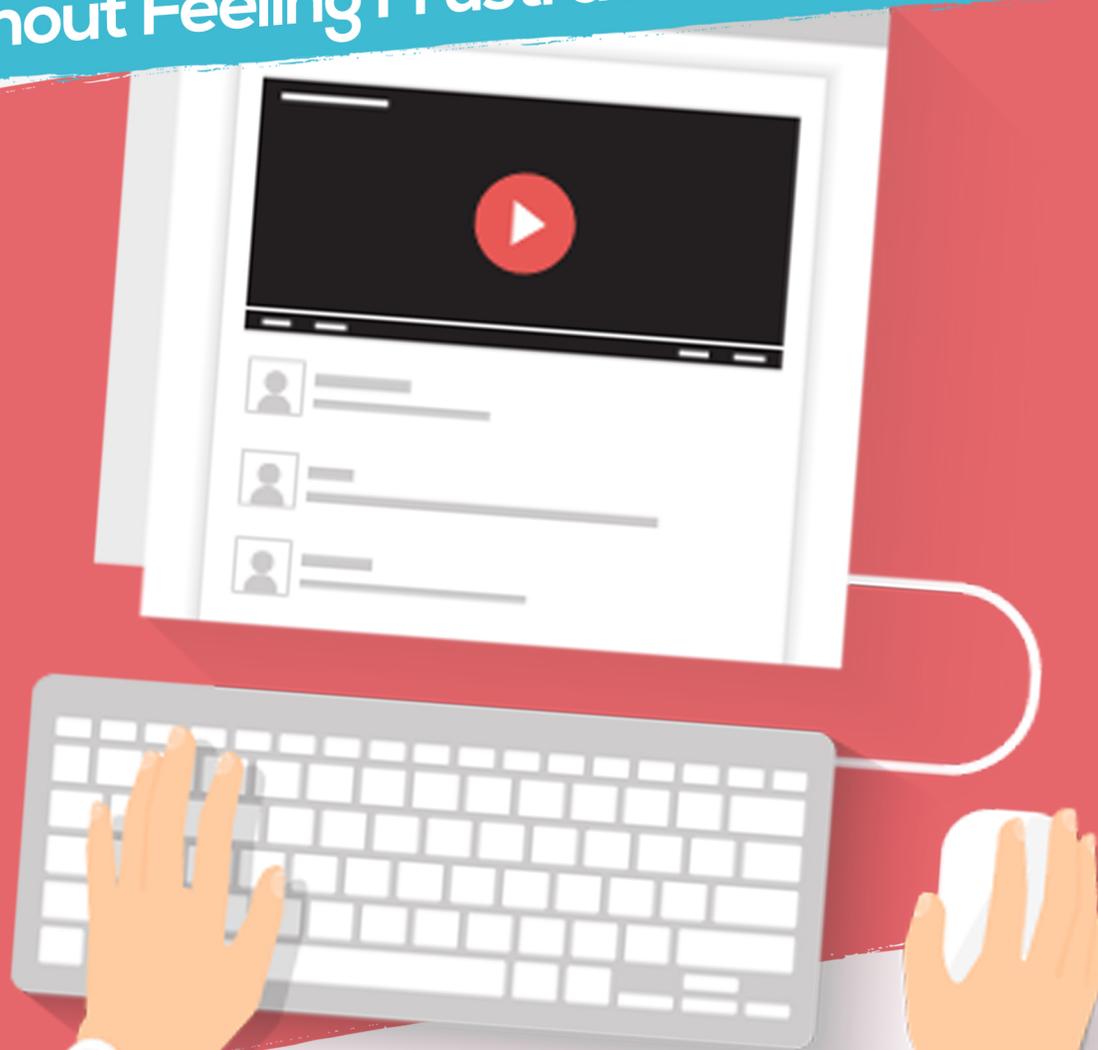


# Tech Survival Guide

Strategies and Tools to Get It Done  
Without Feeling Frustrated or Confused



CHRISTIE  
Miller  
The Health Coaches' Coach



# Hello, I'm Christie

Hey Coach!

I learned tech, my Client WINjaneer learned tech at age 62, my clients learned tech, and we may just make a tech whiz outta ya.

As you expand your online presence, you'll need to choose different tech tools for your landing pages, email provider, scheduler, checkout pages, etc. And let's be honest, there are a million tech tools that all do the same thing.

This guide contains my recommendations ...I invested in them, put them to the test, and feel really good about listing them here. Some of the links are affiliate links which means I may get a commission if you purchase. However, you won't pay any extra money by using my links.

Remember, tech is designed to make your life easier! So take your time and give yourself the space to learn with childlike curiosity.

Hugs,

♥ Christie



# CHECK OUT OUR FAVORITE TECH TOOLS

## ACTIVE CAMPAIGN

*Active Campaign is a powerful email service provider that delivers personalized customer experiences in a way that accelerates the know, like, and trust factor needed to convert subscribers into buyers.*

## CANVA

*Easily create beautiful designs + documents. Use Canva's drag-and-drop feature and professional layouts to design consistently stunning graphics.*

## CLIPSCRIBE

*ClipScribe helps you easily create attention commanding subtitled videos for social media that won't get lost in the feed.*

## COURSE CATS

*Course Cats makes it super easy to get your course website up on WordPress without needing a web developer, a graphic designer, a psychiatrist and a team of 1,000 nerds.*

## DEADLINE FUNNEL

*Countdown timers on your sales page and in your emails create urgency that help your buyers take action now.*

## ECAMM

*Ecamm is an all-in-one live-streaming software that will take your Facebook Lives and recorded videos to a whole new level. For Mac users only.*

## G-SUITE

*Google's G-Suite combines Gmail, Docs, Drive, Calendar, Sheets and allows you to swap @gmail.com with your own domain to create a professional email address.*

## GROUP LEADS

*Groups leads is a game changer for Facebook groups because it saves the answers to the pending member questions and adds the new member to your email list.*

## HELLOSIGN

*HelloSign allows you to electronically request and add legally binding signatures to any document and it integrates seamlessly with Google Drive.*

## JOTFORM

*JotForm is an easy-to-use online form builder that helps you survey your ideal clients efficiently and professionally.*

## LEADPAGES

*Leadpages will help you connect with your audience, collect leads, and close sales. Easily build sales pages, landing pages, pop-ups, alert bars, and more while saving thousands of dollars on web developers.*

## MANYCHAT

*ManyChat combines Facebook Messenger, SMS, and email to automate personalized communication for every customer.*

## ONLINEJOBS.PH

*Online Jobs is THE place to find virtual workers in the Philippines. And we couldn't be happier with our awesome team member we hired on through this site.*

## SAMCART

*SamCart's checkout page platform dramatically increased my sales and saved admin time when clients purchased because it automates the entire onboarding sequence. In June 2021, SamCart added a course platform which means you don't need a separate membership site.*

## SCREENFLOW

*Video is KING and ScreenFlow is the best easy to use video editing, screen recording and sharing tool. For Mac users only.*

## TEMI

*Temi is a speech to text transcription service that produces transcripts of your videos and audios in only 5 minutes.*

## TRELLO

*Trello helps my team stay organized with our projects in a fun, flexible and rewarding way.*

## VIMEO

*Vimeo is a video hosting and sharing platform that makes it easy to embed your course videos in a way that looks very professional.*

## ZAPIER

*Zapier integrates and automates different web apps so you can focus on your most important work ... clients!*

## ZOOM

*You can't run an online coaching business without video conferencing and Zoom is simply the best!*

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