

## SamCart Implementation Day Part 1 Chat - November 12, 2021

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00:02:39 Onelly Hernandez: I'm curious about Sam Cart don't have it yet.

00:03:02 Carol Massey: Completely new

00:03:02 Helen Holland: New to Samcart

00:03:04 Jhonnatan Ramirez: Have been using for a year and just upgraded my plan

00:03:20 Karim Kanawati: Not all from me :D

00:03:38 Diane Achatz: So glad there's a replay

00:04:28 Leanne Johnston: I am "working" right now so very happy there will be a recording!

00:04:43 Kim Rice: YAY!

00:04:44 James Ellis: YAY

00:04:53 Tracy Petreman: Woo! Hoo!

00:05:05 Lynn Gantner: Perfect!! was just working on trying to put a freebie on Samcart

00:06:09 Jessica Bowser: yay!

00:06:14 Helen Holland: souds great!

00:06:15 Tracy Petreman: YAYYYYYY

00:06:40 Renay Roberts: Have been using for a year and have a bunch of sales pages. Just starting my course.

00:07:07 Kim Rice: 3-4 pacific?

00:07:15 Tracy Petreman: Sounds great

00:07:19 Vanessa Ynzunza: YES to strategy questions at the end

00:07:24 Jessica Bowser: yes open it. I always get questions listening to others questions

00:07:25 Jayne Hood: Yes @Kim

00:07:41 Kim Rice: @Jayne- thanks!

00:07:47 Jessica Bowser: yes

00:07:49 Onelly Hernandez: Yes strategy

00:07:52 Leanne Johnston: That sounds amazing!

00:07:56 Dan Long: yes

00:07:58 Wendie Vestfall: 👍 yes

00:08:01 Helen Holland: Yes sounds great

00:08:03 Eugene Williams: Will we get business strategy

00:08:03 Jackie Castner: Yes!

00:08:03 Cherie Huet: Sounds good!

00:08:08 Juli A Madacey: Definitely strategy! It will be way past my bedtime, but I'm up for it!

00:08:17 Jessica Bowser: yes!

00:08:18 Jayne Hood: Me!!

00:08:21 Priya P: yes  
00:08:22 Eugene Williams: meant to say wants businesses strategy  
00:08:22 Kim Rice: ME ME ME  
00:08:23 Renay Roberts: YES  
00:08:24 Clarissa Cabbage: Me!  
00:08:26 Cherie Huet: YAAAAAS!  
00:08:28 Mascha van Tongeren: Me  
00:08:45 Lynn Gantner: Yes!! I think I had it figured out but hadn't tested it yet  
00:09:20 Stasia E Peters: now I can't wait to see the url  
00:09:28 Angela Schmidt: hahaha  
00:09:35 James Ellis: Ditto Stasia  
00:09:56 Jessica Bowser: right samcart  
00:09:56 James Ellis: Right is Samcart  
00:10:03 Priya P: right one in samcart  
00:10:05 Kim Rice: Right is samcart  
00:10:06 Helen Holland: the right  
00:10:06 Tracy Petreman: No idea lol  
00:10:07 Karim Kanawati: On the right it's samcart  
00:10:07 June D'cruz: Right  
00:10:08 gail barrington: The left  
00:10:15 Juli A Madacey: I think the right - I don't know if Samcart does the the top stripe  
00:10:19 Ashlene Korcek: Right is Samcart  
00:10:26 Eugene Williams: right  
00:10:30 Kitty Broihier: They both are so similar  
00:10:31 Cherie Huet: Right  
00:10:41 James Ellis: Looks amazing.  
00:10:42 Priya P: oh yes..wow..  
00:10:42 Jhonnatan Ramirez: I thought samcart was the left  
00:10:43 Renay Roberts: I can't wait to do this!  
00:10:47 Onelly Hernandez: They look the same  
00:10:49 Karen Boden: they look the same!!  
00:11:02 Angela Schmidt: Love it! So similar  
00:11:04 Cherie Huet: They so look so similar though!  
00:11:09 Diane Achatz: Really hard to tell the difference.  
00:12:26 Pavla Borg: Is this available even for the lower paid version?  
00:12:54 Kim Rice: @Pavla- yes- that is what I have  
00:13:10 Pavla Borg: Thank you @Kim <3  
00:13:51 Helen Holland: That is such a great tip!  
00:14:08 Diane Achatz: I think this is where Asana would be useful \  
00:14:30 Jayne Hood: yes  
00:14:30 Dan Dollevoet: y  
00:14:33 Karla Barrbenton: yes

00:14:34 Mandy Kent: yes  
00:14:48 James Ellis: Can you zoom in a little Christie?  
00:14:51 James Ellis: Please  
00:15:21 James Ellis: Perfect - thank you  
00:15:22 Sonya Covas: Thanks Jayne!  
00:19:42 Karen Regis: yes  
00:19:45 Angela Schmidt: yes  
00:19:45 Leanne Johnston: yes  
00:19:45 Clarissa Cabbage: yes  
00:19:45 James Ellis: yes  
00:19:47 Nancy U: Yes  
00:19:48 Karen Boden: yes!  
00:19:49 Staci Witten: yes  
00:19:50 Helen Holland: yes  
00:19:50 Tracy Petreman: Yes  
00:19:52 thomas lamont: yes  
00:19:54 Juli A Madacey: yep  
00:19:56 Jennifer Chacon: 👍  
00:19:57 Mascha van Tongeren: Yes  
00:19:57 Diane Achatz: yes  
00:19:59 Vicki Runnels: Yes  
00:21:05 Kim Rice: Christie- is there a way to add our branded fonts?  
00:21:32 Vanessa Ynzunza: Yes, there is a search  
00:22:21 Kim Rice: How do you load your brand colors?  
00:22:26 James Ellis: Question for later I've had trouble with. Can you upload your own brand fonts to Samcart? Ive been trying to find how to do that but have drawn blanks so far.  
00:22:47 Kim Rice: @James- my same question  
00:23:34 James Ellis: I think you have to delete the old one first?  
00:24:27 James Ellis: 👍  
00:24:29 Val Frederick: I spent hours trying to figure that out  
00:24:40 Angela Schmidt: 👍  
00:24:43 Staci Witten: Same @Val, lol.  
00:25:43 James Ellis: Love that formula for the hero space...  
00:27:14 Jayne Hood: @James in the color picker, just enter your color code and click on the + sign  
00:28:10 gail barrington: I am going to be honest.. I struggle with adding in links to buttons, in emails etc. I need a link for dummies book  
00:29:42 James Ellis: @jayne...Sorry, I might not have been clear. It's fonts I wanted to find out if I could upload  
00:31:15 Jhonnatan Ramirez: Drip  
00:31:16 Jessica Bowser: drip  
00:31:17 James Ellis: Active Campaign  
00:31:18 Ashlene Korcek: Drip

00:31:18 Kim Rice: I have Drip  
00:31:19 Kitty Broihier: AC  
00:31:19 Renay Roberts: MailerLite  
00:31:20 Sonya Covas: mailchimp  
00:31:20 Vanessa Ynzunza: ActiveCampaign  
00:31:20 Kate Houston: Aweber  
00:31:21 Clarissa Cabbage: MailerLite  
00:31:21 Leanne Johnston: COntvertkit  
00:31:22 Helen Holland: active campaign  
00:31:24 Jayne D: Mailerlite  
00:31:25 Jackie Castner: Active Campaign  
00:31:25 Priya P: I use mailerlite  
00:31:26 Staci Witten: convertkit  
00:31:26 Vera Simoncic: mailerlite  
00:31:27 gail barrington: I was using Mailchimp.. switched to convert kit  
00:31:27 Lynn Gantner: Yes, AWebber  
00:31:28 Tracy Petreman: Squarespace  
00:31:28 Dan Dollevoet: Active campaign  
00:31:28 Angela Schmidt: Aweber  
00:31:29 Stasia E Peters: DRIP  
00:31:30 Sheena McKinney: Active Campaign  
00:31:30 thomas lamont: Active campaign  
00:31:31 Karim Kanawati: What was the last thing? Custom html how to put it in?  
00:31:31 Rhonda Rathert: get response  
00:31:32 Juli A Madacey: AWeber  
00:31:32 Val Frederick: AC  
00:31:33 Karen Boden: keap  
00:31:37 Lisa D'Orazio: Mailerlite  
00:31:37 laura campbell: Mail chimp  
00:31:38 Dan & Lisa Long: not using one yet  
00:31:38 Wendie Vestfall: Aweber  
00:31:39 Jennifer Chacon: mailerlite  
00:31:45 Karen Regis: So far, just mailchimp  
00:31:49 Jordan Max: convert kit  
00:32:01 Karim Kanawati: Got it thanks  
00:32:16 Diane Achatz: I use my website CRM, but I'm seeing that a lot of what I will do in SamCart (the steps, etc) are very similar to what I have to do on my website.  
00:32:33 Karim Kanawati: I have GetResponse  
00:32:40 James Ellis: Say it aint so Christie  
00:32:40 Kim Rice: No- really?  
00:32:53 gail barrington: I hate it ... not intuitive at all  
00:32:53 Staci Witten: LOL!  
00:33:29 Karen Regis: I've been relying more on my website CRM (Wix)

00:33:37      laura campbell:           Mail chimp has had some great updates recently and is quite easy to use

00:34:09      Jayne Hood:    @James, oops sorry about that. I don't know that answer. That may be a question for Mr. Google or Scott from SamCart later.

00:34:17      Stasia E Peters:        should we be in "test mode" - does it matter

00:34:51      Jayne Hood:    @Stasia, doesn't matter at this point

00:35:24      James Ellis:    @jayne... no problem... Im pretty sure it can't be done (not found anything on Google), but you and christie are such ninjas, I thought you might have a hack. I'll ask Scott later.

00:35:43      Kate Houston: Ok I've done that in Aweber for my Wordpress opt in freebie pages. SO I get this.

00:35:46      Kitty Broihier: Does that put everyone into your waitlist then?

00:35:48      Stasia E Peters:        i know what im doing and am lost

00:35:50      Clarissa Cabbage:    Forms? Is this the same as landing page?

00:35:54      James Ellis:    Love that...

00:35:59      Kitty Broihier: Can we not just use the checkout box they have there at the bottom?

00:36:01      Jennifer Chacon:        wow

00:36:08      Ashlene Korcek:        That's awesome! 🥳

00:36:11      Clarissa Cabbage:    oh is forms a pop-up?

00:36:38      Kate Houston: This is RAD!

00:37:28      Sonya Covas: So in addition to the images and copy we need to have our welcome letter so the mail provider can send it?

00:38:01      Kate Houston: So the benefit of using a SamCart template is they have all the analytics on design that leads to hight opt ins, yes? Vs using a landing page template say in Aweber?

00:41:36      Cherie Huet:    WOW!

00:41:41      Jessica Bowser:        im going into IT after this

00:41:44      Jayne Hood:    I think you can also go back to your email, change the design of the form there and then grab the new html code.

00:41:51      Staci Witten:    I noticed SamCart will integrates with several email platforms. Is there a reason you prefer the HTML over integrating in settings? (Don't want to get in the weeds...;-) )

00:42:04      Juli A Madacey:        You can always delete and re-paste if it doesn't work out!

00:42:25      Kitty Broihier: Does SamCart not integrate with AC in settings (what Kate said)

00:43:48      Jessica Bowser:        is your website wix?

00:43:50      Jayne Hood:    Kitty or Kate, can you raise your hand and ask... I'm not clear on your question.

00:47:56      Lisa D'Orazio: FYI, anyone with mailerlite, it's easy to grab the code, similar to what Christie showed for Mailchimp.

00:48:31      Clarissa Cabbage:    Thanks Lisa - I have MailerLite too.

00:49:12      James Ellis:    They're a bunch of Ds

00:49:22 Vanessa Ynzunza: ConvertKit is very user friendly email service provider (ESP). Active Campaign is very robust but is also excellent. ConvertKit has an easier learning curve IMO.

00:49:25 Clarissa Cabbage: @Lisa - just one extra step from LeadPages, right? You now have to make a form in mailerLite?

00:49:38 Lucy Gerland: Who is d?

00:49:41 Jessica Bowser: I don't want o learn something new 😭

00:49:45 Jayne Hood: D = Drip

00:49:51 Jessica Bowser: Imao jayne

00:50:00 Lesley Pickering: Is convertkit ok?

00:50:02 Lisa D'Orazio: @Clarissa - correct, but it was two clicks, I just gave it a name, changed the title, and saved

00:50:07 Helen Holland: Active Campaign is great as a beginner. I love it

00:50:10 Jessica Bowser: I am used to drip... i don't want to have to relearn things. im crying just thinking about it lol

00:50:16 Clarissa Cabbage: @Lisa - awesome, thanks!

00:50:22 Lucy Gerland: Thank you @ Jayne

00:50:43 Vanessa Ynzunza: @lesley ConvertKit is really good for beginners, lots of training too

00:50:46 Kate Houston: ME TOO! I have a landing page of "coming soon" HAHAHA

00:50:54 Jayne Hood: Jessica, if I can learn it in a matter of days you can totally do it. And there is full training in the Tech Library in CME

00:51:09 James Ellis: My biggest problem now Ive discovered this hack is where to host my webpage given its now on Leadpages :)

00:51:16 Jessica Bowser: 😭😭😭

00:51:55 Kitty Broihier: AC does have some decent lead page templates

00:53:42 gail barrington: I am with you in Northeast... dogs are freaking out

00:55:03 James Ellis: Great question @stasia

00:56:27 Karim Kanawati: I got an error

00:56:28 Jayne Hood: Wow! So cool!

00:56:40 Lisa D'Orazio: WOW

00:56:43 Jayne Hood: What's the error Karim?

00:56:47 Helen Holland: Very clever!

00:56:48 Clarissa Cabbage: yaaaaaay!

00:56:53 gail barrington: Ok. I can do that

00:56:56 Jennifer Chacon: Sweet!!

00:57:04 Clarissa Cabbage: That's not so hard!

00:57:11 James Ellis: Do you know how many 9s there were @Christie

00:57:36 Karim Kanawati: @Jayne - no more error, but the payment section is still there. Hm

00:57:38 Val Frederick: damn I had a emergency call and missed the hiding the checkout

00:57:58 Vanessa Ynzunza: Too many 9's gave me an error when trying to preview. I did 6 9's and that seems to work.

00:58:11 Priya P: Yes, too many 9s gives an error

00:58:21 Jayne Hood: @Val go to advanced settings tab, and add as many 9's as possible in the delay checkout page box

00:58:25 Karim Kanawati: @Priya... exactly

00:58:35 Vicky Bergem: Advanced settings, click delay checkout form load, add as many 999's as possible

00:58:56 Lucy Gerland: Yes please ask Scott about the freebie option. Thank you

00:58:58 Karim Kanawati: Ok, it works after I put in 5 9s...

00:59:05 Vanessa Ynzunza: keep it to 6 9's, aka 999999

00:59:23 Jayne Hood: @Karim did you save it before previewing again?

00:59:25 Priya P: Yes, 6 9's work..7 9's do not

00:59:37 Vanessa Ynzunza: Too many 9's creates an error when going to the page

00:59:39 Karim Kanawati: Yes it works with 6 as well - woohoo :)

00:59:46 James Ellis: if it's 999999 that means that if someone has your page open for 277 hours they get a checkout appearing!

00:59:56 Clarissa Cabbage: So you don't have to enter credit card info to get a freebie

01:00:03 Karim Kanawati: @Jayne - sure, I followed all the steps. So until 6 9s it works :)

01:00:04 thomas lamont: Can I just use pay what you want instead of freebie ?

01:00:06 Kate Houston: So using SamCart landing page for opt-in vs. using my CRM landing page is what? SamCart has better conversion rates???

01:00:44 Jayne Hood: @Clarrisa, correct

01:00:55 Rhonda Rathert: if you do pay what you want can they opt to pay 0?

01:01:04 Clarissa Cabbage: @Jayne, thanks!

01:01:12 Karim Kanawati: Good question @Rhonda

01:01:37 James Ellis: I think on pay what you want, you still have to enter CC details

01:01:50 Ashlene Korcek: Sam cart tags are more for website purposes to sort products

01:02:21 Val Frederick: You can add your email list and then you add a tag as well.

01:04:28 Karim Kanawati: 5 9x = 27 hours...

01:04:32 Lucy Gerland: My freebie is a yoga class on zoom. Any idea how to get an embed code for a zoom link?

01:04:59 Karim Kanawati: :D

01:05:42 Karim Kanawati: What is the Ninja Trick to create a Hyperlink within a text section to direct the visitor to for example terms and conditions like you have it on your 5 Day Challenge Blueprint Sales page? :-) Will this be included here as well? Thank you.

01:05:55 Karim Kanawati: Question above 🙌

01:06:19 Clarissa Cabbage: Thank you! at noon I am doing day 5 of my challenge, but I'll be back after that!