

SamCart Implementation Day Part 2 Chat - November 12, 2021

THIS TRANSCRIPT WAS AUTO-GENERATED BY ZOOM DURING THE LIVE BROADCAST.

01:53:51 Ashlene Korcek: Finished my sales page! My va did all my opt in pages and I'm all set to cancel lead pages! Big win for me 🥳

01:54:25 Helen Holland: how do I raise my hand please

01:54:31 Jessica Bowser: reactions

01:54:47 James Ellis: @Helen reactions

01:55:04 Jayne Hood: Helen, click on participants at the bottom and you should see raise hand

01:55:16 Helen Holland: Thank you all Got it!

01:56:56 Juli A Madacey: @James - for AWeber, in the form in the program I was able to disable that with a click. Maybe you can too?

01:57:30 Helen Holland: That happened to me too branded Active Campaign You can turn that off so it does not pull through

01:59:45 James Ellis: Maybe if you use the columns so it doesn't go so wide?

02:00:44 Juli A Madacey: In AWeber I was able to set up the colors when I created the form, and it imported as I asked it to

02:00:44 Jayne Hood: I would reach out to Drip's support and ask them

02:02:26 Rachel Selig: I contacted SamCart and it was very easy to change. However, anyone who has the previous links they will no longer work.

02:04:01 Ashlene Korcek: Can we ask Scott about custom urls? The tutorial didn't work for me

02:04:01 Kate Houston: I just set up products.myurl.com and if you know anything about cloud flare you can do this easy peasy. SamCart instructions with video clips to show you how, is actually pretty easy.

02:04:23 Kate Houston:
<https://help.samcart.com/support/solutions/articles/60000650306-custom-domains>

02:04:27 Jayne Hood: And so little time - haha

02:04:30 Rachel Selig: ooooh, love the "catch" to change from "nightmare" to "process" yay

02:04:37 Kate Houston: Yes setting it up now is key!

02:04:50 Kim Rice: Oh, I need to do that with only 3 products

02:05:06 Stasia E Peters: thanks @kate

02:05:08 Karim Kanawati: This might help
<https://help.samcart.com/support/solutions/articles/60000650306-custom-domains>

02:05:50 James Ellis: Yes... I got my GDPR pull through.. Forgot to mention that...

02:05:57 James Ellis: Thanks Helen

02:06:09 Jayne Hood: jayne@christiemiller.com

02:06:58 Kim Rice: @James- what is GDPR

02:07:45 James Ellis: Data Protection Regulations here in Europe that make you jump through hoops to get an email from someone. Usually double opt in...

02:08:19 James Ellis: @kim 🙌

02:08:39 Sonya Covas: Win for meI was able to manipulate all the things but NOT how to make it FREE and do the html copy part.... Anyone else need a repeat? I can wait for replay if we are on a tight schedule :)

02:09:30 Kim Rice: @James- Gotcha

02:09:39 Rachel Selig: I look forward to that answer re hyperlink. Definitely curious as well!

02:11:52 Helen Holland: Looking forward to this!

02:12:38 Rhonda Rathert: I stepped away a minute...did I miss the thank you page?

02:12:54 Jayne Hood: No Rhonda, just starting that

02:13:17 Rachel Selig: I joined about 10 mins ago; did I miss the hack to create a freebie page?

02:13:24 Jayne Hood: Actually just starting upsell without having the higher level of SamCart, but we haven't done the TY page yet

02:14:59 James Ellis: So for those in Active Campaign, if you have Lite (which I have), you can't switch the logo off in embed forms, you can only do it in the plans Plus Professional Enterprise

02:15:41 Karim Kanawati: This is Great

02:16:09 Staci Witten: Love seeing your excitement @Karim!

02:16:36 Karim Kanawati: Thanks Staci - yes, I love when the light bulb in my head switches on :D

02:19:19 Margaret Blumie: There was an on/off switch below what you just created that said instant access. It was set to off. Could that be it?

02:19:40 Vanessa Ynzunza: Wouldn't the button on the form from AC need to point to the redirect?

02:19:57 Renay Roberts: @vanessa I think you're right

02:19:59 Jhonnatan Ramirez: Maybe try it from an incognito window

02:20:06 Vanessa Ynzunza: Cuz the person is not completing an order... not a SamCart order.

02:20:07 Stasia E Peters: Samcart is wonky...right now - similar thing happened to mic and I as we were practicing

02:20:07 James Ellis: Vanessa - that sounds right to me,,,

02:20:08 Juli A Madacey: If it's not the cache, it might be the redirect button - or a custom thank you URL

02:21:04 Rachel Selig: Yay @Christie for demonstrating thinking on our feet when presenting. I appreciate it. For realz

02:21:54 Stasia E Peters: we had to toggle back and forth between save, publish, save - to force it all to take

02:22:11 Vanessa Ynzunza: I had to change to a redirect in AC and it worked

02:22:14 Jhonnatan Ramirez: Would the "checkout redirect" work when you aren't technically checking out from the check out feature?

02:22:29 James Ellis: I had that problem too @Stasia. Like it was sticking...

02:23:42 Vanessa Ynzunza: Really good to see this, collective minds + on the fly troubleshooting <3

02:23:44 Stasia E Peters: good to know @james

02:24:24 Clarissa Cabbage: I'm back. Challenge #2 in the books! What did I miss?

02:25:02 Karim Kanawati: It's working here :)

02:25:29 Vanessa Ynzunza: I got it to work in AC

02:25:38 Stasia E Peters: republish it....

02:25:39 Rachel Selig: @Clarissa - congrats re your challenge!

02:25:44 Jayne D: Yay Clarissa! Well done!

02:25:53 Karim Kanawati: I use GetResponse and it works

02:26:02 Clarissa Cabbage: @Rachel & Jayne - Thanks! :)

02:26:57 Kate Houston: Is this upset option does it only work if the first page is a freebie page? Not if it's a low price item and add the custom url for upset?

02:27:04 Margaret Blumie: What about the on/off toggle switch?

02:27:05 Jhonnatan Ramirez: It should be active campaign since you aren't; checking out from sam cart.

02:27:05 Kate Houston: Upsell not upset.

02:28:14 Stasia E Peters: @jaybe i had to go back to design, publish after making changes - it was bizarre - I think it's something wonky going on with SC

02:28:17 Val Frederick: Is it too early for wine

02:28:20 Karim Kanawati: Scott would be saying: What are you doing here? 😊

02:28:45 Kim Rice: @Karim- No kidding

02:29:32 Karim Kanawati: @Kim, don't get what you mean. But thanks for your feedback :)

02:29:53 Juli A Madacey: @Val - I have a glass in front of me. It's 9:30 pm here!

02:30:31 Karim Kanawati: Question @Christie:

02:30:32 Kim Rice: @Karim- just telling Scott

02:31:12 Karim Kanawati: Question @Christie: Would you us to use an Order Bump additionally to our first round course offer?

02:31:25 Jhonnatan Ramirez: You would redirect your \$7 product to the second product page and then from the second product page you send them to your thank you page... am I right?

02:31:46 Stasia E Peters: GROW was so worth it...

02:31:59 Helen Holland: so the thank you page would have a check out section on it for them to pay

02:32:04 Urte Kumlehn: Jhonnatan, yes.

02:32:31 Rachel Selig: I eagerly anticipate watching the replay to learn how to do the freebie! Yayyyyy!

02:32:31 Margaret Blumie: @Stasia, what is GROW?

02:32:56 Rachel Selig: @Margaret - there are several options when you bought SamCart. One of them is called "grow"

02:33:41 Rachel Selig: @Margaret - if you paid the \$349 US, you purchased "launch." The next step up is called "grow." Final tier is "scale"

02:34:56 Rachel Selig: @Margaret - I don't remember exactly, but the difference from launch to grow is somewhere around \$600 more US (I'm sure @Jayne or @Christie can share)

02:34:57 Stasia E Peters: Grow has upsell, funnels, and some other capabilities

02:35:28 Rachel Selig: Link to the different SamCart features
<https://www.samcart.com/pricing?type=annual>

02:35:47 Stasia E Peters: nice @rachel

02:36:05 Tracy Petreman: Jayne you are soooo awesome💕

02:36:19 Jayne Hood: Thank you Tracy!

02:36:47 Margaret Blumie: @Stasia, I got the \$349 pkg.

02:38:04 Juli A Madacey: Did you save the changes?

02:40:56 Stasia E Peters: @margaret - we started with that program - and I wanted to package other products (such as as a nutrition plan, coaching, etc) and do one stop shopping for our clients... it isn't cheap, and we had to build up to do that

02:41:03 Ashlene Korcek: Is it because they didn't complete a purchase with samcart? As it's a freebie

02:41:26 James Ellis: No... it was clear

02:41:28 Jayne Hood: @Ashlene I think that is why

02:42:40 Stasia E Peters: ding ding ding @ashlene - good job

02:42:48 Rachel Selig: Awesome catch, @Jhonnatan!!!! ty!

02:43:00 Rhonda Rathert: so if they do the upsell will it send them back to samcart to purchase?

02:43:31 laura campbell: I'm lost on how to make the thank you page

02:44:09 Rachel Selig: whooo hooo home playroom!

02:45:17 Rachel Selig: @Scott - it's a good quality that you're not a great liar ha ha re the little birdie

02:46:38 Tracy Petreman: YAYYYYYYYY YAAAAYYYY

02:46:39 Kim Rice: @Scott- can we come up and visit the office?

02:46:43 Rachel Selig: yayyyyyyyyyy

02:47:13 James Ellis: @scott - hey - thanks for your time today and for Samcart which has made selling so much easier for me. Question. Can I upload custom fonts to the checkout builder?

02:51:13 Rachel Selig: Sounds like you're using a product tag the same way someone would use tags in a blog post and find similar posts in the same theme

02:51:57 Kim Rice: @Jayne- I will go to Miami for you!

02:52:24 Jayne Hood: @Kim haha

02:52:29 Rachel Selig: ha ha @Kim — let's let @Jayne go to Miami and go to Cabo for her!

02:52:43 Jayne Hood: @Rachel... no way!

02:53:04 Rachel Selig: JK @Jayne... we want you refreshed :)

02:56:19 Rachel Selig: Thanks for showing that, Scott! I have been just making copies of previous pages. Silly of me not to save of templates but I'll do that now

02:57:15 Stasia E Peters: @scott - sooo helpful

02:58:51 Staci Witten: Thank you, Scott! Great info!

02:59:00 James Ellis: @scott... you're pretty good at this Samcart stuff

03:00:29 Rachel Selig: @James hahahah

03:01:05 Rachel Selig: Alex Trebec is cheering you on, @Scott (yay "potent potables")

03:03:36 James Ellis: @scott... Can you only assign one product to one custom domain

03:04:24 Kim Rice: @Christie- When is the best time to use custom URLs- Should each challenge/course be under their URLs?

03:07:22 Kitty Broihier: Mine is on my website and I just link to it

03:10:40 Jenn Hall: I am so new to coaching, don't have a T&C - where can you get one?

03:11:25 Kitty Broihier: Question: Is there any gamification in SamCart Courses?

03:13:21 Lisa D'Orazio: because Christie always surprises and delights...

03:13:21 Karim Kanawati: @Jenn, check out Bobby Klinck, he's mentioned in our course

03:13:34 Dan Long: Question: Can you require that the person agrees to the Terms and Conditions as part of the purchase?

03:13:57 Rachel Selig: @Scott - to be clear, could have the 10stephittingsystem.com/product1 — is that how it would look?

03:14:24 Jenn Hall: Thank you! I must not be there in CME yet. And thanks Dr. K!

03:15:40 Lisa Hernandez: I am in the Caribbean and we have a provider WiPay for credit card processing, is it possible to get it linked for checkout?

03:16:34 Christie Miller: ALWAYS use the checkmark box!!!

03:17:00 Karim Kanawati: @Scott, is there any chance to integrate SEPA payment for EUR-currency buyers?

03:19:14 James Ellis: LOVE THIS @Scott

03:21:07 Ashlene Korcek: For me custom domains are just for Fb ad verification ease

03:21:31 Kate Houston: I agree. I stopped buying custom urls for my summits and people realllllly don't care. They are now just /events/ on my main domain instead of www.titleofsummit.com

03:23:49 Jayne Hood: Soooo happy!

03:23:59 Cherie Huet: Jayne! She threw you a bone!!!

03:24:00 Jayne Hood: I knew I loved you Scott!

03:24:13 Jayne Hood: I'm right here!

03:26:31 Ashlene Korcek: I won and loved it so much I've been using it ever since

03:26:48 Lisa Hernandez: woot woot

03:27:04 Juli A Madacey: Yeah!!

03:27:09 Tracy Petreman: NICE !!!!! 🏆👉🤘

03:27:14 Helen Holland: Can I change the url I created on SamCart which goes at the beginning of all the urls I create on Samcart

03:27:17 Lisa D'Orazio: yes thank you!

03:27:34 Lisa Hernandez: omg excitement
03:28:31 Staci Witten: Jayne...YOU ROCK!
03:28:37 James Ellis: If the first person is Launch, can they use the win to upgrade to Grow?
03:29:15 Karim Kanawati: @James great question
03:29:50 thomas lamont: Amazing guys thank you so much
03:30:07 Karim Kanawati: Congratulations :)
03:30:09 James Ellis: Well done Vanessa!
03:30:13 Tracy Petreman: Congratulations Vanessa💕
03:30:15 Clarissa Cabbage: yaaaaay!
03:30:16 Jenn Hall: Congrats Vanessa!
03:30:16 Kitty Broihier: Yay Vanessa~
03:30:18 Terri Tracey: Yay Vanessa!!!!
03:30:19 Ashlene Korcek: Congratulations!!🥂
03:30:29 Juli A Madacey: Way to go Vanessa!
03:30:36 Staci Witten: Woohoo! Congrats Vanessa!
03:30:45 Lisa D'Orazio: woohoo
03:30:49 Jennifer Chacon: Yay Vanessa!!
03:31:11 Tracy Petreman: Congratulations to Jill
03:31:12 Margaret Blumie: How do we qualify? I don't see my name.
03:31:13 Jennifer Chacon: Go Jill!
03:31:17 Lisa D'Orazio: Yay jill
03:31:28 Clarissa Cabbage: Yay Jill!
03:31:29 James Ellis: Well done Jill... that is awesome!
03:31:30 Staci Witten: Congrats Jill!
03:31:36 Lisa Hernandez: congrats
03:31:40 Juli A Madacey: Congratulations!!!!
03:31:45 Jenn Hall: Congratulations!!
03:31:48 thomas lamont: Congrats guys
03:31:51 Karim Kanawati: Congrats Jill, awesome!
03:31:53 Kitty Broihier: Very generous!
03:31:55 Jayne Hood: Congrats Vanessa and Jill!
03:32:02 Helen Holland: Congratulations
03:32:26 Mandy Kent: woot!
03:32:47 Ashlene Korcek: 🥳🥳
03:33:57 Dan & Lisa Long: Congrats to the winners!
03:39:23 James Ellis: NINJA!
03:39:52 Jenn Hall: So awesome...found that feature by accident last night.
03:40:21 Helen Holland: If you have a Canva brand set up you can copy and paste them from there too
03:41:21 Jenn Hall: lol - I have my colors on a sticky note on my computer.
03:41:47 James Ellis: @jenn old school 😊

03:43:31 Karim Kanawati: @Christie: Would you recommend to offer an order bump additionally to our first round course offer or might it be too confusing for the clients? Thank you :)

03:43:53 Val Frederick: how did you get the regular price with the line through and a sale price

03:45:47 James Ellis: It's late here and I have an early start. Look forward to catching up the rest over the weekend. Thanks @Christie, @Scott @Jayne and everyone on the day. Great insight and great questions.

03:46:23 Craig Sorensen: can we add Square Reader as a processor on Samcart or can it only be stripe,PayPal,Braintree, easypaydirect

03:46:42 Jayne Hood: @Val, that is a setting on the page where you add the order bump.... At the bottom you get to design how the order bump looks.

03:51:29 Lisa D'Orazio: wait, am I missing out on buying more Christie? lol

03:51:51 Shelley Winters: Do customers become frustrated and cancel the sale if there are too many upsells?

03:53:08 Ashlene Korcek: I added a cookbook of recipes related to my coaching offer for \$14.99 and it is converting at 69%

Just as idea

03:53:31 Clarissa Cabbage: @Ashlene - NICE!

03:53:34 Kitty Broihier: Awesome Ashlene!

03:59:57 Helen Holland: @scott. Loving the course creation challenge. It is such great training. Thank you.

04:00:22 Kim Rice: currently selling coaching

04:00:24 Juli A Madacey: Coaching services mostly, one cookbook

04:00:25 Jhonnatan Ramirez: Coaching & digital content

04:00:26 Kitty Broihier: Selling digital course with small group coaching

04:00:26 Kate Houston: Upselling offering add on 3 weeks of group coaching

04:00:29 Helen Holland: Health coaching programme

04:00:29 Dan & Lisa Long: Nutrition Coaching

04:00:31 Lisa D'Orazio: coaching

04:00:32 Clarissa Cabbage: Coaching

04:00:36 Jennifer Chacon: coaching and workshops

04:00:36 Jenn Hall: digital & coaching

04:00:41 Shelley Winters: Services to a client with the hope of a product.

04:00:58 Vanessa Ynzunza: Courses/Digital Content

04:01:15 Tracy Petreman: Thank you Scott

04:01:19 Jayne Hood: Thanks Scott!

04:01:20 Staci Witten: Thank you, Scott!

04:01:22 Clarissa Cabbage: Thank you Scott!

04:01:34 Rachel Selig: coaching and courses

04:01:49 Clarissa Cabbage: I saw that call-out 😊

04:02:04 Jenn Hall: Thank you as always for your time Scott!!

04:02:41 thomas lamont: Thank you Scott awesome
04:02:45 Dan & Lisa Long: Thanks Scott
04:02:45 Leanne Johnston: So good -thank you!
04:02:46 Karim Kanawati: Thanks a lot! Love it
04:02:46 Shelley Winters: Thank you Scott. Appreciate you and your product.
04:02:54 Clarissa Cabbage: Thanks Scott!
04:02:55 Jhonnatan Ramirez: I appreciate it Scott!
04:02:58 Kitty Broihier: So great that you joined us
04:03:01 Terri Tracey: Thanks, Scott!
04:03:02 Juli A Madacey: Thank you!!!
04:03:12 Angela Schmidt: Thank you, Scott!!
04:03:12 Ashlene Korcek: Thank you 🙏
04:03:12 Cherie Huet: Thank you Scott!!!
04:03:15 Mandy Kent: thank you!
04:05:54 Jenn Hall: @Jayne, will there be a recording available? Had to spend the first few hours of this lab with kiddos teaching them in PE. :-)
04:07:43 Cherie Huet: Can you run through that again real quick?
04:08:01 Clarissa Cabbage: same, I was in the bathroom
04:08:49 Jayne Hood: @Jenn, yes there will be a recording
04:09:18 Clarissa Cabbage: Perfect, thank you!
04:09:28 Cherie Huet: Thanks Christie!
04:10:27 Rachel Selig: Great question, @Killy - thank you for asking that
04:11:46 Lucy Gerland: @jayne will the chat come with the recording or should I download it?
04:12:56 Kim Rice: My private coaching checkout is the same
04:13:20 Jayne Hood: We can add the chat
04:13:56 Lucy Gerland: Thank you Jayne!
04:14:18 Shelley Winters: That was a sales page correct? Can you show again where that is?
04:14:20 Cherie Huet: Thanks Jayne! There was some good stuff in the chat today!
04:15:13 Jenn Hall: How about adding private coaching to HHH?
04:15:54 thomas lamont: This would be great for my 1-2-1 online coaching thank you
04:19:02 Karim Kanawati: Awww Christie, this is a great advice - short checkout page for people within the enrollment call
04:19:04 Helen Holland: Such great advice. Thanks
04:19:16 Karim Kanawati: I might need two Jaynes :)
04:19:27 Shelley Winters: That is what Tarzan said too
04:19:55 Terri Tracey: For the short checkout page, would this be a separate page from the full sales page? I assume yes? If so, is that a hidden URL that we'd only give out as necessary?
04:22:07 Cherie Huet: @Shelley. 😊👉
04:22:48 Val Frederick: come to Canada, cold wind blowing here

04:23:23
04:26:09
heat!

Juli A Madacey:
Helen Holland:

I have launch set up that way too
Cold here in England toowould love some Californian