. So with

152

00:25:47.940 --> 00:25:59.040

Christie Miller: With this, it's the first time we're doing a video series, which is fun for me. I have no attachment to our outcome. I mean, I do have goals. I've set the money goals because that helps me take action.

153

00:25:59.280 --> 00:26:08.460

Christie Miller: But I have. I'm like, completely unattached and so we're trying to video series instead of a challenge or instead of an email only sale, which is what we usually do for TMI. Oh.

154

00:26:08.940 --> 00:26:23.340

Christie Miller: And after after the cart closes after the sale is over. We're going to do a pay what you want for people that want to buy the training the video series training and I got nothing to lose. It's just going to be fun.

155

00:26:24.030 --> 00:26:32.100

Christie Miller: And we get to see how it works so pale. I'm excited that you're doing it too. And then Jane says to Elaine context. Sam cart directly

156

00:26:32.940 --> 00:26:50.790

Christie Miller: Pamela. Can you save templates. Yes, you can. And that I know for sure and you just can't share them with each other yet which for most of you, that doesn't matter because you wouldn't be sharing them anyway. It's just for me as a business coach. I like to make it easier for my clients.

157

00:26:52.830 --> 00:27:07.080

Christie Miller: Okay, Elaine, you don't, I don't even think you have to tell them that you joined through me. I really do believe that every person that buys Sam cart gets this onboarding thing I'd like to say that they're treating my people special they're treating everyone special

158

00:27:08.340 --> 00:27:09.360

Christie Miller: Let's see.

159

00:27:11.520 --> 00:27:20.070

Christie Miller: Okay and neelam had her onboarding session. Also, yes. Everyone gets an onboarding session. So I would reach out to Sam cart to find out.

160

00:27:23.400 --> 00:27:42.570

Christie Miller: Let's see I neelam says someone shared a link in the chat here. Okay. Yes. Everybody gets one and blessing has already oh blessing. Did you get it figured out. Because I remember you said that stripe and PayPal don't work in your country and

161

00:27:43.830 --> 00:27:55.800

Christie Miller: Was that you blessing or maybe it was Bucky. I apologize if I'm confusing somebody it's it wasn't working in their country and blessing. Where are you are you far far away.

162

00:27:56.910 --> 00:28:01.830

Christie Miller: Let me know because somebody had asked, and I thought it was you. But again, it might have been Bucky

163

00:28:02.490 --> 00:28:13.080

Christie Miller: If there was another payment integration. It was one that I had never heard of. And so I had responded saying, I don't know, check with them and they'll give you a refund if it doesn't work in your country.

164

00:28:15.570 --> 00:28:20.970

Christie Miller: Okay and and blessing says that she reached out to their support and got the link to choose a time

165

00:28:22.590 --> 00:28:30.630

Christie Miller: Okay. All right. I'm just scrolling through or if anyone has questions pop up, raise your hand so I can actually talk to you.

166

00:28:36.120 --> 00:28:45.390

Christie Miller: Michelle everyone. Everyone gets the onboarding call whether they're at launch or grow or I think the other one is scale.

167

00:28:48.330 --> 00:28:51.510

Christie Miller: Jane, do you have, can you look up their email for support.

168

00:28:52.710 --> 00:28:55.920

Christie Miller: I'm guessing it's support at Sam cart calm but

169

00:28:57.270 --> 00:28:57.870

Christie Miller: I don't know.

170

00:28:59.400 --> 00:29:11.340

Christie Miller: Nikki I have a feeling you can't do order bumps with the pay what you can feature. Anyone know for sure. And will the order bumps are not available in the launch plan.

171

00:29:12.480 --> 00:29:13.860

Christie Miller: If you have

172

00:29:15.150 --> 00:29:25.140

Christie Miller: I gosh I, you know, pay what you want an order up I'm going to look into that Jane, will you put that on our list to do because I'm insanely curious about that now.

173

00:29:26.760 --> 00:29:27.450

Christie Miller: Yeah.

174

00:29:29.040 --> 00:29:40.350

Christie Miller: Okay, let's see. Oh, thank you. Blessing blessing, put the link for the kickoff call. Excellent. Thank you so much. Really appreciate it. Okay.

175

00:29:41.160 --> 00:29:48.630

Christie Miller: I neelam Sam cart said use Braintree the, I think that's another payment processor or something. It was a blessing.

176

00:29:49.290 --> 00:29:54.060

Christie Miller: Still not working in Nigeria, still looking at options. Okay, blessing I would

177

00:29:54.900 --> 00:30:03.330

Christie Miller: I would suggest that you keep Sam cart in the loop so that if you can't find a payment processor that works in Nigeria.

178

00:30:03.840 --> 00:30:10.950

Christie Miller: By the way, I just love that you're on a zoom call with me and you're in Nigeria. This is the power of online coaching. So thank you for being here.

179

00:30:11.730 --> 00:30:23.850

Christie Miller: Sam cart is great if you can't find a payment processor that works with Sam cart. Make sure you keep them in the loop. And because I want you to get a refund. If it's not going to work for you.

180

00:30:25.590 --> 00:30:40.140

Christie Miller: Okay, let's see. Yes. And there is a Sam cart Facebook group. All right. Does anyone have questions. I'm here to answer them. I've gone through the entire chat. I've gotten all of those. So raise your hand. Neil's got her hand up.

181

00:30:41.580 --> 00:30:44.430

Christie Miller: Okay, go ahead and unmute yourself nila

182

00:30:45.390 --> 00:30:51.360

Neelam Singh: I can't find my password. The same card. I was hoping to have that. So my question is,

183

00:30:52.800 --> 00:30:57.360

Neelam Singh: So we have a sales page. There's a button, which says by now.

184

00:30:57.750 --> 00:30:59.700

Neelam Singh: That is connected to SIM card.

185

00:31:00.810 --> 00:31:05.130

Neelam Singh: Or I can have a one page with SIM card. Yes.

186

00:31:05.490 --> 00:31:06.120

Christie Miller: Exactly.

187

00:31:06.240 --> 00:31:21.360

Christie Miller: You can do it either way. And for us, we've always had the sales page and lead pages and then it and then when they click the button, it goes to Sam cart and I was, I was really using Sam cart strictly as a checkout page.

188

00:31:21.540 --> 00:31:33.990

Christie Miller: Right. We are. We're building a new sales page for taken and make it your own. And because it's time sensitive I'm building it and lead pages because I'm copying some parts from the old one.

189

00:31:34.410 --> 00:31:46.260

Christie Miller: And and because that's always worked for me. But we've also started building some sales pages in SAM cart so that I know what it's like. So I can coach my clients through it.

190

00:31:47.100 --> 00:31:54.000

Christie Miller: Either of those options work and I would just do whichever one feels best for you. And then you can also test it.

191

00:31:54.660 --> 00:32:02.880

Neelam Singh: Was wondering because if it's time sensitive for me to. And I'm thinking, There's a learning curve here. So, thinking just have my page in weeks.

192

00:32:03.390 --> 00:32:15.030

Neelam Singh: And yeah, going it to PayPal attach it to Sam cart. And what did you and you explain that to do a trial one I wanted to make sure that So was that a trial one where you said enter

193

00:32:15.600 --> 00:32:16.230

Christie Miller: Yeah.

194

00:32:16.380 --> 00:32:28.920

Christie Miller: It's, yeah. Oh, yeah. When you're in your Sam cart product there is up at the top, there's a toggle switch that that shows whether it's live, or I think the word is in test mode.

195

00:32:29.460 --> 00:32:36.480

Christie Miller: And I don't want to put my SIM card and share because you'll see if anyone has papers are defaulting you're going to see their names. That's not nice.

196

00:32:37.080 --> 00:32:53.460

Christie Miller: But there is a button up there and then you can you can go through the process and test it and the credit card number is four to four to you repeat that four times. You have all 16 digits. And then you make up the expiration date and the three digit code.

197

00:32:54.090 --> 00:33:08.490

Christie Miller: And then you'll be able to see did. Did I get added to my email list. Did I receive a welcome email and whatever. However, you have your process set up, you get to completely test it. It's super cool.

198

00:33:08.880 --> 00:33:13.170

Neelam Singh: So right now, so if I just went to my sales page. The old way because it's

199

00:33:13.200 --> 00:33:13.590

Neelam Singh: Known

200

00:33:13.650 --> 00:33:17.520

Neelam Singh: And it's tested connected to Sam cart Sam card is already connected to

201

00:33:17.520 --> 00:33:18.570

Neelam Singh: Drip at this point.

202

00:33:18.810 --> 00:33:34.050

Neelam Singh: But I'm still like figuring out drip so I can test that and see when I do this. Pretend order if it goes through. Or I could even do a real one with \$1 maybe just to make sure that or would that

203

00:33:34.110 --> 00:33:45.390

Christie Miller: Be okay yeah you could, but I wouldn't even I wouldn't even waste the dollar. I mean, you'll, you'll get 97 cents back because it will be at your drip account or your PayPal or your, your PayPal or your stripe account.

204

00:33:46.470 --> 00:33:55.230

Christie Miller: But testing it with a fake credit card, it does everything as if it was a real credit card we test we test every one of our sales pages that way.

205

00:33:55.980 --> 00:34:03.570

Christie Miller: And it, it kills me because Jane's over there testing like three different buttons on on

206

00:34:04.440 --> 00:34:09.690

Christie Miller: On our sales page to make sure they're all working so she's making a zillion purchases over there.

207

00:34:09.990 --> 00:34:18.240

Christie Miller: And I start getting a bunch of emails. It says, you made a sale you made a sale you made a sale you made a sale and I wake up to all of these and I think I've actually made a bunch of sales.

208

00:34:18.600 --> 00:34:30.330

Christie Miller: And then I see it's Jane hood one Jane hood to Jane hood to see her. She should have warned me she just does it to just tease me, but it really does work.

209

00:34:31.140 --> 00:34:40.170

Neelam Singh: So when, if that's the route. I'm going. So I could, I still have at the time when the SAM cart checkout page comes have a bump there is that called the gun.

210

00:34:40.230 --> 00:34:40.470

Neelam Singh: Yeah.

211

00:34:41.340 --> 00:34:42.180

Christie Miller: You can still have

212

00:34:42.540 --> 00:34:51.240

Christie Miller: Yeah, yeah. In fact, that's exactly how we did it for the TMI on sale. It was sales page and lead pages, right, like the button.

213

00:34:51.540 --> 00:35:07.770

Christie Miller: Go to Sam cart and there was the order book in May and it worked so well. Like, and it's it's from a place of guys we got to give our clients extra things that they wanted. And of course, I've got to make more money, which is cool. It's a win win for everyone.

214

00:35:08.550 --> 00:35:13.500

Neelam Singh: But you said what the upsell you should. It's nice to have a video to explain what is it about right.

215

00:35:13.590 --> 00:35:19.200

Christie Miller: I think so, yeah. So imagine if you were. Let's say you already knew me

216

00:35:20.040 --> 00:35:21.660

Christie Miller: And you bought TMI. Oh.

217

00:35:21.720 --> 00:35:34.590

Christie Miller: And then you bought the order bump and you feel like you've checked out, and then up comes this other thing. And it's like the quick cash infusion system. Well, that kind of needs an explanation to it and I

218

00:35:35.310 --> 00:35:46.470

Christie Miller: You can try it without a video but I just think at that point of video is required, and we're going to do a video for the content creators club, which is the the six week upsell

219

00:35:47.520 --> 00:35:51.930

Christie Miller: Because I really feel like it needs explaining. And I want to make sure that it's crystal clear.

220

00:35:52.260 --> 00:36:04.440

Christie Miller: Do not join this club. If you're not going to take action because Jane is going to be kicking your butt weekly and asking you, what are you doing and Jane is dying right now because she has no idea what I just promised.

221

00:36:07.620 --> 00:36:10.680

Christie Miller: So one more question. With the so I added pay pal.

222

00:36:10.710 --> 00:36:22.140

Neelam Singh: But there was something she said, which I didn't get that point that if you're doing something that pay pal doesn't work, but it's it's there. I squares have to get either stripe, but she suggested Braintree

223

00:36:22.590 --> 00:36:28.890

Neelam Singh: Reason being, she thought that since they have some tie up so we could get a better discount when it

224

00:36:29.580 --> 00:36:37.620

Neelam Singh: Goes through and I went to Braintree but I didn't schedule anything to understand what they do. But it was interesting to see that it was supported and a lot of countries.

225

00:36:38.160 --> 00:36:50.880

Neelam Singh: And then Mo and those kind of interesting things or options through their liking if somebody wants to send an email. So that was kind of interesting. I haven't really ventured out to get

226

00:36:51.300 --> 00:36:58.710

Neelam Singh: Me to understand. That's what I wanted somebody do I was asking the Facebook group to make sure somebody had gone through that before I even went that route.

227

00:36:59.550 --> 00:37:04.140

Christie Miller: Yeah. Interesting. And my question would with Braintree would just be

228

00:37:05.160 --> 00:37:12.060

Christie Miller: What is their dispute policy, although I think that goes through the individuals bank and not

229

00:37:12.180 --> 00:37:18.390

Neelam Singh: Although it says by PayPal, which is kind of interesting. So yeah, it says Braintree by PayPal.

230

00:37:18.870 --> 00:37:21.300

Christie Miller: Oh, interesting. Okay, yeah, I'm just not familiar with it.

231

00:37:21.690 --> 00:37:26.970

Neelam Singh: It seems like these guys the same card and brain three do have some kind of a lot

232

00:37:27.000 --> 00:37:28.860

Neelam Singh: More understanding going on there.

233

00:37:29.190 --> 00:37:34.350

Neelam Singh: And that info confident to say hey go that way. I'm like, Okay, let me think.

234

00:37:34.560 --> 00:37:36.750

Christie Miller: Yeah yeah let it keep us posted

235

00:37:36.990 --> 00:37:38.220

Neelam Singh: I will if I tried that.

236

00:37:38.700 --> 00:37:46.650

Christie Miller: Awesome. Yeah, we're gonna, I haven't done it yet and i don't know anyone that's done it yet. Adding an Apple Pay and Google Pay

237

00:37:47.790 --> 00:37:58.590

Christie Miller: I asked in my mentorship group and, you know, these are people making a lot of them were making seven figures and no one responded about if they use Apple Pay or Google Pay, but I'm going to keep asking because I think we're going to try that, too.

238

00:37:59.220 --> 00:38:00.210

Christie Miller: Why not just give me

239

00:38:00.870 --> 00:38:05.310

Neelam Singh: A lot. It was hard for somebody to buy my program to a year back even through PayPal.

240

00:38:05.460 --> 00:38:07.860

Neelam Singh: When she was abroad. So that's what

241

00:38:07.980 --> 00:38:13.620

Neelam Singh: The different ways like there are people who are already sitting in India spent willing to spend the dollars, why not, right.

242

00:38:14.250 --> 00:38:15.420

Christie Miller: Yeah, exactly.

243

00:38:15.630 --> 00:38:32.040

Christie Miller: Especially now i mean coven is really crushing India. Yeah, I saw the stats, the other day. Yeah. Okay. Cool. Awesome, keep us posted. Thank you. All right. Up next is Janice than Lori then Diane then Elaine alright Janice, go ahead and unmute yourself.

244

00:38:32.700 --> 00:38:34.470

Janice Mullings- George: Yes. Hello. Good evening.

245

00:38:34.890 --> 00:38:37.830

Janice Mullings- George: Hi, calling from Bermuda. Oh.

246

00:38:37.890 --> 00:38:39.840

Christie Miller: My gosh, I love it. How's the weather.

247

00:38:40.530 --> 00:38:41.490

Janice Mullings- George: It's perfect.

248

00:38:42.330 --> 00:38:43.380

Christie Miller: Of course it is.

249

00:38:44.220 --> 00:38:54.210

Janice Mullings- George: Yeah. Yes. I'm say yes, thank you so much for the value added and really helped me very, very new to this program. Thanks to Latina

250

00:38:56.370 --> 00:39:10.710

Janice Mullings- George: I just had a question. So we I've gotten some pot now and I'm just trying to play around just like you said to get used to it. But how has your experience been with linking it to Instagram pages.

251

00:39:11.790 --> 00:39:17.550

Janice Mullings- George: Hasn't been quite smooth. I haven't actually tried it yet and I wanted to test to see how it goes.

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00:39:18.600 --> 00:39:26.340

Janice Mullings- George: Because I haven't actually set up a full website or anything yet. So I'm still trying to play around if you had any feedback on that I would greatly appreciate it.

253

00:39:26.790 --> 00:39:41.190

Christie Miller: Yeah, I actually haven't set it up and being linked to Instagram, but you could definitely and the challenge with Instagram is, you know, the links and posts aren't clickable. I don't know why I mean come on, let's make it easy honest.

254

00:39:42.000 --> 00:39:50.670

Christie Miller: But you could put it up as the link in your bio. And I don't think I don't think Instagram people they don't click as much

255

00:39:51.030 --> 00:39:59.160

Christie Miller: That's just the thing. So I would make sure you're putting it on Instagram and also on Facebook. And here's the whole thing.

256

00:39:59.580 --> 00:40:07.890

Christie Miller: You don't need a website to to earn money as an online business, you need a place to have a sales page.

257

00:40:08.670 --> 00:40:16.860

Christie Miller: To check out which you've got that with Sam cart. You need somewhere to have your people go to get your freebies. We use lead pages for that.

258

00:40:17.550 --> 00:40:25.950

Christie Miller: And then you need an email provider and if you have those three things you're golden, if you if you type in Christy Miller calm.

259

00:40:26.820 --> 00:40:33.030

Christie Miller: I don't have a traditional website and I made over \$400,000 last year without a website.

260

00:40:33.390 --> 00:40:48.510

Christie Miller: So what I, my suggestion this advice that you're not even asking for. So you can take it or leave it is really concentrate on your Sam car page and building your email list and then later when you have the luxury of time.

261

00:40:49.050 --> 00:40:56.580

Christie Miller: Go create a website because they are nice to have. But what I see happen with so many new coaches is they spend

262

00:40:57.000 --> 00:41:04.050

Christie Miller: Months, sometimes even years creating this website and it becomes this procrastination.

263

00:41:04.530 --> 00:41:10.890

Christie Miller: Thing that keeps them safe and they're not doing anything on social media. They're not putting themselves out there. They're not growing

264

00:41:11.280 --> 00:41:21.630

Christie Miller: Their community and then they all of a sudden offer something for sale and nobody buys it, they're like this doesn't work well it does work. But there's a formula so

265

00:41:21.690 --> 00:41:22.740

Christie Miller: Just be seen

266

00:41:23.790 --> 00:41:28.440

Janice Mullings- George: Perfect, thank you so much. That's actually me described me

267

00:41:29.730 --> 00:41:40.950

Janice Mullings- George: As I that's great information. I will definitely concentrate on building the email list getting familiar and making a start through SoundCloud. Thank you so much. Christy. It's been great.

268

00:41:40.980 --> 00:41:43.650

Christie Miller: You're welcome. You're welcome. Enjoy Bermuda.

269

00:41:46.020 --> 00:41:46.410

Janice Mullings- George: Day.

270

00:41:48.120 --> 00:41:56.430

Christie Miller: I think we've been there but the Caribbean is my favorite place in the world. So we will definitely be back. And when I get to Marina, I'm looking you up because I want

271

00:41:57.480 --> 00:42:04.500

Janice Mullings- George: Most definitely. I'm Bermudez nurse of the years if you can't find me Google that if anybody with a link me up. So please come

272

00:42:05.850 --> 00:42:10.260

Christie Miller: Perfect, I'll be there. Alright, next step is Lori.

273

00:42:11.430 --> 00:42:13.950

Christie Miller: Go ahead and unmute yourself. Hi how are ya.

274

00:42:14.250 --> 00:42:14.850

Lorri Zenoni: Good, how are you

275

00:42:15.390 --> 00:42:16.290

Christie Miller: Good, good.

276

00:42:16.500 --> 00:42:19.560

Lorri Zenoni: So I have a question on your sales page when you're testing them.

277

00:42:19.920 --> 00:42:22.770

Lorri Zenoni: Do you use your email list. Do you use

278

00:42:23.250 --> 00:42:28.200

Lorri Zenoni: paid ads a combination of both. Does it depend on what the product is

279

00:42:29.040 --> 00:42:42.150

Christie Miller: Okay, I'm sorry I instantly when you said testing them. I was thinking the credit card testing and my brain was already going there. I apologize. Can you, can you give me your question again because I think my brain went down the wrong path.

280

00:42:42.720 --> 00:42:44.100

Lorri Zenoni: So your sales page.

281

00:42:44.160 --> 00:43:00.240

Lorri Zenoni: In car when you're testing it, say for a new market or you have a new product, your course something that you're sending out do you test it with your email list you test it with paid Facebook ads Facebook lives.

282

00:43:00.690 --> 00:43:11.280

Christie Miller: A combination, all of the above. And you'll I know you're in courses made easy. So you're going to learn all my launch strategies in Module four that releases next Wednesday.

283

00:43:12.090 --> 00:43:29.730

Christie Miller: But I rarely do Facebook ads straight to a sales page and now some of you have seen a sales ad for me on Facebook, but it's what's called a retargeting ad or that ad

284

00:43:30.090 --> 00:43:38.430

Christie Miller: Is only being shown to people that have participated. My challenge or only people that signed up for the webinar or only people that are on my email list.

285

00:43:39.000 --> 00:43:52.350

Christie Miller: I don't send I don't do Facebook ads too cold traffic, trying to get them to buy something, because it's just, it's going to cut it if it even works this is going to cost a lot more per purchase.

286

00:43:53.820 --> 00:44:05.370

Christie Miller: So I suggest you always test it first with your warm audience your email list your Facebook group people that have participated in your challenge or your video series or your webinar.

287

00:44:05.880 --> 00:44:14.400

Christie Miller: And then later you can test sending cold traffic to a sales page. Now, if it's, if it's a lower price product.

288

00:44:14.760 --> 00:44:31.680

Christie Miller: Let's say it's a \$47 mini course which right now are the hottest things on Facebook. They're selling like crazy. And then you could try cold audience. But if it's if it's like your signature course. I wouldn't do Facebook ads to people that don't know you. Okay.

289

00:44:33.000 --> 00:44:38.700

Christie Miller: Thank you. You're welcome. You're welcome. Alright, let's see. A Diane

290

00:44:39.480 --> 00:44:43.320

Jayne Hood: Joining us to put her hand down, but I can't. Unless them pretending to be you.

291

00:44:44.070 --> 00:44:47.040

Christie Miller: Well then I will put her hand down. Okay. Elaine

292

00:44:48.720 --> 00:44:50.190

Christie Miller: Go ahead and unmute yourself.

293

00:44:53.400 --> 00:44:53.850

Alane Langley: Hi.

294

00:44:54.360 --> 00:44:55.770

Christie Miller: Hi, how are you

295

00:44:55.830 --> 00:44:57.180

Alane Langley: I'm good, how are you

296

00:44:57.690 --> 00:44:58.290

Good.

297

00:45:00.090 --> 00:45:03.210

Alane Langley: Alright, so you may have just answered this, but I had a teenager, talking to me.

298

00:45:06.450 --> 00:45:23.430

Alane Langley: Is it reasonable to skip lead pages and go straight to Sam cart if like so right now I don't have lead pages yet. I haven't kind of gone there yet. And I'm looking to make sure I'm successful but also it's simplified enough that I don't screw it up for my first launch

299

00:45:23.790 --> 00:45:28.980

Alane Langley: So is it reasonable to utilize Sam cards as your landing page as long as you're charging something

300

00:45:29.610 --> 00:45:42.600

Christie Miller: Yeah, as long as you're charging something the, the one thing that Sam cart doesn't do is you can't use it to deliver a freebie. So you still need something else. Elaine to get people onto your email list.

301

00:45:43.800 --> 00:46:00.990

Christie Miller: So that's the, that's the struggle. Yeah. If the question is can I, can I go build my sales page in SAM cart instead of learning lead page. Yeah, absolutely. But you still need something like lead pages for your freebie to build your list.

302

00:46:01.410 --> 00:46:01.800

Alane Langley: Got it.

303

00:46:02.580 --> 00:46:15.660

Christie Miller: Yeah, yeah. And so you'll see in courses. Made Easy next next week when we released the module we we also release our lead pages at sales page templates.

304

00:46:15.960 --> 00:46:24.180

Christie Miller: So that if you wanted to follow our formula which I've now changed my formula and creating this most recent sales page.

305

00:46:25.050 --> 00:46:29.550

Christie Miller: But if you want to follow the formula and not have to start completely from scratch.

306

00:46:29.970 --> 00:46:38.580

Christie Miller: It's in there for you. So you're like oh look, here's where the headline goes, oh, this was Christie's have by no let me see what mine would be and it just, it speeds up the process.

307

00:46:38.850 --> 00:46:47.760

Christie Miller: And I'm hoping that we're going to be able to do that. And Sam cart later on. Okay, awesome. Yeah. Usually helpful. Yeah, yeah. Cool. Awesome.

308

00:46:47.790 --> 00:46:54.420

Christie Miller: much. You're welcome. Alright, Jane, do we have any other no other hands are up. Are there any other questions.

309

00:46:54.450 --> 00:46:55.950

Jayne Hood: No, I think you got them all.

310

00:46:56.490 --> 00:47:08.130

Christie Miller: Okay, awesome. Very, very, very good. All right, you guys know where to find us for my courses. Made Easy peeps, we are in the course has been easy group for everyone else.

311

00:47:08.400 --> 00:47:13.140

Christie Miller: Come see us in the health coaches club Facebook group that's where we are. If you have questions about Sam cart.

312

00:47:13.740 --> 00:47:19.440

Christie Miller: First place to go is to Sam card and if you still have a question and for whatever reason, it wasn't answered.

313

00:47:19.890 --> 00:47:32.730

Christie Miller: And give give us the question posted in the Facebook group, and I'll see what I can do, but their customer service is bananas. It's so good. Alright, that's it for me today. Get out there and make it happen coaches. Take care. Bye bye.