

## SamCart Implementation Day Part 1 Transcript - November 12, 2021

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WEBVTT

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00:00:02.909 --> 00:00:15.360

Christie Miller: Welcome welcome welcome coaches to our Sam cart implementation day I know we have a mix here of people who just got Sam cart during their big launch a couple weeks ago.

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00:00:15.750 --> 00:00:24.450

Christie Miller: And some that have had it for over a year and before we officially start recording I asked in the chat box.

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00:00:25.230 --> 00:00:34.560

Christie Miller: where everyone is and we do have some newbies and complete newbie complete newbie somewhere in the middle still pretty new.

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00:00:35.190 --> 00:00:44.820

Christie Miller: And we've got Kim has been using the checkout page for over a year and stay chef yep has used it every year and that's to get money from clients.

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00:00:45.330 --> 00:00:58.380

Christie Miller: So we got a ton of questions, and I mean a ton so let me kind of give you the lay of the land, how this is all going to work and we will send you a link to the replay because.

6

00:00:58.710 --> 00:01:01.290

Christie Miller: there's going to be some things that I do and.

7

00:01:01.500 --> 00:01:11.880

Christie Miller: You might pick it up really quickly well someone else is going to want to go back and do it over and over again, so we want to make sure that everyone gets the replay there are no stupid questions.

8

00:01:12.300 --> 00:01:20.100

Christie Miller: You will hear me throughout the day asking you things like did you watch Sam cards training video on that.

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00:01:20.550 --> 00:01:36.000

Christie Miller: i'm not saying that to be mean or to call you out i'm saying that so that I can understand where you are, because if there is a Sam cart training that answers your question like that i'm not going to teach that today.

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00:01:36.840 --> 00:01:44.070

Christie Miller: Because we should really be relying on their expertise, but i'm going to be teaching a ton and we'll have plenty of time for implementation.

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00:01:44.430 --> 00:01:51.960

Christie Miller: And to answer questions you might also hear me say something like did you Google it because there may be questions that come up that.

12

00:01:52.470 --> 00:02:12.060

Christie Miller: Are sort of related to Sam cart but it's not a Sam cart specific training and there could be an answer out there and i'm here to help you find it so here's how it's going to work today for about the first 45 minutes i'm going to teach but number one requested thing, and that is.

13

00:02:12.210 --> 00:02:14.070

Christie Miller: How do I create.

14

00:02:14.370 --> 00:02:26.940

Christie Miller: A freebie with Sam cart because, as of right now, they don't have an option for like an opt in page, so that you can get freebies there's a hack and i'm going to show it to you.

15

00:02:27.570 --> 00:02:43.590

Christie Miller: And then you're going to have 45 minutes to go play to implement and I will stop the recording there so that our recording is broken up into pieces, I encourage everyone stay here cameras on just keep working.

16

00:02:44.130 --> 00:02:58.890

Christie Miller: Then i'll come back so that'll be the first 90 minutes, then i'll come back we'll discuss any struggles or problems that you had during those 45 minutes while working on your freebie.

17

00:02:59.700 --> 00:03:07.410

Christie Miller: And then i'm going to answer a question that station submitted, which is how do we make our receipts.

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00:03:07.770 --> 00:03:14.100

Christie Miller: prettier so that it's and these weren't her exact the exact question question was how do we customize receipts.

19

00:03:14.400 --> 00:03:28.860

Christie Miller: But how do we make them prettier How do we make them branded How do we make our people feel like we're not just this big company that's throwing them a generic receipt and of course christy Miller and her love of branding has an answer to that.

20

00:03:29.910 --> 00:03:45.930

Christie Miller: Then we're going to go do some implementation and also in that section if we don't finish it up in the freebies I will be teaching you how to do an upsell even when you don't have the upsell feature.

21

00:03:49.230 --> 00:03:59.670

Christie Miller: don't tell Scott and i'm giving you this ninja trick and then begin to Scott Scott from Sam cart will be here at about one Pacific.

22

00:04:00.480 --> 00:04:09.630

Christie Miller: To answer any questions that have come up throughout the day that either I can't answer or any questions that you want to ask him directly.

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00:04:10.080 --> 00:04:20.580

Christie Miller: And then, after his Q amp a and expect that to be about 45 minutes we'll see what the questions are after that i'm going to come back and we're going to go and dive into the course APP.

24

00:04:21.330 --> 00:04:28.800

Christie Miller: And then, after that we'll take just a short break and then from three to four, and I want feedback on this, because this day is for you.

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00:04:29.400 --> 00:04:43.080

Christie Miller: between three and four, rather than teach more I thought we would just open it up live two questions, maybe it's strategy questions, maybe its course questions.

26

00:04:43.950 --> 00:04:51.960

Christie Miller: Let me know how you feel about that in the chat because we received a lot of questions about things like.

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00:04:52.470 --> 00:04:59.670

Christie Miller: How do I set up my entire funnel from getting them there all the way to nurturing them.

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00:05:00.030 --> 00:05:12.630

Christie Miller: After they've opted in or after they've bought well that's not really a Sam per question, but you will use Sam part in some of those pieces So if you think it would be helpful.

29

00:05:12.990 --> 00:05:28.530

Christie Miller: To have our last hour truly be business coaching strategy related to all this, I am more than welcome to do it i'm going to be here or regardless of what i'm teaching, so let me just see in the comments.

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00:05:31.530 --> 00:05:50.640

Christie Miller: Yes, open to it, yes to strategy sounds great campus in three to four Pacific yes there'll be all times are in Pacific and okay so we'll see as the day goes on, if there's more stuff that's coming up, then I will stick to Sam cart but we'll just see what happens okay.

31

00:05:51.780 --> 00:05:57.810

Christie Miller: Who wants to learn how to do a freebie in Sam cart.

32

00:05:59.280 --> 00:06:06.360

Christie Miller: OK OK, let me open up a couple buttons and i'm going to share my screen.

33

00:06:07.650 --> 00:06:10.860

Christie Miller: And just take a second.

34

00:06:17.670 --> 00:06:24.360

Christie Miller: Okay, I got one i'm going to be doing a split screen here so it's just gonna take me a second to get this up.

35

00:06:26.460 --> 00:06:29.130

Christie Miller: And we're going to have a little fun with you.

36

00:06:32.340 --> 00:06:43.230

Christie Miller: And no fair reading URLs for anyone that's going to cheat this this little contest no fair looking at the URL and you'll see what I mean as soon as I get this shared.

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00:06:47.760 --> 00:06:48.870

Christie Miller: We got one.

38

00:06:50.460 --> 00:06:51.840

Christie Miller: We got to.

39

00:06:54.630 --> 00:06:57.210

And once looking.

40

00:07:01.830 --> 00:07:04.050

Christie Miller: To make these both the same size for you.

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00:07:07.020 --> 00:07:09.870

Christie Miller: i'm gonna share my screen here.

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00:07:19.020 --> 00:07:19.590

Christie Miller: All right.

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00:07:21.750 --> 00:07:45.270

Christie Miller: Who knows which one of these is created in Sam cart immerses lead pages we've got Facebook group magic over on the left, and it is appearing weird just because I have two screens open and it's not full width but here we go.

44

00:07:46.440 --> 00:08:12.150

Christie Miller: And we have a Facebook group magic on the right, I will scroll on the left, this is something created in lead pages and I will scroll on the right, this is a freebie created in Sam cart You see, neither of these have a checkout page let's see who has guessed it.

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00:08:15.060 --> 00:08:16.920

Christie Miller: And by the way, is there anyone wow.

46

00:08:18.900 --> 00:08:24.570

Christie Miller: let's see sherry says you're right kitty says they both are so so familiar.

47

00:08:25.140 --> 00:08:39.420

Christie Miller: Right kitty I mean it's amazing originally I was just going to create a generic one in Sam cart just to show you, but then I thought it would have a bigger wow factor.

48

00:08:39.750 --> 00:08:59.370

Christie Miller: If I really showed you side by side and yeah they look pretty much the same the one on the right is spam car so i'm going to shut down the one on the left, let me stop sharing just for a second and then i'm going to take you through how to do this, so let me just close up qualities.

49

00:09:00.420 --> 00:09:03.270

Christie Miller: It needs to get into Sam cart first.

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00:09:06.750 --> 00:09:07.530

and

51

00:09:08.790 --> 00:09:14.100

Christie Miller: It kind of funky because I have to be really careful not to share my Sam cart screen that has.

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00:09:14.610 --> 00:09:27.690

Christie Miller: My clients payments on it and their email addresses so you're going to see me at times day just taking what you may feel like as a little extra time, and that is why I want to be very careful not to show anything that I shouldn't.

53

00:09:30.090 --> 00:09:31.950

Christie Miller: Okay Now let me share my screen.

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00:09:36.360 --> 00:09:48.540

Christie Miller: Okay, so this is Sam cart and i'm going to take you, step by step we're going to go and create a brand new product, so you can see how I did it, but this is.

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00:09:49.230 --> 00:10:10.890

Christie Miller: A product and everything in Sam cart is essentially drag and drop and what makes things the easiest for you, before you create a landing page is to have all of your text and all of your images already selected.

56

00:10:12.000 --> 00:10:29.970

Christie Miller: it's kind of the same thing as if you are going to do a post on social media and you go and you create your real or you create your graphic in Canada and then you open up Facebook and you post the graphic and then you're like.

57

00:10:31.830 --> 00:10:45.180

Christie Miller: What should I say it makes the actual posting process arduous and it feels hard same thing when you're creating a sales page or a landing page if you write out all the copy.

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00:10:45.780 --> 00:10:55.590

Christie Miller: and get all the images that you want to us before you even open up the platform, whether it's lead pages Sam card or anything else.

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00:10:56.130 --> 00:11:08.520

Christie Miller: It makes it go faster and it feels a lot easier and I know this from experience, because i've done it both ways and there's times when i'm creating a sales page and i'm like Oh, why is it so hard.

60

00:11:09.240 --> 00:11:29.550

Christie Miller: Well it's hard, because I didn't do any of the pre work so not only am I trying to design i'm trying to write the copy too so as much as you can do I edit time the better all right now, let me just stop sharing for a second and open up a plane products.

61

00:11:31.560 --> 00:11:41.460

Christie Miller: Helicopters are going overhead again I have all my doors and windows open because it's supposed to be 85 degrees on the beach today we're in this weird heat wave.

62

00:11:43.980 --> 00:11:45.000

Christie Miller: Air again.

63

00:11:51.390 --> 00:12:00.210

Christie Miller: And Jane if you see any comments that come in that I need to see just go ahead and unmute yourself, because I have so many things here on the screen that.

64

00:12:00.720 --> 00:12:07.560

Christie Miller: Okay, sometimes they're very Thank you okay is everybody seen my product page right now.

65

00:12:10.890 --> 00:12:28.170

Christie Miller: Okay, thanks, now I saw your your head not Okay, so the very first step and I have notes here is to click on products over here, I did that, before I shared my screen again i'm just being super careful and then you're going to click new product.

66

00:12:30.180 --> 00:12:37.500

Christie Miller: Okay, and I have to move this because our faces are on it so for this i'm just going to call it DEMO.

67

00:12:38.670 --> 00:12:41.010

Christie Miller: freebie number two.



68

00:12:41.490 --> 00:12:43.650

Jayne Hood: We see, we ought to request to zoom in a little bit.

69

00:12:44.460 --> 00:12:48.840

Christie Miller: I will, when I get there, this is just a list of all my products, but thank you I will definitely.

70

00:12:48.930 --> 00:12:50.400

Christie Miller: Oh wait, you want to see that now, though.

71

00:12:50.460 --> 00:12:51.930

Christie Miller: Okay, here we go.

72

00:12:53.190 --> 00:13:12.060

Christie Miller: Right zoomed in Nice and big I can even say without my glasses Okay, so we are at new product, we got to that by over on the left, we clicked on products right so then we're just going to add a description for me i'm just going to write Sam cart implementation day.

73

00:13:15.120 --> 00:13:17.070

Christie Miller: Okay, to delete later.

74

00:13:18.210 --> 00:13:35.940

Christie Miller: If this was your real product give it a description so, for example, if you're selling a course and you have a limited time when people are going to buy put a note in your description there so that you remember, nobody sees this description, but you.

75

00:13:37.080 --> 00:13:44.640

Christie Miller: And then for freebie right now, it doesn't matter what we pick here but i'm going to talk about this a little bit.

76

00:13:45.180 --> 00:13:53.040

Christie Miller: When you are setting up a sales page, you have all these different choices, whether they pay in full that's a one time payment.

77

00:13:53.370 --> 00:14:02.610

Christie Miller: Whether it's recurring payments or whether it's a limited subscription or there's this really cool feature pay what you want.

78

00:14:03.030 --> 00:14:13.860

Christie Miller: For this, for the freebie and we can come back to those details later, but for the freebie i'm just doing one time payment and i'm just putting in 50 cents, because that is the lowest that we can put in there.

79

00:14:15.750 --> 00:14:30.030

Christie Miller: So now, I have created a product and again my product name is DEMO freebie number two you would have let's say you have meal planning guide you would type in their meal planning guide.

80

00:14:30.810 --> 00:14:39.000

Christie Miller: And i'm going to scroll down and we just have a little too many hyphens there it doesn't matter but i'm just being a little anal.

81

00:14:39.600 --> 00:14:57.600

Christie Miller: And i'm just going to keep scrolling to make sure that everything is okay, and we are going to come back to this order redirect later so just know that this is here and and we're going to come back later.

82

00:14:59.220 --> 00:15:06.720

Christie Miller: And it's looking at everything else down here there's nothing that I need to change on this page.

83

00:15:08.220 --> 00:15:10.470

Christie Miller: Though I am going to click design.

84

00:15:14.400 --> 00:15:15.810

Christie Miller: That I need to go back.

85

00:15:17.820 --> 00:15:26.100

Christie Miller: i'm going to click on checkout design, because I want to use one of the templates that already exists, so I go to checkout design.

86

00:15:26.550 --> 00:15:35.850

Christie Miller: These right here that you see at the top, these are truly just checkout pages they're not they're not pre made templates.

87

00:15:36.420 --> 00:15:47.730

Christie Miller: And I find it always easier to go down and grab a pre made template and because I was a health coach this one catches my eye it's called nutrition.

88

00:15:48.180 --> 00:16:04.110

Christie Miller: you'll find your favorite give yourself time to really play with Sam cart, so I am going to grab this one, I will click select and you'll see it tells me that it's active so now, I can.

89

00:16:06.450 --> 00:16:18.090

Christie Miller: Like the launch drag and drop builder because now it's starting with that template and I get to do whatever I want in here i'm going to zoom out just a little bit.

90

00:16:19.290 --> 00:16:33.720

Christie Miller: Okay, so let's pretend that we are doing a freebie what i'm going to do here just to make this faster is i'm just going to go down and delete everything Besides this top page.

91

00:16:34.350 --> 00:16:44.910

Christie Miller: And I do that by clicking the little delete button and it will ask me a million times, if I want to delete the section and that's a good thing.

92

00:16:46.440 --> 00:16:54.090

Christie Miller: Now, after you create a template that you like, just like I do and lead pages, you can save it so.

93

00:16:54.540 --> 00:17:05.760

Christie Miller: know that you never have to recreate the wheel again reinvent the wheel once you get this done, and you will have different freebies, you will have different sales pages.

94

00:17:06.060 --> 00:17:14.880

Christie Miller: Once you take the time to really get it to look like the way you want it to look, you will be able to save it as a template so you won't have to go through and do all of this again.

95

00:17:15.960 --> 00:17:22.890

Christie Miller: Okay, is everyone with me so far, give me a thumbs up or a yes or something in the comments.

96

00:17:24.840 --> 00:17:38.490

Christie Miller: And I see Dan I can only see six of you on the screen, but thank you, Dan you're you're on the screen here, and I think I saw Val give a thumbs up and we've got some yeses in the comments Okay, so I now have.

97

00:17:39.300 --> 00:17:53.460

Christie Miller: Everything here and there's that dreaded checkout page right we're telling people, this is free I don't want them to see that, but before we get to there i'm just going to show you how easy it is to edit this could be.

98

00:17:56.580 --> 00:17:57.750

Christie Miller: For busy moms.

99

00:17:58.800 --> 00:18:12.870

Christie Miller: Okay, and I hate that font, so I would go in here, and I would go over to the right, let me move all our beautiful faces, I would go over to the right, and I would just pick a.

100

00:18:14.700 --> 00:18:17.880

Christie Miller: gap to have it highlighted, everything is different.

101

00:18:20.730 --> 00:18:31.590

Christie Miller: Now I don't have to have highlighted, if you are ever overhearing you're trying to push the down arrow buttons and you may not be able to see that if I do a little bit small we make it a little bit bigger.

102

00:18:33.720 --> 00:18:41.070

Christie Miller: i'm over here and i'm trying to do this and i'm getting frustrated like come on like Am I clicking wrong you actually just have to click in the box.

103

00:18:41.730 --> 00:18:58.080

Christie Miller: I don't know why but that's how it is so I could just go here over here and find a font that I like and not going to go through all of these I use a lot to a lot it's one of my brand fonts I don't know if it's in here but let's take a look.

104

00:19:00.060 --> 00:19:09.630

Christie Miller: Again, and you'll see this takes time when you're when you're doing it for the first time there's probably a search button at the top two that I could have done okay so here's lotto.

105

00:19:11.040 --> 00:19:16.920

Christie Miller: And that obviously looks horrible so i'm going to shrink the font over here.

106

00:19:18.690 --> 00:19:27.090

Christie Miller: And again it's just you're going to play around with it you're going to go and put your own brand colors in it mine are already loaded.

107

00:19:27.420 --> 00:19:35.730

Christie Miller: Here, so I would probably I don't know duplicate again, none of this really matters, but I just want to show you.

108

00:19:36.090 --> 00:19:51.270

Christie Miller: And how you do these things, when I say it doesn't matter I mean it doesn't matter for how to do a freebie but you always want to make sure that your things look good and that obviously looks horrible it might be because i'm also zoomed in So there we go.

109

00:19:52.440 --> 00:20:09.960

Christie Miller: Alright, so let's just say this is exactly how we wanted our freebie to look and we're ready to put in the button, so that people can download their free This is where it's going to get.

110

00:20:11.580 --> 00:20:20.220

Christie Miller: it's not complicated Okay, I want to say this very clearly, ladies and gentlemen, and it's not even tricky but it looks like gobbledygook.

111

00:20:20.670 --> 00:20:29.400

Christie Miller: And it's going to look like you need to be a computer programmer So if you start feeling that coming up.

112

00:20:30.180 --> 00:20:40.530

Christie Miller: Please stick with me Okay, because it really is copy and paste all right, one more thing, before we get into that this photo over here.

113

00:20:41.460 --> 00:20:49.170

Christie Miller: If I wanted to change this photo and I was telling Jane I was really struggling with this last night, how do I change it.

114

00:20:50.130 --> 00:21:00.480

Christie Miller: It seems simple I just go over here and say change image and i'm looking in here and i'm looking in the media library and i'm looking at stock images and less than like.

115

00:21:01.200 --> 00:21:14.910

Christie Miller: What the work, how do I upload a new image and it was really driving me crazy, so I googled it, of course, and here is how, because I know you'll probably have the same issue.

116

00:21:15.480 --> 00:21:35.520

Christie Miller: You have to delete the image that's there in the box and then look what happened over here to the right choose from computer or choose from my image library, so now, I can click choose from computer and let's say, I just wanted to put in.

117

00:21:36.660 --> 00:21:37.320

Christie Miller: This.

118

00:21:39.390 --> 00:21:58.710

Christie Miller: Now it is uploaded my image, it will be in the media library, the one I just deleted if that was in my media library i'm only deleting it from right here i'm not deleting it from my

media library that everyone see that and because that is one of the things that could drive you crazy.

119

00:22:00.300 --> 00:22:08.250

Christie Miller: Literally last night I kept looking at like whoa what am I, the dumbest person in the world, no I just needed to delete it first.

120

00:22:09.360 --> 00:22:09.780

Christie Miller: Okay.

121

00:22:10.950 --> 00:22:15.210

Christie Miller: let's get into the freebie so i'm just going to delete this button that's here.

122

00:22:17.280 --> 00:22:30.780

Christie Miller: So, as you can see from my Facebook group magic and this is a Sam cart one, this is a format that I use on all of my freebies i'm not saying you have to use the same one.

123

00:22:31.260 --> 00:22:45.690

Christie Miller: But let me just tell you my landing pages have converted at above 50% and that's huge that is major and I always do it the same way I have.

124

00:22:46.170 --> 00:22:58.680

Christie Miller: what's called the hero image at the top, I say, specifically, who is this, for what is it and what's in it for them and then I give them the ability.

125

00:22:58.950 --> 00:23:06.690

Christie Miller: To click and download right there, because they may have seen a Facebook live they may be clicking a link in an ad.

126

00:23:07.080 --> 00:23:21.750

Christie Miller: And they may have seen a post, they may already want this thing and i'm not going to make them read all of this stuff I mean this isn't that long but i'm not going to make them do that, so I give them the ability to click the button.

127

00:23:22.890 --> 00:23:32.370

Christie Miller: In lead pages, when this button is clicked a pop up will appear it's going to be a little bit different in Sam cars so.

128

00:23:33.150 --> 00:23:48.330

Christie Miller: We will go over to the right and we're grabbing a make this little bit bigger we're grabbing the button and we're just going to pull it in and again, you get to decide where you want to put your button you're then going to change the text.

129

00:23:50.520 --> 00:23:51.990

Christie Miller: To be download now.

130

00:23:53.550 --> 00:23:54.630

Christie Miller: It could be.

131

00:23:56.670 --> 00:23:58.020

Christie Miller: than me the guide.

132

00:23:59.460 --> 00:24:12.810

Christie Miller: And you'll change the button color to one of your brandy colors it's important to use a color that doesn't blend in with the rest of the page, so let me show you what I mean by that.

133

00:24:13.740 --> 00:24:24.000

Christie Miller: In here, the only time i'm using my Green is on the button, so you notice, this is my blue branded blue.

134

00:24:24.390 --> 00:24:35.730

Christie Miller: i'm not using a blue button because it's going to blend in you want your button to only be the only thing that you are using in that color.

135

00:24:36.390 --> 00:24:46.260

Christie Miller: Okay, so i'm going to in this case i'm going to make it read I don't suggest you use red for a button, because that doesn't mean stop it just so it POPs out here on this page.



136

00:24:46.860 --> 00:25:07.110

Christie Miller: And it gives us a border to and I don't like the way that the button is has two lines of text, so I think there is a way somewhere down here in width I can slide this and it just got bigger you do not want to have a little button.

137

00:25:08.220 --> 00:25:15.900

Christie Miller: Like that that just looks bad Plus we really want it to stand out, I can also change the text size.

138

00:25:16.470 --> 00:25:31.920

Christie Miller: And all of this you're going to want to play around with it and then you're going to want to go look and see what it looks like on mobile and on desktop right Jane is everyone still with me so far.

139

00:25:33.600 --> 00:25:47.700

Christie Miller: Yes, cool so in Sam cart there's not the ability to have this button when you click it have a form pop up, so what we're going to do is we're going to go to settings.

140

00:25:48.120 --> 00:26:00.630

Christie Miller: And we're going to tell it scroll to check out what that's going to do is it's going to scroll to the bottom of the page and you're going to see i'm going to add more stuff Okay, so that one is done.

141

00:26:01.710 --> 00:26:13.080

Christie Miller: Now let's create the form i'm going to duplicate this section, though, so that we can pretend there's another section in here.

142

00:26:14.490 --> 00:26:17.220

Christie Miller: And i'm just going to delete this.

143

00:26:24.210 --> 00:26:30.210

Christie Miller: Okay, so let's just pretend that this is a bio or something, let me take my picture either that's too much christy.

144

00:26:32.250 --> 00:26:37.440

Christie Miller: let's just pretend that this is a guide.

145

00:26:39.570 --> 00:26:40.620

Christie Miller: will make it the.

146

00:26:42.150 --> 00:26:54.540

Christie Miller: Blue that didn't work do you see what I did that did wrong i'm glad I did this, I put this image in as a background image, so let me delete what I wanted to do was.

147

00:26:57.360 --> 00:27:08.670

Christie Miller: I wanted to drag an image in here and instead I just drag it onto the whole section, so now let's just put an image in here and i'm just grabbing whatever image because, again, this is just.

148

00:27:09.510 --> 00:27:17.280

Christie Miller: A DEMO okay so we've got we're going to tell people what it is what's in it for them we're going to give them.

149

00:27:17.970 --> 00:27:27.720

Christie Miller: The option to download it right there we're going to tell them a little bit more, there would be another section a bio a short bio about you.

150

00:27:28.170 --> 00:27:43.350

Christie Miller: And then we want the actual form so here's what you're going to do, you are going to add another section it's going to go back up here you're going to grab this section button.

151

00:27:44.640 --> 00:27:47.700

Christie Miller: And now we just have a plain section.

152

00:27:49.230 --> 00:27:50.790

Christie Miller: And we want to add text.

153

00:27:53.730 --> 00:27:55.110

Christie Miller: And we're going to write.

154

00:27:56.700 --> 00:28:02.970

Christie Miller: alien your information, below to grab your copy.

155

00:28:04.500 --> 00:28:13.950

Christie Miller: And again i'm not saying that's the texts that you should use i'm just doing this on the fly and we're going to want to bold this.

156

00:28:18.540 --> 00:28:19.980

Christie Miller: And here's the bold.

157

00:28:22.380 --> 00:28:34.290

Christie Miller: And we want to Center this and, again, we would play around with how it looks and the sizing later then put on all our computer programmer caps.

158

00:28:34.830 --> 00:28:55.080

Christie Miller: you're going to grab custom html please do not freak out yet again it's going to be cut copy and paste so I want to know who here has who here is using active campaign or mailchimp or drip.

159

00:28:56.850 --> 00:29:11.640

Christie Miller: or anything else tell me in the comments what email provider, you are using for your business email, so this is a gmail or Yahoo, which CRM or email provider, are you using because I can show you.

160

00:29:12.720 --> 00:29:15.030

Christie Miller: Okay, we do have a lot of active campaigns.

161

00:29:16.530 --> 00:29:26.550

Christie Miller: And cream says what was that last thing yeah, the last thing Kareem was I am up here and i'll do it again because i'll show you how each of them look.

162

00:29:27.150 --> 00:29:38.520

Christie Miller: custom html it's over on the right we're just dragging it into place so now, you see, I have to okay i'll show you a DEMO for a couple of different things.

163

00:29:41.010 --> 00:29:47.070

Christie Miller: May either way Lisa I don't know how to use that one so you'll have to Google this next step on how to find your form.

164

00:29:48.750 --> 00:30:03.210

Christie Miller: A Weber same with a Weber melee convert kit Okay, so let me show you an active campaign first but i'm going to stop sharing, so I don't reveal any of my pertinent information.

165

00:30:06.630 --> 00:30:12.660

Christie Miller: And i'm also going to open up I can't believe i'm doing this, but i'm going to open up the chimp.

166

00:30:15.060 --> 00:30:21.900

Christie Miller: Because I know some of you use it and i'm going to tell you run as fast as you can from the chimp.

167

00:30:23.040 --> 00:30:32.220

Christie Miller: Because you are going to outgrow it and it just does not do all the things that you're going to need it to do so.

168

00:30:33.210 --> 00:30:45.600

Christie Miller: So I make sure Oh, I thought that was Jane texting me she's here left just need to text me, and it was actually mailchimp saying that I just logged in Okay, so let me go back in.

169

00:30:47.190 --> 00:30:48.090

Christie Miller: and share my screen.

170

00:30:56.070 --> 00:31:07.350

Christie Miller: And again, ladies and gentlemen, this is cut and paste so what you're going to see is going to look like gobbledygook and it is, but remember you're copying and pasting.

171

00:31:07.800 --> 00:31:27.570

Christie Miller: For those of you that are in active campaign i'm not on my homepage because that shows all my numbers, so I have gone to the button that says sites and now I am going to forms and when I click on forms it will bring up.

172

00:31:28.620 --> 00:31:45.990

Christie Miller: All of the forms that are already created in my email program so five day challenge blueprint waitlist we have a landing page out there on lead pages, and I also recreated it and Sam cart That was when I was playing with first.

173

00:31:47.940 --> 00:31:53.310

Christie Miller: i'm not going to teach you how to set up your email program whichever program you're using they'll teach you.

174

00:31:53.700 --> 00:32:05.430

Christie Miller: But what happens is anytime you're doing a freebie or a sales page or anything else, your email provider is going to automatically send an email to the person that just either.

175

00:32:05.760 --> 00:32:19.950

Christie Miller: bought something from you or signed up for a freebie and all of that is taken care of in what's called your CRM your email provider so you're going to go in active campaign and you're going to look for forms and i'm just going to grab this five day challenge.

176

00:32:21.150 --> 00:32:29.190

Christie Miller: blueprint waitlist and you're going to click on edit when you click on edit there's a button over to the right.

177

00:32:30.330 --> 00:32:31.800

Christie Miller: That says integrate.

178

00:32:34.170 --> 00:32:38.760

Christie Miller: And then you're going to scroll down, and this is the gobbledygook that i'm talking about.

179

00:32:39.780 --> 00:32:55.380

Christie Miller: you're going to grab this whole thing, where it says full embed you're going to copy it here you're going to go back to Sam cart you're going to open this up and you'll see there's a box over to the right that says html and you're gonna paste.

180

00:32:57.090 --> 00:33:12.480

Christie Miller: boom we're done a lot of that, ladies and gentlemen, it truly is a copy and paste Okay, let me see what's everyone, they can say and doing right now.

181

00:33:14.730 --> 00:33:28.620

Christie Miller: And i've pulled up everyone's picture, so I can see everyone now For those of you that are there any questions about that particular piece go ahead and unmute yourself tell me what you're seeing feeling thinking.

182

00:33:31.680 --> 00:33:32.850

Christie Miller: hi JESSICA yeah.

183

00:33:34.020 --> 00:33:42.150

Jessica Bowser: So, as far as taking that text i'm use I use drip and I think my husband might have did that, to add up pop up on my website.

184

00:33:42.570 --> 00:33:42.960

Christie Miller: uh huh.

185

00:33:43.140 --> 00:33:57.900

Jessica Bowser: um when I was using mailchimp so, is it basically kind of like it's adding the pop up even though it's not a pop up feature on to this just to trigger or release the freebie.

186

00:33:58.440 --> 00:33:59.340

Christie Miller: yeah what it.

187

00:33:59.940 --> 00:34:12.930

Christie Miller: What it is, is this is enabling Sam cart to talk to your email list so when somebody types in their first name and their email address here and hit submit.

188

00:34:14.520 --> 00:34:20.040

Christie Miller: it's going to go directly to your email provider and your email provider is going to send them that first email.

189

00:34:21.030 --> 00:34:31.470

Christie Miller: Okay, and the download and I can I can show you how to do it in drip to and or mailchimp and, in fact, let me, let me show, I know I saw a couple mailchimp.

190

00:34:31.950 --> 00:34:43.770

Christie Miller: So let me show a mailchimp one, and then I see Dan and Lisa and James have questions so i'll get right back to that, and then I going to show you how to hide the checkout page because we don't want that are you cool JESSICA.

191

00:34:44.520 --> 00:34:46.080

Christie Miller: Yes, awesome.

192

00:34:46.290 --> 00:34:54.180

Christie Miller: All right, Okay, so let me make that smaller and now we're going to go over to the chimp.

193

00:34:55.530 --> 00:35:06.720

Christie Miller: Or the chimp and you can see, I still have, I have a free mailchimp account with some of my old stuff in it from long long long ago, you are going to look under.

194

00:35:08.460 --> 00:35:19.800

Christie Miller: audience dashboard so down here on the Left you're going to click on audience then you're going to click on signup forms.

195

00:35:21.870 --> 00:35:26.760

Christie Miller: And then embedded forms and select.

196

00:35:27.780 --> 00:35:32.670

Christie Miller: And then there is right here, generate embed code.

197

00:35:34.200 --> 00:35:35.700

Christie Miller: And we have to copy all this.

198

00:35:38.400 --> 00:35:47.220

Christie Miller: And now we're going to go back to Sam cart i'm going to go down to this other widget, of course, you would not have two different email programs that you're sending people to.

199

00:35:47.760 --> 00:36:00.930

Christie Miller: i'm just doing this, to show you i'm going to paste it in here and there is the mailchimp one now, if you want to make this smaller what you do is.

200

00:36:01.590 --> 00:36:13.920

Christie Miller: It a little tricky with my mouse see these this little button that almost looks like to me it looks like jail bars what it's indicating is columns see we click on that.

201

00:36:14.550 --> 00:36:25.920

Christie Miller: And then you're given choices, this is one column, do we want 234 do we want a big column on the left and a little column on the right, or vice versa.

202

00:36:27.150 --> 00:36:28.830

Christie Miller: i'm just going to click this one.

203

00:36:30.780 --> 00:36:32.790

Christie Miller: And now you will see.

204

00:36:33.840 --> 00:36:38.790

Christie Miller: Because I only had one thing in here, this is going over to the left, but I actually want this on the right.

205

00:36:40.470 --> 00:36:51.150



Christie Miller: and change it i'm going to put in a photo over here because we want to show the image of what they're getting again i'm going to go to my image library, because I already uploaded it.

206

00:36:52.170 --> 00:36:55.770

Christie Miller: And i'm gonna take this one.

207

00:36:58.110 --> 00:37:05.670

Christie Miller: But I want this, on the other side, and I think I should be able to drag it, except what i'm trying to drag it.

208

00:37:08.160 --> 00:37:10.290

Christie Miller: And I want this.

209

00:37:11.910 --> 00:37:22.770

Christie Miller: When all else fails, you know what you do you click delete give delete it you grab the custom html you put it over there you paste it in again.

210

00:37:24.150 --> 00:37:28.530

Christie Miller: And that is so much better than fighting to figure out how to drag and drop things.

211

00:37:30.240 --> 00:37:47.880

Christie Miller: Okay, so you can see, this was the active campaign one, this is the mailchimp one now, you can go in and change what this says, but you have to do it within mailchimp.

212

00:37:48.390 --> 00:38:03.300

Christie Miller: or within active campaign and what it involves is changing the html code and I don't really want to teach programming but i'm going to i'm going to show you one little trick okay.

213

00:38:03.840 --> 00:38:22.770

Christie Miller: So here we are, this is the active campaign when I don't want this to say submit, I want to say I want it to say download now so i'm going over into the html and i'm doing a search command F on a MAC for submit.

214

00:38:25.110 --> 00:38:26.700

Christie Miller: And let me make this bigger.

215

00:38:28.050 --> 00:38:40.860

Christie Miller: And what i'm looking for is somewhere where it says the name of the button, this is submit and so i'm just gonna keep going down and.

216

00:38:42.000 --> 00:39:05.160

Christie Miller: This is it, I found this by accident, it took me a long time, but I was looking for something that came like right below right above or below the word button see as the button rapper full width button i'm like on this must be where I can change the name, and so I did download now.

217

00:39:06.690 --> 00:39:11.850

Christie Miller: And look at that again don't be afraid.

218

00:39:12.960 --> 00:39:26.700

Christie Miller: to play around with this what I actually do is I cut and paste all this html and I throw it into a Google documents good it's big and I can search it but there you have it.

219

00:39:27.750 --> 00:39:45.360

Christie Miller: Okay JESSICA says i'm going into atf it after this you know what I get a little bit of pride, when I figured things out like that Okay, so let me stop sharing, so I can see as well lots of questions okay let's go to JESSICA is your hand up again.

220

00:39:46.410 --> 00:39:57.720

Christie Miller: Or did I think I forgot to lower it so i'm going to go to dance to Dan and Lisa then James the diane then Dan and JESSICA, if you have a follow up question just popular in back up again hi Dan and Lisa.

221

00:39:57.900 --> 00:40:00.600

Dan & Lisa Long: decided to instead of coffee.

222

00:40:01.050 --> 00:40:07.110

Dan & Lisa Long: cool so I don't have a an email service but I already.

223

00:40:08.130 --> 00:40:17.520

Dan & Lisa Long: distribute forms for free from the website, and I know a little bit about html I didn't design the website from what i've told you in theory Should I be able to do the same thing by.

224

00:40:18.840 --> 00:40:20.790

Dan & Lisa Long: copying the code over from my website.

225

00:40:21.330 --> 00:40:24.120

Christie Miller: Yes, but when people are.

226

00:40:25.380 --> 00:40:29.220

Christie Miller: putting their information into that form on your website where are they going.

227

00:40:30.360 --> 00:40:31.830

Christie Miller: If you don't have an email provider.

228

00:40:34.350 --> 00:40:34.800

Dan & Lisa Long: um.

229

00:40:35.850 --> 00:40:48.120

Dan & Lisa Long: Why don't have an email provider for campaigns, but i'm sending out an email, so I tell from my from like business email address it drops the email to them with the link or links to the documents have requested.

230

00:40:48.720 --> 00:40:56.700

Christie Miller: Okay, but how are you like, is that all automated so you're not using something like mailchimp for active campaign or drip or.

231

00:40:57.150 --> 00:40:59.610

Dan & Lisa Long: yeah it's all automated on my website.

232

00:41:00.030 --> 00:41:04.590

Christie Miller: Okay yeah, so I would just look and see um.

233

00:41:06.360 --> 00:41:20.580

Christie Miller: yeah i've never even heard of that, I mean, because for for legal Okay, so let me ask you another question if 300 people sent you filled out that form.

234

00:41:22.560 --> 00:41:25.920

Christie Miller: And you want to send an email to them in three weeks.

235

00:41:27.570 --> 00:41:28.500

Christie Miller: Are you doing that.

236

00:41:29.610 --> 00:41:34.290

Dan & Lisa Long: No it's all instant So if you if you say I want I want the form.

237

00:41:35.790 --> 00:41:37.470

Dan & Lisa Long: I send you the link with the form.

238

00:41:38.070 --> 00:41:45.690

Dan & Lisa Long: yeah well then website does and then within 24 hours i'm getting in there to see you know who wasn't is it somebody worth following up.

239

00:41:45.990 --> 00:41:55.260

Christie Miller: Right, but then how How would you ever, this is why you need an email program and active campaign is \$9 a month for your first 500 subscribers.

240

00:41:55.770 --> 00:41:57.450

Christie Miller: The money is in the list.

241

00:41:57.690 --> 00:42:12.450

Christie Miller: So you're gonna want and need a an email provider a CRM, but I would look and see I don't know if you can make this work that way, but I would try it, since you know where to get that html.

242

00:42:13.920 --> 00:42:14.190

Dan & Lisa Long: Great.

243

00:42:14.220 --> 00:42:14.610

Christie Miller: Thank you.

244

00:42:15.090 --> 00:42:23.370

Christie Miller: you're welcome okay so go ahead and put your hand down it just saves me one step James you're up.

245

00:42:24.240 --> 00:42:26.670

James Ellis: hi guys and kristi thanks for doing this.

246

00:42:27.990 --> 00:42:33.870

James Ellis: Here in the UK we've got all these and then you've got these mad regulations about people consenting to receiving emails.

247

00:42:34.500 --> 00:42:45.450

James Ellis: When you do this kind of thing in lead pages lead pages has an automatic clearly you cannot add on so when people adding their emails and read it says yes, I consent to receiving them.

248

00:42:46.170 --> 00:42:53.010

James Ellis: Do you notice any way to make that form you grabbing the the html from active campaign and have that same kind of tick box.

249

00:42:53.520 --> 00:42:55.290

Christie Miller: yeah you know what um.

250

00:42:57.120 --> 00:43:03.120

Christie Miller: I don't know but there's a couple things you can do you could um.

251

00:43:04.890 --> 00:43:11.400

Christie Miller: You know let's just try it i'm just gonna i'm going to go right above the download button and just.

252

00:43:14.190 --> 00:43:15.780

Christie Miller: And now I don't want to script html code.

253

00:43:15.990 --> 00:43:17.010

Jayne Hood: What what a.

254

00:43:17.340 --> 00:43:18.960

Jayne Hood: Double opt in to the same thing.

255

00:43:19.290 --> 00:43:25.110

Christie Miller: It was thinking about that, so you could set up in active campaign that they that they then are going to get an email.

256

00:43:25.470 --> 00:43:41.310

Christie Miller: or whatever provider using they're going to get an email that then says click here to confirm, you want to be on our list you could do that or you could put text below, so let me go back up to oh i'm not sharing my screen hang on, let me share.

257

00:43:49.290 --> 00:43:54.390

Christie Miller: You could put text either above or below it that says.

258

00:43:58.950 --> 00:43:59.550

Christie Miller: By.

259

00:44:03.570 --> 00:44:08.340

Christie Miller: By submitting the form, you are granting us permission.

260

00:44:10.620 --> 00:44:12.540

Christie Miller: To blah blah blah.

261

00:44:14.970 --> 00:44:25.860

Christie Miller: Whatever the language is that you're using to stay in compliance with gdpr and I would just make this little bit smaller and then I would Center it.

262

00:44:27.120 --> 00:44:39.690

Christie Miller: So you could do something like that James I don't know if that's going to meet your requirements, and I would also reach out to active campaign and see if they have a way to put it into the html.

263

00:44:41.040 --> 00:44:41.850

James Ellis: Thanks Lucy.

264

00:44:42.150 --> 00:44:47.040

Christie Miller: You are welcome okay let's see who is next.

265

00:44:48.810 --> 00:44:50.490

James Ellis: And I need to stop.

266

00:44:50.490 --> 00:44:58.440

Christie Miller: Share because I can't see anyone all right good to hear from you it's good to hear from everyone at when I say something like that spontaneously because.

267

00:44:58.770 --> 00:45:11.070

Diane Achatz: it's really good to have a day, where I really feel after doing this is great um when I used the pages last time for my one challenge I would I took it wouldn't.

268

00:45:12.210 --> 00:45:28.410

Diane Achatz: Work with my CRM and my website and I contacted the web, the guys from my website and they said no, you can't you can't use the pages, I think what they want me to do is use the website for everything, because once somebody OPS in.

269

00:45:29.490 --> 00:45:47.820

Diane Achatz: It can you know I can send it I have things scheduled for so many days, weeks, whatever so I can do all that, but now i'm wondering if if they'll accept it, Sam cart will integrate with that one So do I contact Sam cart but contact my web people.

270

00:45:48.360 --> 00:45:48.870

Okay.

271

00:45:50.670 --> 00:45:52.410

Christie Miller: Actually i'm dumbfounded here.

272

00:45:53.910 --> 00:45:55.260

Christie Miller: Who is your email provider.

273

00:45:56.280 --> 00:45:58.380

Diane Achatz: it's through the CRM to my website.

274

00:45:58.710 --> 00:46:00.630

Christie Miller: Okay, that I don't know.

275

00:46:00.720 --> 00:46:02.490

Christie Miller: I can't help you and.

276

00:46:02.580 --> 00:46:04.860

Christie Miller: I want to say yes yeah.

277

00:46:04.920 --> 00:46:19.890

Christie Miller: contact them and and here's The other thing i'm going to strongly suggest strongly suggest that everybody get an email provider, separate from whatever you're doing whether you're going to start with a chimp whether you're.

278

00:46:21.270 --> 00:46:26.340

Christie Miller: don't go to the D word and little background for everyone, we were with D.



279

00:46:26.880 --> 00:46:39.840

Christie Miller: And they shut us down in the middle of a challenge, so our big launch our big big launch they shut down the middle of challenge and they said Oh, we just noticed that you don't have a website therefore you're not real so you can't send out any of your emails.

280

00:46:40.410 --> 00:46:49.080

Christie Miller: Like you've been prepping for this launch for six months, like this is our money maker, so they are dead, to me, I don't want that to happen to anyone else.

281

00:46:49.650 --> 00:47:01.320

Christie Miller: But everyone needs an independent email provider, one of the reasons why we picked active campaign is on a completely selfish note it serves our needs now and our needs in the future.

282

00:47:01.710 --> 00:47:13.620

Christie Miller: And then, on a we love our clients note it's \$9 a month for it your first 500 subscribers and so it's good for new coaches to and it's it's affordable okay.

283

00:47:14.820 --> 00:47:16.470

Christie Miller: help you with the website thing.

284

00:47:16.890 --> 00:47:27.930

Diane Achatz: Well, no, actually I think what I need to do is decide do I just want to go with active campaign and then just get rid of the website and see because it would be less expensive, I can still do.

285

00:47:28.440 --> 00:47:47.040

Diane Achatz: Then I would you know coordinate with Sam card and because i've been paying for that and I don't think I get much activity there anyway, so I can, in time, I can transfer everything over to to active campaign, and it would be less expensive.

286

00:47:47.100 --> 00:47:48.480

Christie Miller: yeah that's what I would do.

287

00:47:48.960 --> 00:47:53.910

Diane Achatz: That, I think we all do, that I like that, because I think Sam card is really good with.

288

00:47:54.360 --> 00:48:00.240

Diane Achatz: Questions like you can contact them and they're really great so i'm thinking, maybe not so we'll go.

289

00:48:00.690 --> 00:48:15.270

Christie Miller: I would do that for several reasons, number one unless you're driving traffic to your website through yeah which most of us don't and it's just another expense and it's also unnecessary re I still don't have a website.

290

00:48:15.300 --> 00:48:16.470

Diane Achatz: If you type this with me.

291

00:48:17.400 --> 00:48:32.850

Diane Achatz: Then you think is it because you haven't don't have one like Why do I even need this if i've got Sam cart Now for my courses and challenges and everything else, so you can do the challenges the free challenges kind of like the same way, exactly.

292

00:48:33.300 --> 00:48:34.710

Diane Achatz: Exactly that's what i'm going to do, then.

293

00:48:34.770 --> 00:48:35.070

Christie Miller: Oh.

294

00:48:35.340 --> 00:48:36.810

Diane Achatz: I thought were very helpful.

295

00:48:36.990 --> 00:48:38.130

Christie Miller: Thank good good.

296

00:48:38.190 --> 00:48:40.350

Christie Miller: Let me go on to Dan and then I still have to.

297

00:48:40.350 --> 00:48:51.150

Christie Miller: Show everyone how to hide the checkout page so go ahead and put your hand Thank you alright Dan you're up Dan is the money man man hi.

298

00:48:51.630 --> 00:48:53.430

Dan Dollevoet: I just have a really quick question.

299

00:48:54.720 --> 00:49:08.100

Dan Dollevoet: As you know, i'm ramping up I signed up for Sam cart and I just got an active campaign is there any reason why I couldn't or wouldn't or shouldn't build my freebie page in active campaign, rather than Sam cart other than the fact that other the fact, this is a Sam cart training.

300

00:49:08.310 --> 00:49:08.700

Christie Miller: yeah.

301

00:49:08.850 --> 00:49:19.200

Christie Miller: You totally can you totally can and like we talked about yesterday during the VIP said first made easy you totally can I haven't tried that yet because i'm always have lead pages.

302

00:49:19.380 --> 00:49:20.040

Christie Miller: But yes.

303

00:49:20.160 --> 00:49:27.750

Christie Miller: Absolutely positively and if it here's here's the challenge, and again I don't know the answer is, I haven't tried it.

304

00:49:30.330 --> 00:49:39.330

Christie Miller: A long time ago, I have a lot of my clients try to build their their landing page and mailchimp and it looked like hell, I mean it just it.

305

00:49:39.780 --> 00:49:51.090

Christie Miller: No matter what they did it was bad, so I was, like you, I mean you can try this but people's first impression is going to be how your lead page looks or your landing page or your freebie so.

306

00:49:51.150 --> 00:49:57.390

Christie Miller: If it's an active campaign if you can do it in there and it looks great then go for it, I just haven't tried it yet.

307

00:49:58.080 --> 00:50:02.310

Dan Dollevoet: Alright, well, I appreciate your feedback I, I am going to take you up on your offer i'm.

308

00:50:02.370 --> 00:50:05.730

Dan Dollevoet: going to get it done this weekend and i'll post it in the group, so we can see what it looks like.

309

00:50:06.210 --> 00:50:07.410

Christie Miller: awesome awesome.

310

00:50:07.500 --> 00:50:07.950

cool.

311

00:50:09.000 --> 00:50:09.750

Christie Miller: you're welcome.

312

00:50:10.260 --> 00:50:11.610

Christie Miller: Okay, so next.

313

00:50:11.700 --> 00:50:19.740

Christie Miller: up is Kim and then station then i'm going to show you how to hide the checkout page and then we're going to go into an implementation break Hello Kim.

314

00:50:19.950 --> 00:50:24.390

Kim Rice: Hello miss christy, as you know, I left the monkey to the D word.

315

00:50:26.880 --> 00:50:40.980

Kim Rice: And now working to leave D active campaign so my question is is the only thing we have to change if I create and Sam cart before leaving D, the html.

316

00:50:41.340 --> 00:50:44.400

Christie Miller: yeah that's it it's just a new cut and paste.

317

00:50:45.210 --> 00:50:46.200

Kim Rice: Perfect that's it.

318

00:50:46.590 --> 00:50:48.360

Christie Miller: yeah you are welcome.

319

00:50:48.780 --> 00:50:53.880

Christie Miller: All right next up is station and then i'm going to show you the secret ninja trick.

320

00:50:54.120 --> 00:50:54.900

Christie Miller: I station.

321

00:50:55.770 --> 00:50:56.850

Stasia E Peters: hey how you doing.

322

00:50:57.330 --> 00:50:58.440

Christie Miller: Good how are you.

323

00:51:00.090 --> 00:51:03.870

Stasia E Peters: I feel like i'm going to try nail here we get some bad weather in the northeast but.

324

00:51:03.930 --> 00:51:06.930

Stasia E Peters: Of yes it's all jeans fault.

325

00:51:10.140 --> 00:51:21.000

Stasia E Peters: So my question is, and I think I came up with the answers I listened to everyone you're putting this html in in order to avoid the checkout page in.

326

00:51:21.060 --> 00:51:21.450

So.

327

00:51:22.500 --> 00:51:39.720

Christie Miller: yeah yes and no we're putting the html in so that we can make this a freebie page and there is a way to hide the checkout page, even if you don't have this, but you need a form, so that the people who they are, and what their email address.

328

00:51:40.140 --> 00:51:46.410

Stasia E Peters: My question was is one I don't want to give them anything unless they're paying for it they've been rolled for so.

329

00:51:47.460 --> 00:51:49.650

Stasia E Peters: I use integrations.

330

00:51:50.160 --> 00:51:51.090

Stasia E Peters: yeah or.

331

00:51:51.450 --> 00:51:51.750

Christie Miller: Let me.

332

00:51:52.440 --> 00:51:59.220

Christie Miller: Let me interrupt you, for just a second on a sales page you don't need this step, this is strictly for freebie.

333

00:51:59.280 --> 00:51:59.880

Christie Miller: Because.

334

00:52:00.030 --> 00:52:06.090

Christie Miller: Like I said yeah everything is integrated if somebody buys from you.

335

00:52:06.270 --> 00:52:13.530

Christie Miller: And you've already set up Sam cart to talk to your email provider that all works you don't you don't even need this at all.

336

00:52:13.770 --> 00:52:17.430

Christie Miller: This is just for for using it as a freebie.

337

00:52:18.300 --> 00:52:22.530

Stasia E Peters: Already I was just like oh my God how bad, but goodbye without doing this.

338

00:52:22.800 --> 00:52:23.070

yeah.

339

00:52:25.860 --> 00:52:36.000

Christie Miller: Thanks for asking that Okay, let me share my screen and now we're going to go back to the final piece of this and that is.

340

00:52:37.050 --> 00:52:38.820

Christie Miller: First we're going to publish.

341

00:52:42.000 --> 00:52:44.760

Christie Miller: always make sure you hit the SAVE changes button.

342

00:52:45.780 --> 00:52:51.510

Christie Miller: Always always honor times, and now we go into advanced.

343

00:52:51.600 --> 00:52:53.610

Christie Miller: settings so.

344

00:52:53.640 --> 00:52:56.130

Christie Miller: First, let me just show you the preview again.

345

00:52:57.690 --> 00:53:07.980

Christie Miller: That blah blah blah we've got a form we have two forms only because I showed you how to do it in the gym and inactive campaign, but let's just pretend there's only one there and then.

346

00:53:09.390 --> 00:53:24.600

Christie Miller: Oh, my zoom controls are in the way that we're going to go back to advanced settings we are going to scroll down, and we are going to see this delay checkout form load.

347

00:53:25.320 --> 00:53:39.570

Christie Miller: right here, I put in as many nines as it will accept because I don't know if this is in seconds Oh, it is seconds, yes, so I put in as many nines as it will take I click save changes.

348

00:53:41.220 --> 00:53:42.960

Christie Miller: And I hit the preview button.

349

00:53:44.040 --> 00:53:45.450

Christie Miller: and watch this.

350

00:53:47.010 --> 00:53:49.950

Christie Miller: A checkout page is gone.

351

00:53:51.150 --> 00:53:52.560

Christie Miller: And let me just go in.

352

00:53:53.850 --> 00:53:54.630

and

353

00:53:55.740 --> 00:54:00.090

Christie Miller: delete the second one, so that everyone doesn't get confused by what is this.

354

00:54:03.720 --> 00:54:05.250



Christie Miller: we're going to publish it again.

355

00:54:07.590 --> 00:54:12.960

Christie Miller: We are going to save it and you're going to hit preview.

356

00:54:15.000 --> 00:54:26.640

Christie Miller: Oh, look at that now, of course I would want to go in here and clean up all of this spacing and make it look prettier, but that is where we are at let me.

357

00:54:28.020 --> 00:54:44.760

Christie Miller: I didn't share my screen and we're going to break to go to implementation and we'll take a full 45 Minutes because I want, even though, for this went an hour I want everyone to be able to play and work and struggle if you're struggling and then come back and ask questions so.

358

00:54:46.110 --> 00:54:54.300

Christie Miller: hands up any questions about going and playing before we go into our implementation.

359

00:54:55.980 --> 00:55:03.060

Christie Miller: A jam says, do you know how many nines there were no I don't I just keep putting them until until it won't take anymore.

360

00:55:03.780 --> 00:55:13.620

Christie Miller: And clarissa says that's not so hard yeah so again the you already have to have your email provider set up.

361

00:55:14.220 --> 00:55:23.250

Christie Miller: Which is just a different step and then you're just copying and pasting and popping that in there now we can ask Scott.

362

00:55:24.090 --> 00:55:32.550

Christie Miller: I don't know if he'll give us a concrete answer because I don't know if he'll be able to yet Sam Kurt is working on.

363

00:55:33.510 --> 00:55:49.680

Christie Miller: A freebie option to where you're not going to have to do this, we can ask him if he knows when it's coming out but I wouldn't wait I would work on building your email list and do it this way, while you can alright kitty you are up.

364

00:55:50.370 --> 00:55:54.690

Kitty Broihier: Sorry, I just had a quick question about whether.

365

00:55:57.060 --> 00:56:08.730

Kitty Broihier: In when you went to active campaign and you chose your form wouldn't tell the people who signed up for the freebies in that form and end up in that list that you dragged to the forum from.

366

00:56:09.060 --> 00:56:11.310

Christie Miller: yeah I was just showing you an example.

367

00:56:11.340 --> 00:56:17.700

Christie Miller: That I was, thank you for for clarification, what I because I was making this fake.

368

00:56:18.210 --> 00:56:22.140

Christie Miller: Right I just grabbed, whatever form it was, thank you for that.

369

00:56:22.470 --> 00:56:31.860

Kitty Broihier: When I any form that we would create we would create a blank form for freebie option one or whatever and okay.

370

00:56:32.160 --> 00:56:33.660

Christie Miller: yeah exactly so.

371

00:56:33.660 --> 00:56:41.970

Christie Miller: Okay, so last night, when I was doing the Facebook group magic page and making it a freebie I went and grabbed the Facebook group magic.

372

00:56:42.060 --> 00:56:43.080

Kitty Broihier: Right okay.

373

00:56:43.230 --> 00:56:49.920

Christie Miller: For this i'm just grabbing just to show you, but thank you, I should have made that more clear and I appreciate that question.

374

00:56:50.430 --> 00:57:00.360

Kitty Broihier: And one last question sorry I thought of another account, I think it was Kate and I both had the same question if there's integration between active car and Sam car.

375

00:57:01.650 --> 00:57:03.360

Kitty Broihier: Do we have to.

376

00:57:04.410 --> 00:57:08.160

Kitty Broihier: Can we all, can we make this happen without doing all the.

377

00:57:08.700 --> 00:57:09.930

Christie Miller: stuff right now.

378

00:57:10.020 --> 00:57:15.240

Christie Miller: Now I can't you can't because they don't have a free opt in page.

379

00:57:15.300 --> 00:57:18.540

Kitty Broihier: So the whole point was to get rid of the charge for the.

380

00:57:19.380 --> 00:57:23.520

Christie Miller: The well the whole hide that checkout box.

381

00:57:23.760 --> 00:57:24.180

Kitty Broihier: And then.

382

00:57:25.590 --> 00:57:34.860

Christie Miller: yeah right now, Sam cart integrates with your email but there's no form for someone to say yes, send me that thing.

383

00:57:35.730 --> 00:57:44.070

Christie Miller: Okay, so So yes, you're already everything's already going to be integrated on the back end, for your sales pages.

384

00:57:44.430 --> 00:57:52.830

Christie Miller: And like your courses and all of that, but right now we're just putting the little bridge on it for freebies.

385

00:57:52.920 --> 00:57:53.310

Kitty Broihier: I see.

386

00:57:54.060 --> 00:58:07.140

Christie Miller: I would say, we got about i'm just going to guess 40 questions of things that people wanted to learn today, and at least 30% of those were how do I do a freebie and Sam card.

387

00:58:07.290 --> 00:58:08.160

Kitty Broihier: yeah perfect.

388

00:58:08.820 --> 00:58:09.390

Kitty Broihier: Thank you.

389

00:58:09.690 --> 00:58:13.800

Christie Miller: you're welcome Julie my there what time is it over there.

390

00:58:15.120 --> 00:58:19.530

Juli A Madacey: Late no it's actually just going it just eight o'clock but it feels like.

391

00:58:20.310 --> 00:58:22.140

Christie Miller: A Friday night here.

392

00:58:22.590 --> 00:58:30.720

Juli A Madacey: yeah um I was just curious about tags like um I noticed when you set it up you didn't add any tags in there.

393

00:58:32.070 --> 00:58:48.810

Christie Miller: And that's not a Sam card thing that is your email thing so in your email provider you're going to make sure that the email like as soon as somebody OPS into that form you're going to have a workflow that will tag them.

394

00:58:49.320 --> 00:58:54.540

Christie Miller: So they know what they've done with you is that what you're good at the tags you're talking about.

395

00:58:55.050 --> 00:58:58.860

Juli A Madacey: Well yeah because when we created the product, there was the option to add tags.

396

00:58:59.760 --> 00:59:01.590

Christie Miller: Oh right again Sam cart.

397

00:59:02.040 --> 00:59:04.620

Christie Miller: yeah Oh, you know I.

398

00:59:06.210 --> 00:59:15.120

Christie Miller: I don't think if you do that, it will tell your email provider, it might, and so I do all of that in active campaign.

399

00:59:15.960 --> 00:59:20.910

Juli A Madacey: Okay i've been doing an exam car just thinking that's I don't know but.

400

00:59:21.510 --> 00:59:29.850

Christie Miller: You know what let's ask Scott that question Jane will you keep a list of these so question for Scott.

401

00:59:31.350 --> 00:59:36.570

Jayne Hood: yeah i'm Julie, are you talking about on a regular purchase where you're at a tech.

402

00:59:37.500 --> 00:59:45.630

Juli A Madacey: Will just creating a new product, because when i've done a new product I usually add the tags that I do, even though i've integrated with my email, which is a Weber.

403

00:59:47.370 --> 01:00:02.100

Juli A Madacey: I add tags to the product, so that I make sure they go into the right group in my email system, but I don't know if I if I don't need to do that or not, but i've been putting the tags typing new tags into the product.

404

01:00:02.820 --> 01:00:06.690

Jayne Hood: In Sam but, on the first page of the product yeah.

405

01:00:08.070 --> 01:00:14.220

Jayne Hood: I thought that was just a tag inside Sam cart so you can kind of group your products but yeah i'll add to scotts list.

406

01:00:14.760 --> 01:00:17.610

Juli A Madacey: yeah i'm just curious, because if I don't need to do it that saves me.

407

01:00:18.660 --> 01:00:35.280

Christie Miller: Okay yeah and i'm seeing a lot of questions in the chat six nines works, for whatever reason I just but nine and mmm and and tell it the box wouldn't fill up and it it worked for me Val said that she missed the so i'm going to show you really quick at.

408

01:00:36.390 --> 01:00:37.020

Christie Miller: The show me.

409

01:00:38.490 --> 01:00:44.760

Christie Miller: Okay, let me share my screen, the way that you hide the checkout page is.

410

01:00:47.460 --> 01:00:49.020

Christie Miller: i'm on share screen.

411

01:00:52.770 --> 01:00:57.000

Christie Miller: Okay i'm getting a weird error, let me just share it again a different way.

412

01:00:58.290 --> 01:01:13.530

Christie Miller: Okay, love zoom okay you go into the product and advanced settings over here so you've already designed your landing page you've already done your added your form you click on advanced settings.

413

01:01:14.010 --> 01:01:27.030

Christie Miller: And then you go down to delay checkout form, and this is those nines and and I think somebody said there's five, let me see 1234.

414

01:01:28.230 --> 01:01:29.910

Christie Miller: I don't know how many there in mind.

415

01:01:31.350 --> 01:01:32.940

Christie Miller: We went and paste this somewhere.

416

01:01:38.220 --> 01:01:40.230

Christie Miller: Just guarantee how many there are.

417

01:01:41.250 --> 01:01:42.930

Christie Miller: Well that's how many lines, I put in.

418

01:01:43.980 --> 01:01:56.490

Christie Miller: But just do whatever works somebody saying, if you put in five it works, and this is how many seconds, the the checkout form will be delayed and then, once you do that, and you take a look at it.

419

01:01:57.000 --> 01:02:18.420

Christie Miller: Again you'll see the checkout page is gone now if somebody stays on this page for that number of seconds, which let's just see if it is five nines that would be how many minutes 99999 divided by 60.

420

01:02:20.490 --> 01:02:34.440

Christie Miller: If somebody stays on your page for 1666 minutes, which is 27.8 hours, the checkout page will appear.

421

01:02:36.330 --> 01:02:44.130

Christie Miller: Anyone worried about that goes i'm not if I just did that mouth right i'm not worried about that at all.

422

01:02:45.060 --> 01:02:56.280

Christie Miller: Okay, everyone good everyone ready to go into implementation awesome when we get back we're not going to go to receipts because there's another piece to this.

423

01:02:56.850 --> 01:03:09.420

Christie Miller: I just didn't realize how long this was going to take to teach that the next piece is OK, but then, what does the person see after they hit that submit button.

424

01:03:10.860 --> 01:03:21.270

Christie Miller: How do I do with Thank you page or can I sell them something, how do I do an upsell so we'll do that when we come back and then.

425

01:03:21.690 --> 01:03:35.970

Christie Miller: we'll do some implementation and then we'll get to the receipts will get to we'll get to as much as we possibly can, today, and then we'll just see where that takes us okay so implementation until.

426

01:03:37.170 --> 01:03:37.830

Christie Miller: 11.

427

01:03:41.160 --> 01:03:56.130



Christie Miller: 1111 5045 minutes implementation until 1150 so 10 minutes before the top of the hour, wherever you are if someone's in another country, it might even be the bottom of the hour, but 45 minutes.

428

01:03:57.060 --> 01:04:06.990

Christie Miller: You can keep your cameras on you can turn your camera off whatever you want just make sure you're muted and i'm going to be working over here to okay all right get implementing.