

## SamCart Implementation Day Part 3 Transcript - November 12, 2021

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WEBVTT

1

00:00:02.700 --> 00:00:12.990

Christie Miller: Alright, we are back to wrap up this implementation day and what I did on our short 15 minute break was go grab all the questions that have been.

2

00:00:13.559 --> 00:00:25.170

Christie Miller: submitted via our form that we sent out in advance, and I want to make sure that they get to as many as possible, I do just want to show because we got one more question on.

3

00:00:26.100 --> 00:00:37.590

Christie Miller: How to just use a simple checkout page in Sam cart for private coaching and let me share my screen really quickly because Jane pulled up an old one that we have.

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00:00:38.820 --> 00:00:41.910

Christie Miller: And it just gives a little bit more detail so.

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00:00:43.140 --> 00:00:49.740

Christie Miller: This was I don't even know if this was yeah it was business coaching because it says to help coaches club coach.

6

00:00:50.550 --> 00:00:57.210

Christie Miller: But this one just says your three month coaching package with Christie includes three one hour private sessions each month.

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00:00:57.600 --> 00:01:05.340

Christie Miller: email support and 315 minute emergency coaching sessions if, if needed, we call those laser coaching.

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00:01:05.760 --> 00:01:11.550

Christie Miller: And then they would complete their information and be done with it it's just another example of.

9

00:01:11.880 --> 00:01:23.670

Christie Miller: How you could use a very simple it is called a sales page or a checkout page inside Sam cart for someone that you've already talked to you know they're going to hire you for private coaching.

10

00:01:24.060 --> 00:01:38.190

Christie Miller: At just the reason why we go through the process of making it look good is just so they feel good about their decision I wouldn't want to be sent to.

11

00:01:38.550 --> 00:01:55.650

Christie Miller: A very generic page that just had this payment information and just that I would not want that, so I think of how would I want to be made to feel, and this is what we came up with.

12

00:01:56.940 --> 00:02:07.080

Christie Miller: All right, let's see me just check the chat and yeah cream I love a 15 minute emergency coaching just create a new bonus for my course.

13

00:02:07.500 --> 00:02:11.880

Christie Miller: yeah we add it's really interesting, I know I was talking about this in courses made easy.

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00:02:12.660 --> 00:02:24.480

Christie Miller: Very rarely did my private clients, or even when we have feel good for life, I think the VIP level of that had laser coaching.

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00:02:24.960 --> 00:02:38.700

Christie Miller: and very rarely did our clients use it, and I think it was coming asked me why, and as I go I a couple things if they forgot that they had it and i'm not going to regularly send out emails saying hey.

16

00:02:39.330 --> 00:02:41.010

Christie Miller: By the way, don't forget, you have these.

17

00:02:41.880 --> 00:02:51.660

Christie Miller: or I know a lot of clients have said to me so like i'll be on a private session with them and they'll tell me that they were really struggling and i'll say you know you got those laser calls.

18

00:02:52.020 --> 00:03:01.350

Christie Miller: If you need them just send me a text because my private clients have my my cell phone number i'm like send me a text, and it does.

19

00:03:02.340 --> 00:03:07.110

Christie Miller: I may not be able to get you in that day, but just be depending on my schedule.

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00:03:07.530 --> 00:03:18.000

Christie Miller: But let me help you because there is so much power never underestimate the power of the 15 minute coaching call, especially if somebody is struggling.

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00:03:18.510 --> 00:03:29.700

Christie Miller: If you are going to offer 15 minute laser coaching lifelines phone a friend emergency calls the most important thing, you have to do for yourself.

22

00:03:30.150 --> 00:03:49.890

Christie Miller: Is create boundaries, because it would be very easy for that 15 minutes to go into 45 or an hour, especially because we all care we love our clients in that instance one thing you can do would be to say.

23

00:03:51.420 --> 00:03:59.280

Christie Miller: Okay we're you know we're coming to the end of this laser coaching call, how do you feel, are you settled, do you know your next steps.

24

00:03:59.640 --> 00:04:13.260

Christie Miller: Or if you happen to have time in your schedule, would you like to use another one of your laser calls and we'll just slap it on and we'll keep going so there's always options to that cream, do you have a question around that.

25

00:04:15.630 --> 00:04:19.740

Karim Kanawati: No, I was just confirming what you were saying so it's absolutely clear, no question.

26

00:04:20.130 --> 00:04:33.570

Christie Miller: yeah I just that it's really truly amazing and I, I really learned the value of this again when I was coaching for Jack Canfield last week, because all day Friday and most of the day Saturday.

27

00:04:33.960 --> 00:04:35.730

Christie Miller: I was doing 15 minute coaching.

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00:04:35.730 --> 00:04:37.770

Christie Miller: sessions, and it was just.

29

00:04:38.940 --> 00:04:55.350

Christie Miller: It was impressive how open the people were coming into these sessions and how they just would have lightbulb moments, and so I think 15 minute emergency things it's something easy to add on, and it really, really helps.

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00:04:56.580 --> 00:05:01.770

Christie Miller: OK The next question is that came in was.

31

00:05:04.380 --> 00:05:12.420

Christie Miller: Wait Helen I know I saw a question for me, or maybe we've already answered it and let me go back to go ahead and unmute yourself if.

32

00:05:14.160 --> 00:05:22.530

Christie Miller: If you still had one I saw in a sauna maybe I'm just confused but see look.

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00:05:26.280 --> 00:05:27.810

Christie Miller: it's the end of the day and i'm now.

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00:05:27.840 --> 00:05:31.530

Christie Miller: confusing the name mandy with the name Helen which is silly.

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00:05:33.630 --> 00:05:45.090

Christie Miller: i'm going to go on to mandy that sorry about that Ellen mandy are you still with us okay see mandy's name mandy had asked if there's any hidden tech.

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00:05:45.570 --> 00:06:01.740

Christie Miller: or fees suggested or required to get started with something simple like an ebook and hidden tech or fees, with an e book so essentially it's a PDF you can create that for free in Canada.

37

00:06:02.610 --> 00:06:08.370

Christie Miller: Now, you may want canvas pro so there would be an additional cost for that.

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00:06:08.850 --> 00:06:22.440

Christie Miller: And, but that's something it's so nice these days there's really such a low barrier to entry to get into actually selling things online so as long as you have your.

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00:06:23.340 --> 00:06:36.120

Christie Miller: Your Sam cart and everything else and you're all set up I can't think of any hidden fees, of course, you need your Sam cart and you need your email provider and you're good to go yeah.

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00:06:36.900 --> 00:06:53.520

Christie Miller: Helen says canvas so or that Oh, I agree when canvas first came out by the way, I read something that the canvas craters now billionaire and she's a young girl I think she's under 20 under 30 it's amazing it's such a great success story.

41

00:06:55.530 --> 00:07:10.830

Christie Miller: As long as you have Sam cart away, I know, as we can, but when camera first came out, it was, of course, free and one of the reasons to upgrade was you could save your colors.

42

00:07:11.910 --> 00:07:28.020

Christie Miller: And now I think you can save some of your colors even in the free version that alone made me say I am paid \$7 a month because I don't want to keep trying to remember my color codes Okay, so we got mandy if there's a follow up question on that mandy, let us know.

43

00:07:30.390 --> 00:07:42.180

Christie Miller: Okay, so I Claire says, I, like the magic resize feature in Canada also yes all right, there were some questions about.

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00:07:45.180 --> 00:07:54.660

Christie Miller: Setting up share my screen again setting up the merchant accounts so and to go here and.

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00:07:57.660 --> 00:08:01.920

Christie Miller: that's not the right one, opened up all the thingies and.

46

00:08:02.940 --> 00:08:17.640

Christie Miller: There okay you set up your payment processor, so we had a question that was how do I set it up number one and also doesn't matter, who I check who which processor I check.

47

00:08:18.630 --> 00:08:27.240

Christie Miller: To set it up you're going to go into Sam cards help it is inside the gear box that you see over on the top right.

48

00:08:27.870 --> 00:08:47.670

Christie Miller: Then you're going to click on processors and what you will see, is this thing and we offer stripe and PayPal a you get to choose which processor, you want to use, and when you click add new you're going to see there's choices.

49

00:08:48.750 --> 00:09:00.960

Christie Miller: Braintree I never heard of them an EP D easy pay direct if there's something else that you are looking for I would send a message into Sam cards helped us.

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00:09:02.400 --> 00:09:18.270

Christie Miller: Okay, so that is that one another question was about how to grant access to the materials inside your course there is a really good.

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00:09:19.410 --> 00:09:19.920

Christie Miller: help.

52

00:09:21.180 --> 00:09:27.330

Christie Miller: How to inside Sam cart So if you just go in and search granting course.

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00:09:28.590 --> 00:09:48.270

Christie Miller: course access, it is all here, and I know there's some other more complicated questions around this but, just for the technical stuff it is all laid out here, and let me just write a note i'm writing jane's name in and staging so I remember to talk about that.

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00:09:49.710 --> 00:09:58.740

Christie Miller: And then there was another question about how to schedule the release of your course content that's called dripping content.

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00:09:59.070 --> 00:10:10.710

Christie Miller: And again there's another really, really good help article in Sam cart their their how to section is really good i'm very, very impressed.

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00:10:11.430 --> 00:10:26.520

Christie Miller: All right now i'm going to go to questions from Kareem and karim's questions and cream still with us, even though it's 1130 at night, so one of the questions that cream submitted is.

57

00:10:27.300 --> 00:10:34.590

Christie Miller: What would you recommend to have ready in the course library or directory when founding members or other clients purchase the course.

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00:10:34.950 --> 00:10:47.130

Christie Miller: and want to enter the course While there have been no modules released yet until the course begins, I always like my clients, whether its private client or.

59

00:10:47.580 --> 00:11:11.280

Christie Miller: A group client, to be able to go into my site and get something so I would do some sort of pre work or some sort of bonus, so that if they go and log in there's a nice little surprise and delight for them, I don't think you can ever go wrong with surprises and delights.

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00:11:12.300 --> 00:11:17.940

Christie Miller: Another question for cream and i'm going to go through these first cream and then and then let's see if you have any follow up questions.

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00:11:19.080 --> 00:11:29.310

Christie Miller: So in Sam cart courses, there is a quiz option which is super super cool and Kareem is asking.

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00:11:29.940 --> 00:11:39.180

Christie Miller: Do you recommend using the quiz element in the lesson section and if, yes, which options would you choose.

63

00:11:39.600 --> 00:11:58.620

Christie Miller: Would you make it enabled so they can go and play with it and have fun and take a quiz would you make it required, would you make it where they have to have a minimum score to pass to get to the next unit, this is going to be a personal decision for everyone.

64

00:11:59.760 --> 00:12:12.060

Christie Miller: For me, I don't want to make it required so i'm thinking about courses may be easy, right now, somebody may only be on module two.

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00:12:12.510 --> 00:12:21.990

Christie Miller: And they know that module five has been released and that's where i'm talking about delivering your course and surprise and delights and scheduling bonuses and all of that.

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00:12:22.980 --> 00:12:34.620

Christie Miller: I feel like I would be quote punishing them if I have locked them out of module five when all the other classmates all their fellow coaches have it.

67

00:12:35.220 --> 00:12:44.730

Christie Miller: And I think that they should be able to jump around each individual knows what's best for them and I don't feel like I should be the one who's saying.

68

00:12:45.090 --> 00:12:50.400

Christie Miller: Oh no, no, no, no, you can't go read about surprise and delight it's because you haven't done your vocal validation calls.

69

00:12:50.850 --> 00:13:03.030

Christie Miller: I don't think that's nice now There probably are circumstances where you want to do that, where if they don't have this information if they haven't mastered something.

70

00:13:03.360 --> 00:13:16.770

Christie Miller: You do not want to give them access to something else because they're going to get in trouble, and I, the only idea that i'm thinking about is if somebody hasn't learned how to land a plane, you probably don't want to teach them to take off.

71

00:13:18.000 --> 00:13:23.880

Christie Miller: That may be a stupid example because I don't know how you could learn to land a plane, if you haven't taken off, but let's just pretend that all works.

72

00:13:24.300 --> 00:13:32.970

Christie Miller: We would be putting our students in harm's way if we teach them to take off before they've learned to land because they're just going to be up there in the half the lamp.

73

00:13:33.720 --> 00:13:46.770

Christie Miller: That make sense or am I just going bonkers now yeah courage those yeah okay so something that might be fun with the quizzes is just to use it for gamification and.

74

00:13:48.030 --> 00:13:57.750

Christie Miller: For hey if you complete the quiz and you get above a 65 and you do it by whatever date we're going to put you on the wheel of names.

75

00:13:58.050 --> 00:14:09.300

Christie Miller: And for anyone that was seeing the wheel of names today, for the first time, it is called wheel of names calm and it's free and you can even do all the cool branding for free.

76

00:14:10.800 --> 00:14:16.980

Christie Miller: Alright, but this one cream i'm going to need some help on this question because i'm not sure I understand.

77

00:14:17.430 --> 00:14:36.990

Christie Miller: cream plans to put all of his worksheets and documents in the download tab lessons in each module I got that what specific value do I have for my clients with the tab worksheet within the lesson, what do you mean by that do you mean like what word or.

78

00:14:37.680 --> 00:14:57.360

Karim Kanawati: No, I mean this this tab workbook if you worksheet if you upload anything on it or put anything on it, there is nothing to be downloadable so I don't know how to use worksheets if there is nothing to be downloaded compared to the downloads tab.

79

00:14:58.230 --> 00:14:58.800

Christie Miller: yeah let me.

80

00:15:01.050 --> 00:15:03.420

Christie Miller: yeah let's see courses APP.

81

00:15:05.370 --> 00:15:07.320

Karim Kanawati: and see if there's something.

82

00:15:07.380 --> 00:15:12.900

Karim Kanawati: else useful or valuable I can put in within this lesson.

83

00:15:15.360 --> 00:15:20.310

Christie Miller: yeah let me go and open up.

84

00:15:22.800 --> 00:15:25.890

Christie Miller: One of our courses that is in here.

85

00:15:28.020 --> 00:15:34.440

Christie Miller: there's the button i'm like where's the view course button, and let me share my screen.

86

00:15:40.470 --> 00:15:45.540

Christie Miller: So full disclosure because I always like to stay in integrity.

87

00:15:46.590 --> 00:15:54.390

Christie Miller: For anyone that hasn't heard this earlier we actually hired somebody to put the five day challenge blueprint into Sam cart.

88

00:15:54.750 --> 00:15:58.350

Christie Miller: And I haven't I still have not worked, my magic on it yet.

89

00:15:58.380 --> 00:16:08.490

Christie Miller: To make it look exactly the way I want, but we will, so if I go into a lesson let's just go in here know and respect the customers journey.

90

00:16:10.890 --> 00:16:21.240

Christie Miller: And we don't have a download for this, so you are seeing worksheet when you are creating the course correct.

91

00:16:22.050 --> 00:16:24.450

Karim Kanawati: Yes, exactly it's within the lesson.

92

00:16:25.020 --> 00:16:27.720

Christie Miller: yeah Okay, let me go to this one, because this one will show.

93

00:16:29.340 --> 00:16:36.660

Christie Miller: And I was looking for something that actually has a book so we've got download the workbook now.

94

00:16:38.130 --> 00:16:40.770

Christie Miller: And, your question is.

95

00:16:43.290 --> 00:16:43.830

Christie Miller: About.

96

00:16:44.040 --> 00:16:46.800

Karim Kanawati: that my question is because, from the.

97

00:16:47.970 --> 00:16:56.970

Karim Kanawati: tutorial of Sim card courses, they said that in the worksheet area, you cannot download anything.

98

00:16:58.260 --> 00:16:58.500

Karim Kanawati: So.

99

00:16:59.820 --> 00:17:03.660

Karim Kanawati: So the question is, how can I use this worksheets tab.

100

00:17:03.930 --> 00:17:17.160

Christie Miller: Yes, now I know what you're talking about I apologize for this delay yeah so let me go into I have a fake course that I created last night, when I was.

101

00:17:18.180 --> 00:17:31.260

Christie Miller: Trying to see if we could put our terms and conditions as a free course, so let me go into this, because I know there is nothing in here that anyone is going to see that will be.

102

00:17:32.160 --> 00:17:40.050

Christie Miller: proprietary or anything okay so First, I just want to show you, you could put your terms and conditions as a.

103

00:17:41.160 --> 00:17:51.270

Christie Miller: On the course platform I didn't even try to make it pretty, but I just you know copy and pasted it in here just to see if it would work, and it does, but I, of course, have hit.

104

00:17:51.720 --> 00:18:01.590

Christie Miller: The wrong button, I want to edit this course I don't want to start the course so i'm going to stop sharing for a minute just because I don't know what's going to happen when I hit this.

105

00:18:01.590 --> 00:18:02.040

button.

106

00:18:04.350 --> 00:18:11.100

Christie Miller: Okay let's see, let me go into that other course and pull up the worksheets.

107

00:18:14.160 --> 00:18:28.020

Christie Miller: Okay, and it's awesome what a worksheet is is it gives you the power to have your students complete homework that you then see.

108

00:18:28.590 --> 00:18:39.960

Christie Miller: So the the download button is for your course material so like this big bad boy in courses many as you want people to be able to download.

109

00:18:40.620 --> 00:18:54.990

Christie Miller: The workbook that goes with each lesson or with each module but for a worksheets it's going to be let me just see if I can find it, I may have to go do some research on this for you, but what I recall from the.

110

00:18:54.990 --> 00:18:55.770

Karim Kanawati: Training actually.

111

00:18:55.950 --> 00:18:57.300

Christie Miller: yeah yeah go ahead.

112

00:18:58.020 --> 00:19:13.860

Karim Kanawati: No just for you, if you add a lesson and then edit The lesson you just created, you will see those taps like download and work, so if you just go at the lesson exactly yes and you go to edit The lesson on the Right or you can name it first yes.

113

00:19:14.220 --> 00:19:17.040

Christie Miller: yeah add new lesson that was really good typing wasn't it.

114

00:19:17.520 --> 00:19:18.090

Christie Miller: And we're going to go.

115

00:19:18.120 --> 00:19:21.420

Karim Kanawati: Exactly, yes, this editing and then you see the worksheet happened.

116

00:19:21.510 --> 00:19:22.230

Karim Kanawati: This year.

117

00:19:23.280 --> 00:19:25.200

Karim Kanawati: yeah like with value.

118

00:19:25.800 --> 00:19:27.180

Christie Miller: yeah so.

119

00:19:27.600 --> 00:19:31.170

Christie Miller: we're going to go DEMO work shape.

120

00:19:33.600 --> 00:19:36.810

Christie Miller: and see this over here, this is what's really cool.

121

00:19:36.990 --> 00:19:39.780

Karim Kanawati: You can get okay.

122

00:19:39.930 --> 00:19:41.820

Christie Miller: This is why you would want to.

123

00:19:41.820 --> 00:19:42.600

Christie Miller: use it.

124

00:19:42.660 --> 00:19:45.150

Karim Kanawati: Is you can just got it.

125

00:19:45.600 --> 00:19:55.890

Christie Miller: All your students are doing and it's just it's something to play around with I don't see us using this.

126

00:19:57.300 --> 00:20:13.050

Christie Miller: here's why and our courses have now button very big and I feel like, if I am asking somebody to turn in homework, which essentially this would be, then there is an expectation.

127

00:20:14.130 --> 00:20:31.290

Christie Miller: That i'm going to review it and i'm going to give feedback and our courses are set at group coaching rates that would be private coaching what you could use this for though this would be super cool is for your intake.

128

00:20:31.980 --> 00:20:38.250

Christie Miller: For your onboarding even for your private clients so let's say that you want a very detailed health history.

129

00:20:39.360 --> 00:20:41.310

Christie Miller: You could probably do it with a worksheet.

130

00:20:42.090 --> 00:20:43.830

Karim Kanawati: Okay well that's good yeah.

131

00:20:43.860 --> 00:20:46.350

Christie Miller: yeah let's look let's let's go in and Edit.

132

00:20:49.710 --> 00:20:50.310

Karim Kanawati: I love that.

133

00:20:50.790 --> 00:20:54.720

Christie Miller: yeah okay i'm clicking at it and nothing is happening so let's go add.

134

00:20:54.720 --> 00:20:56.130

Karim Kanawati: Content content yeah.

135

00:20:58.080 --> 00:21:00.720

Karim Kanawati: Okay, this is like him as well Greg interrupted.

136

00:21:01.470 --> 00:21:04.230

Christie Miller: yeah So what is your blood pressure.

137

00:21:05.670 --> 00:21:07.590

Christie Miller: I mean that's not how you would say it, but.

138

00:21:07.620 --> 00:21:07.830

let's.

139

00:21:09.510 --> 00:21:11.550

Christie Miller: Do it ask it in a much better way.

140

00:21:12.630 --> 00:21:13.380

and

141

00:21:15.690 --> 00:21:17.910

Christie Miller: Now I have not done this yet.



142

00:21:17.970 --> 00:21:22.320

Christie Miller: Because i'm okay it work um.

143

00:21:24.210 --> 00:21:25.350

Christie Miller: where's the SAVE button.

144

00:21:27.300 --> 00:21:28.050

Christie Miller: add content.

145

00:21:29.760 --> 00:21:35.580

Christie Miller: yeah I don't even know how to get this get this to SAVE I will go play around with this and then I will do.

146

00:21:36.780 --> 00:21:42.540

Karim Kanawati: You will save it above the button can blue on the rights, there was a.

147

00:21:44.010 --> 00:21:46.950

Christie Miller: Why did I not always because my zoom controls are over it.

148

00:21:48.060 --> 00:21:49.620

Christie Miller: yeah now i've gone and gotten now.

149

00:21:50.430 --> 00:22:07.380

Christie Miller: Okay, but that's gonna be that's one thing that you could use it for is to gather more information to have some sort of history, you may also, and this is where i'll play around with it chain but.

150

00:22:08.250 --> 00:22:09.900

Christie Miller: You may be able to use it.

151

00:22:09.930 --> 00:22:13.350

Christie Miller: For your post course survey.

152

00:22:14.460 --> 00:22:16.200

Karim Kanawati: So you don't need.

153

00:22:16.650 --> 00:22:36.780

Christie Miller: A job form or a survey monkey or in a sauna form, you could use it now the brains going you could use it for your students to submit questions about your course or to submit questions in advance for your life coaching.

154

00:22:37.890 --> 00:22:41.190

Christie Miller: Now the brains going there's some awesome things happening.

155

00:22:41.280 --> 00:22:42.150

Christie Miller: over here.

156

00:22:43.470 --> 00:22:43.920

Christie Miller: Okay.

157

00:22:44.220 --> 00:22:45.570

Karim Kanawati: Oh well, perfect.

158

00:22:45.930 --> 00:22:51.300

Christie Miller: yeah and and Jane and I will go rat go and player play with it and then we'll.

159

00:22:51.360 --> 00:22:52.350

Christie Miller: we'll give you an update.

160

00:22:52.470 --> 00:22:55.080

Christie Miller: Not committing on a date, but we will.

161

00:22:55.350 --> 00:22:55.860

Christie Miller: do that.

162

00:22:56.460 --> 00:22:57.090

Christie Miller: And then.

163

00:22:57.420 --> 00:22:59.670

Kim Rice: chrissy do you think you could use it for scorecard.

164

00:23:01.650 --> 00:23:02.310

Christie Miller: yeah.

165

00:23:04.170 --> 00:23:17.700

Christie Miller: I think I would rather use a quizzes a scorecard any what's called a quiz okay um I don't know, let me, let me play around with it and and see, let me have some fun.

166

00:23:18.810 --> 00:23:28.350

Christie Miller: The month of December is a light month for me and anytime after December 13 i'm going to be playing.

167

00:23:28.740 --> 00:23:37.290

Christie Miller: i'm going to be learning i'm going to be doing fun stuff, so I will have a whole bunch of ideas coming everyone's way after that.

168

00:23:38.130 --> 00:23:44.520

Christie Miller: But yeah because my brains already going out with the worksheets of how many different things that we could do with those.

169

00:23:45.180 --> 00:24:06.480

Christie Miller: Okay, and then one more question from two more questions cream is also asking, would you rather recommend to share the link to our course library, where the buy button is included, let me show you that so everyone knows what we're talking about when you have different courses.

170

00:24:07.800 --> 00:24:13.860

Karim Kanawati: Because I asked, from the perspective that now having only one course and yeah one product so.

171

00:24:14.610 --> 00:24:24.000

Christie Miller: yeah and um let me see how to share this course, only.

172

00:24:25.890 --> 00:24:39.180

Christie Miller: I just want to do it without it being i'm going to open up safari because i'm not logged into Sam cart on safari and see if we can do it that way, so you can see what your users would.

173

00:24:40.980 --> 00:24:41.130

Be.

174

00:24:49.650 --> 00:24:53.490

Christie Miller: Perfect it worked, let me share my screen.

175

00:25:04.950 --> 00:25:06.660

Christie Miller: Okay, so.

176

00:25:08.220 --> 00:25:21.330

Christie Miller: We have two courses one is a fake of course inside of Sam cart right now so creams question is should I send them to my course library.

177

00:25:21.420 --> 00:25:23.460

Christie Miller: Assuming you have multiple courses let's pretend.

178

00:25:23.460 --> 00:25:37.740

Christie Miller: terms and conditions is, of course, on how to create your terms and conditions, asking should I send them here, where the buy button is showing let's see what happens when somebody clicks I think we might still be in test mode so that may not work.

179

00:25:39.300 --> 00:25:40.320

Christie Miller: You click learn more.

180

00:25:42.120 --> 00:25:53.610

Christie Miller: that's interesting i'm going to have to find out if this is working this way because we're in test mode, or if somebody would really be able to see all of this.

181

00:25:56.460 --> 00:25:57.330

Christie Miller: Before they buy.

182

00:25:59.580 --> 00:26:14.640

Christie Miller: Because what I would want if I was going to do this i'm gonna explain why I wouldn't what I would want is that buy button to go to the full sales page, so that they get all the details, rather than just a simple checkout page.

183

00:26:14.940 --> 00:26:16.230

Christie Miller: And that was what I was going to.

184

00:26:16.260 --> 00:26:19.770

Christie Miller: suggest that you do is because your other options were.

185

00:26:20.940 --> 00:26:32.700

Christie Miller: or send them to the course library or send them or give them a link that leads directly to the checkout page and if directly to the checkout page what would be a suitable occasion to share the link to the.

186

00:26:32.700 --> 00:26:50.970

Christie Miller: course library so for the checkout page we're talking full blown sales page that's where I would send them unless like we were talking earlier if you happen to be on an enrollment call with them or you're in the dmz with each other and the person's like find me of where do I go.

187

00:26:51.480 --> 00:26:54.330

Christie Miller: Then you could have a supersport checkout page.

188

00:26:56.160 --> 00:27:02.040

Christie Miller: But even then it may not be necessary, I just like sending them to the sales page does that help.

189

00:27:04.800 --> 00:27:06.990

Karim Kanawati: You awesome okay.

190

00:27:07.260 --> 00:27:17.040

Christie Miller: cool and then one more question you were asking about dripping the content, what every client during the course period.

191

00:27:17.760 --> 00:27:27.390

Christie Miller: gets the same content for each module at the same time, do I even need to work on the assigned tears in the units and lessons of the course area, or what will I need for this.

192

00:27:27.990 --> 00:27:38.040

Christie Miller: Go check out the two trainings on dripping your content and accessing your content and then let me know if you have any additional questions about that.

193

00:27:38.460 --> 00:27:48.570

Christie Miller: And this is why I wanted to write a note about Jane and staging So what we do in our other platform and we're going to do it the same way in this platform.

194

00:27:48.960 --> 00:27:58.200

Christie Miller: Is we have a we have a staging page so let's say it's module two lesson for.

195

00:27:59.190 --> 00:28:13.530

Christie Miller: We would have another page that is fully loaded and ready to go that says module two lesson for and then, when it's time to release that we just copy and paste that into.

196

00:28:14.490 --> 00:28:27.210

Christie Miller: The real page, or we use that link and move it in because what what we've done in the past with with our other platform is we allow people to go to that module.

197

00:28:27.750 --> 00:28:39.660

Christie Miller: and see like when it's going to be released or if we had recorded all of the module videos before the course is starting so on each of my courses.

198

00:28:40.050 --> 00:28:52.500

Christie Miller: At the top i'll have a video kind of summarizing what that module is about if we had those all pre recorded before the course starts, we could let our students click on that module.

199

00:28:53.220 --> 00:29:04.620

Christie Miller: and watch that video if they want to some people, just like to know what's coming but I wouldn't have any of the content there, but we like to load it up and have it pre tested.

200

00:29:05.070 --> 00:29:22.890

Christie Miller: Before the day that we need to release it, so I would still do that you could also just have each of the lessons not showing because they're all in draft now but have just one main page for the module where you give them a little bit of information and the date and everything.

201

00:29:22.950 --> 00:29:23.250

Christie Miller: As.

202

00:29:23.670 --> 00:29:24.300

Christie Miller: What is coming.

203

00:29:25.800 --> 00:29:26.220

Christie Miller: well.

204

00:29:26.880 --> 00:29:30.360

Karim Kanawati: Can you believe it no additional questions.

205

00:29:31.050 --> 00:29:44.880

Christie Miller: You rock you rock I think I got all your questions and see me a couple days ago, so we are good and thanks always for asking these questions because other people have the same questions that they may not be asking So yes, thank you.

206

00:29:45.540 --> 00:30:05.490

Christie Miller: Okay, you are welcome, let me go into a sauna and just see because Dan I did see a question from you, and I think it's already been answered, but I just want to make sure that everyone who is here feel seen feels heard feel supported and.

207

00:30:07.110 --> 00:30:16.050

Christie Miller: Thomas is also here thomas's question was how to set up a landing page so we've talked about that and then also how to integrate.

208

00:30:16.680 --> 00:30:30.300

Christie Miller: With active campaign Thomas, let me know if you have any questions like if you're having a problem, integrating with with active campaign, and we might be able to troubleshoot let me go and see dan's question.

209

00:30:32.580 --> 00:30:56.520

Christie Miller: The question was is three questions, what is in the implementation with Sam cart I could have sworn that during the launch that Scott said anyone that buys during the launch gets an implementation session like an onboarding session any new clients that might During the lunch and.

210

00:30:57.930 --> 00:31:18.630

Christie Miller: Although i've heard from some of my clients that you don't get that unless you're grow or higher So if you bought lunch during this big launch and you haven't received outreach from Sam cart about booking that onboarding or implementation session.

211

00:31:19.860 --> 00:31:31.770

Christie Miller: Let me know because I will have Scott take care of it, because he did confirm via slack because I was like okay i'm confused and he did confirm that you should get that so.

212

00:31:32.250 --> 00:31:33.090

relaunch.

213

00:31:34.170 --> 00:31:35.880

Christie Miller: yeah even if your launch.

214

00:31:36.420 --> 00:31:36.930



Christie Miller: yeah.

215

00:31:37.500 --> 00:31:43.800

Christie Miller: And I will confirm that with him again when I thank him for showing up today come so what.

216

00:31:45.240 --> 00:31:48.810

Christie Miller: It should not be 85 degrees on the beach in November.

217

00:31:49.920 --> 00:32:09.840

Christie Miller: I will confirm with him again, but he had sent me a message saying that the Sam cart team should be or would be or will be reaching out to everyone that bought during this this last launch if they're new you know, to help them really get up to speed, so I will double check with him.

218

00:32:11.130 --> 00:32:19.770

Christie Miller: That and then your other question was how to have Sam cart work with rather than replace our website or yet are you good there.

219

00:32:20.790 --> 00:32:21.630

Dan & Lisa Long: I think so.

220

00:32:22.260 --> 00:32:36.240

Christie Miller: Okay, and then, what is important to get right for the first Sam card versus what can be tweaked later things that I would definitely do in Sam cart quote.

221

00:32:36.300 --> 00:32:36.810

Dan & Lisa Long: Right.

222

00:32:36.900 --> 00:32:41.310

Christie Miller: From the beginning, the number one one would be terms and conditions.

223

00:32:42.540 --> 00:32:54.270

Christie Miller: Absolutely absolutely and and really giving yourself, you and so great that you and Lisa are both here give yourself both of you, the time sorry there's a helicopter going overhead.

224

00:32:55.800 --> 00:32:57.930

Christie Miller: Probably trying to figure out why so an archive.

225

00:32:59.190 --> 00:33:09.180

Christie Miller: Give yourself time to really play and really understand like if you're going to release a course play with the quizzes play with the worksheets.

226

00:33:09.570 --> 00:33:27.060

Christie Miller: And i'll share my screen again and show you something that we're doing, and some of you may have already seen this, but something that we're doing in the modules for the five day challenge blueprint that I think is going to make a big difference for our clients and.

227

00:33:27.120 --> 00:33:28.500

Christie Miller: Let me pull up.

228

00:33:29.550 --> 00:33:30.750

Christie Miller: The course.

229

00:33:34.050 --> 00:33:36.270

Christie Miller: And now I just got a foot hey Jane.

230

00:33:37.410 --> 00:33:51.540

Christie Miller: I know she was putting what i'm trying to drink my water Do you remember, which lesson in the five day challenge blueprint, I went and pasted answers to the faqs.

231

00:33:53.070 --> 00:33:53.490

Jayne Hood: Is.

232

00:33:55.410 --> 00:33:57.660

Jayne Hood: I know they were in their own unit.

233

00:33:58.260 --> 00:33:59.850

Jayne Hood: yeah some of them.

234

00:34:00.750 --> 00:34:01.710

Christie Miller: yeah just as.

235

00:34:02.820 --> 00:34:04.050

Jayne Hood: I can go look, if you want.

236

00:34:04.350 --> 00:34:07.500

Christie Miller: Okay yeah if you could go look, I want to show that, because I think.

237

00:34:08.700 --> 00:34:12.690

Christie Miller: What we do in our courses, we just started doing this, a year ago.

238

00:34:12.750 --> 00:34:13.170

Dan & Lisa Long: Is.

239

00:34:13.650 --> 00:34:26.550

Christie Miller: We have a form that people can submit if they're going through the module and they have a question, we have a form that they could submit, and I do my best to check those questions Monday through Friday.

240

00:34:27.360 --> 00:34:33.120

Christie Miller: Some days like let's say somebody has submitted a question today is not going to get answered it's going to wait till Monday.

241

00:34:34.020 --> 00:34:41.460

Christie Miller: But I do my best to get in there every single day, and then I answer it it goes into the frequently asked questions.

242

00:34:41.760 --> 00:34:59.310

Christie Miller: Page that is its own separate page, so there could be hundreds of questions there they're organized, but what we're going to do in Sam cart courses is put, only the questions about that particular video right below that video.

243

00:35:00.300 --> 00:35:03.810

Christie Miller: And because so often we don't know what we don't know.

244

00:35:03.960 --> 00:35:14.370

Christie Miller: So we don't even know that we have a question or where to even look for it so we're going to put all of those questions right below each video.

245

00:35:15.270 --> 00:35:26.400

Christie Miller: And the other good thing about, that is, as the course creator as the coach now all the questions for that lesson are right there in front of you.

246

00:35:26.790 --> 00:35:45.060

Christie Miller: And you'll have an easy reminder of the next time you go to revise your course that there may be some clarifying questions clarifying points that you can put when you record the video or when you update worksheets because what happens many times is we use these.

247

00:35:46.080 --> 00:35:46.770

Christie Miller: don't tell Jane.

248

00:35:47.940 --> 00:36:01.800

Christie Miller: Jane so i'm not allowed to have these, but we have posted notes and then where are they where are they Nine months later, when you decided to update your course so Jane do you have an answer for me.

249

00:36:01.890 --> 00:36:05.520

Jayne Hood: It is model, one start with the end of mine.

250

00:36:06.720 --> 00:36:09.330

Christie Miller: Well, that makes perfect sense.

251

00:36:10.770 --> 00:36:14.490

Christie Miller: Okay, so let me share my screen again.

252

00:36:18.030 --> 00:36:31.080

Christie Miller: This is really cool I actually learned this from amy porterfield I have to give her credit she does this in her courses, she has an all in one place, but she this is where I even.

253

00:36:31.830 --> 00:36:41.370

Christie Miller: got the idea I didn't know what I didn't know when I saw her doing this in her courses and I was like that is brilliant so at the bottom of each lesson.

254

00:36:41.940 --> 00:36:55.050

Christie Miller: We are going to break below each video, we have a little thing to click here to submit your questions like I was saying to cream, and again I need to test this to see if we can do it, I think you could use a worksheet.

255

00:36:55.440 --> 00:37:03.300

Christie Miller: Inside Sam cart where this is going instead is to a sauna which we use for project management.

256

00:37:04.500 --> 00:37:07.170

Christie Miller: So with hoops.

257

00:37:08.880 --> 00:37:21.600

Christie Miller: But that's how they submit, but what we're going to start doing is you know they watch this video here are all the questions and you can tell, I gotta I gotta fix the formatting here are all the questions.

258

00:37:22.080 --> 00:37:26.010

Christie Miller: Like I would take this out, I mean we don't need less than three start with the end in mind.

259

00:37:26.700 --> 00:37:29.790

Christie Miller: But all the questions are right there, and this one there's only two.

260

00:37:30.150 --> 00:37:38.160

Christie Miller: There are some lessons that we have, like the Miller mapping method and courses made easy where we get a bunch more questions because we're talking about five things.

261

00:37:38.550 --> 00:37:59.790

Christie Miller: And it's just a longer video, and it would just be so beneficial to have it all here and I don't think it's necessary to have the question link here and then have the question link at the bottom, again, I think that actually looks goofy, so I will go in and fix this.

262

00:38:01.740 --> 00:38:18.960

Christie Miller: Okay, any thoughts on that's any additional question go ahead and raise your hand and just unmute yourself, well, I am looking at the other questions that have come in, I want to again I want to make sure that everyone.

263

00:38:20.280 --> 00:38:41.970

Christie Miller: Has what they need today we got quite a few questions on how do I start to create my course like what goes in it that is beyond the scope of this, I mean, I have a whole course on how to create a course and how to validate it and all of that, let me just look and see.

264

00:38:43.980 --> 00:38:45.360

Christie Miller: Okay we've got.

265

00:38:48.570 --> 00:38:55.350

Christie Miller: we've got a strategy question that I can touch on also after we make sure that everyone's questions are answered.

266

00:38:56.730 --> 00:39:03.330

Christie Miller: Jane let me know if there's anything in the chat because I can't look at every oh go ahead caller said go ahead and unmute yourself.

267

00:39:05.970 --> 00:39:18.390

Clarissa Cabbage: hey um so I was just wondering, is it possible to create a course that is free, that you can grant people access to without going like through all the sales page everything's.

268

00:39:18.990 --> 00:39:31.140

Christie Miller: Yes, there is, and let me show ya how to do that, because our terms and conditions page and.

269

00:39:32.370 --> 00:39:33.780

Christie Miller: That is a.

270

00:39:35.370 --> 00:39:39.210

Christie Miller: That is essentially a free course, but let me copy it back into.

271

00:39:41.040 --> 00:39:46.770

Christie Miller: back into safari so that we all know, i'm not logged in, and it really works.

272

00:39:48.210 --> 00:39:49.980

Christie Miller: In fact, I will put the link.

273

00:39:51.090 --> 00:39:54.630

Christie Miller: i'm gonna put the link in the chat box, so you guys can log in and see.

274

00:39:56.880 --> 00:39:57.330

Christie Miller: Okay.

275

00:39:58.980 --> 00:40:05.460

Christie Miller: So what happens when you log in it is.

276

00:40:06.990 --> 00:40:18.930

Christie Miller: This now there's not really anything in here because, again, I was just playing, but you can see, I can get into the first lesson, maybe I can't.

277

00:40:21.090 --> 00:40:36.660

Christie Miller: i'm going to have to get back to you on that, because I know there is a setting in Sam cart, and so I just have to go fix something it might be that I don't have this published fully yet, but I Jane will you put that on my list to follow up with.

278

00:40:36.990 --> 00:40:40.410

Jayne Hood: I actually clicked on the link and it took me right to the page.

279

00:40:40.860 --> 00:40:41.490

Christie Miller: Oh, it did.

280

00:40:41.670 --> 00:40:53.490

Christie Miller: yeah Okay, will you share your screen because it's not working for me yeah i've got some tech gremlins over here today yeah because it worked earlier when I showed everyone how ugly that page was.

281

00:41:00.510 --> 00:41:02.490

Christie Miller: But Jane are you logged into Sam cart.

282

00:41:04.440 --> 00:41:04.860

Maybe.

283

00:41:06.180 --> 00:41:11.100

Christie Miller: let's hear from everyone else here somebody click on that link, and let me know what you see.

284

00:41:13.980 --> 00:41:15.960

Jenn Hall: I clicked on and that's walk like yours.

285

00:41:17.460 --> 00:41:30.840

Christie Miller: Okay, so we will figure out how to upload a course for free on Sam cart so that people can access it anytime and Jane we put that on the what did Christie promise list.

286

00:41:32.430 --> 00:41:40.440

Christie Miller: And we will make sure that all of you get that information okay Helen or wait closer you cool.

287



00:41:41.490 --> 00:41:41.850

Clarissa Cabbage: yep.

288

00:41:42.090 --> 00:41:43.260

Christie Miller: that's everything with my.

289

00:41:43.890 --> 00:41:45.390

Christie Miller: Calls my non answer answer.

290

00:41:45.600 --> 00:41:46.110

yeah.

291

00:41:47.460 --> 00:41:47.940

Christie Miller: Okay.

292

00:41:48.120 --> 00:41:50.040

Christie Miller: awesome Helen.

293

00:41:50.130 --> 00:41:57.240

Helen Holland: Would that be good for doing a beta launch if you could then offer it as a bit too long, without it being a free option.

294

00:41:57.750 --> 00:42:03.480

Christie Miller: I am not a fan of free beta launches and here's why.

295

00:42:05.610 --> 00:42:11.790

Christie Miller: The transformation begins with a transaction, it can be a small transaction.

296

00:42:13.110 --> 00:42:15.990

Christie Miller: But people have to have skin in the game.

297

00:42:17.790 --> 00:42:26.550

Christie Miller: And I just think I mean i've even i've done a barter and I find I have realized that I don't treat it like an investment.

298

00:42:27.420 --> 00:42:45.900

Christie Miller: Which is silly what's the most valuable thing I have my time, but whatever psychologically if I was to write a check or I was to go to a checkout page and pay for this, as opposed to oh we're just bartering a it has more value to me.

299

00:42:46.860 --> 00:42:48.180

Christie Miller: And yeah.

300

00:42:48.480 --> 00:42:53.760

Helen Holland: I agree it's just i'm following the process in the Sam cart training.

301

00:42:54.900 --> 00:43:02.070

Helen Holland: Part of the 14 day course creation is to do a beta launch he recommends that you have a minimum of three people.

302

00:43:02.670 --> 00:43:18.660

Helen Holland: Ideally five maximum 10 that you put through the program not necessarily in it for you know how it's going to be completely, but just so that you get some feedback they help you out kind of thing and so that's what I was planning to do before I launch it properly in January.

303

00:43:19.080 --> 00:43:24.120

Christie Miller: yeah it's it's just a different philosophy and a different strategy and.

304

00:43:25.380 --> 00:43:44.640

Christie Miller: I just have a different opinion so as my coach Dallas always says eat the bones spit out the fish i'm all for gathering different suggestions and advice and then coming and making it my own, so if that feels good to you go for it.

305

00:43:45.480 --> 00:43:46.110

Helen Holland: Thank you yeah.

306

00:43:46.320 --> 00:43:50.250

Christie Miller: yeah there's a you know, life is all about testing and it's fine.

307

00:43:51.300 --> 00:43:51.690

Christie Miller: yeah.

308

00:43:52.380 --> 00:43:58.620

Helen Holland: I do, I do understand what you're saying that because I do believe what you're saying that's that's what feels good for me too.

309

00:43:59.040 --> 00:44:05.520

Helen Holland: I do believe that it starts with the transaction, so I totally get you say.

310

00:44:05.820 --> 00:44:16.890

Christie Miller: yeah yeah, especially when it comes to something as hard as weight loss health.

311

00:44:18.150 --> 00:44:30.570

Christie Miller: mindset, because without that transaction, it would be extremely easy to just be like oh it's just too hard and i'm done.

312

00:44:31.050 --> 00:44:46.710

Christie Miller: i'm done and even with our scholarships, we do not give 100% scholarships ever did I do it in the beginning, as a health coach yes did any of those people get any results now.

313

00:44:47.670 --> 00:44:56.340

Christie Miller: And then I felt like they were just slapping me in the face like I gave you this great gift, you know you just got \$1,000 course.

314

00:44:56.880 --> 00:45:04.380

Christie Miller: for free and you don't even show up to any of the calls well, whose fault is that mine I created that situation.

315

00:45:04.920 --> 00:45:15.210

Christie Miller: But it hurt because we're so passionate, we know that we can help so that's where my philosophy comes from and even with.

316

00:45:16.050 --> 00:45:30.660

Christie Miller: With our scholarships, we had this amazing woman who she was the 40th person that I was enrolling into feel good for life and, quite frankly, I was done with enroll because I didn't want to talk to anyone else and add one more spot.

317

00:45:31.380 --> 00:45:38.370

Christie Miller: And she was saying that she could really use some help, and I said great let me know why don't you take the night.

318

00:45:38.760 --> 00:45:45.870

Christie Miller: Come back tomorrow send me an email, let me know how much of a scholarship you would like, and I would have given her a full 50%.

319

00:45:46.470 --> 00:46:02.580

Christie Miller: And she came back and I can't remember it's 30% or 25% and I said honestly i'm like you got it and she just started to cry okay you got it okay let's do this, she went on to lose over 70 pounds wow I don't know if that would have happened if it was free.

320

00:46:03.900 --> 00:46:07.140

Christie Miller: It might have but I don't know yeah yeah.

321

00:46:07.350 --> 00:46:08.010

Helen Holland: Thank you.

322

00:46:08.280 --> 00:46:18.630

Christie Miller: yeah Jane what's your philosophy on this, if I put you into courses made easy or I mean not course made easy you don't want to do, of course.

323

00:46:18.930 --> 00:46:28.080

Christie Miller: If I had put you into feel good for life or the healthy living blueprint let's do the healthy living blueprint, if I had put you in there for free, what would happen.

324

00:46:29.910 --> 00:46:40.680

Jayne Hood: I don't know because one of my pet peeves is taking advantage of people that are nice to me, so I don't think I think I might have even put more effort into it.

325

00:46:41.400 --> 00:46:47.010

Jayne Hood: Ah, but, but I can see people yeah it didn't cost me anything i'll just disappear.

326

00:46:47.370 --> 00:46:57.960

Christie Miller: yeah yeah that's a great perspective I love that and I, that was not at all what I thought you would say so, I could be completely wrong in this.

327

00:46:58.770 --> 00:47:06.120

Christie Miller: Mine is based on my experience of giving stuff away for free and seeing that people don't take action.

328

00:47:06.570 --> 00:47:20.310

Christie Miller: yeah I thought for sure Jane was going to say she was going to run because healthy living blueprint is so much mindset and the very first worksheet is the wheel of life, and I think she pretty much told me if I ever give her the wheel of life again she's going to quit.

329

00:47:20.790 --> 00:47:27.690

Jayne Hood: So yeah I think I ran away for the entire weekend when I first saw that i'm like yeah i'm not doing this, but then I came back yeah.

330

00:47:27.840 --> 00:47:32.160

Christie Miller: yeah cool awesome, thank you for that perspective Vanessa.

331

00:47:32.190 --> 00:47:33.510

Has her hand up.

332

00:47:34.770 --> 00:47:47.460

Vanessa Ynzunza: yeah I have a couple questions so, can you do free preview lessons in Sam cart like if you don't like, if you want people to be able to steal your lessons but see a couple for free.

333

00:47:48.450 --> 00:47:55.140

Christie Miller: You probably can, and I will figure out if the answer is yes, and how to do that.

334

00:47:56.670 --> 00:47:56.910

Vanessa Ynzunza: yeah.

335

00:47:57.570 --> 00:48:08.880

Christie Miller: Again with my philosophy and you know I launched with five day challenges for with a masterclass more more often five day challenges.

336

00:48:09.210 --> 00:48:22.920

Christie Miller: And I am giving so much, and I am building the know like and trust factor quickly that I don't believe it's necessary to then give more stuff for free.

337

00:48:23.490 --> 00:48:32.340

Christie Miller: Now, with to Maya, which is our take it and make it your own sale, we get a lot of requests hey can I see one of the sample content bundles.

338

00:48:32.880 --> 00:48:37.590

Christie Miller: And our areas are a sample content bundle and our response is always.

339

00:48:38.100 --> 00:48:51.240

Christie Miller: No there's not because, once we give it to you it's it's gone, I mean that's not what we say, but we're like no there's not, but we do have a video that gives them a glimpse of what one of the content bundles looks like but we don't just give it to them.

340

00:48:52.140 --> 00:48:57.660

Christie Miller: And we may get more sales if we would do that I don't know I haven't tested it yet.

341

00:48:59.820 --> 00:49:00.630

Christie Miller: No, I would.

342

00:49:01.740 --> 00:49:08.520

Christie Miller: yeah I would I would test it, I will look and see and Jane did you get this on the what did Christie promise list.

343

00:49:08.910 --> 00:49:23.460

Christie Miller: it's the is there a way to give a free preview so let's say you have your full course already created is there a way to have some of those lessons available for free for them to see.

344

00:49:25.020 --> 00:49:26.880

Christie Miller: And we'll just i'll just have to look into that.

345

00:49:28.710 --> 00:49:29.070

cool.

346

00:49:30.420 --> 00:49:31.770

Vanessa Ynzunza: And can I ask another question.

347

00:49:33.210 --> 00:49:46.320

Vanessa Ynzunza: So I found in the course settings how to set brand colors but you did it also like in the sales page section, how did you do it in the sales page section.

348

00:49:46.380 --> 00:49:48.060

Christie Miller: yeah let me show ya.

349

00:49:49.980 --> 00:49:51.180

Christie Miller: be pulled up.

350

00:49:53.160 --> 00:49:53.970

Okay.

351

00:50:02.130 --> 00:50:07.350

Christie Miller: And it may be blogging again because I cleared my cash i've already logged in like 5000 times.

352

00:50:08.550 --> 00:50:09.930

Christie Miller: Let me go to products.

353

00:50:11.430 --> 00:50:18.180

Christie Miller: And i'm just going to go into new product actually i'm going to pull up the the DEMO product and i'll show you.

354

00:50:26.370 --> 00:50:27.570

Christie Miller: me share my screen.

355

00:50:31.860 --> 00:50:46.050

Christie Miller: So I am in a DEMO product that we worked on earlier and if I go into design and let's say I wanted this where you learn to be a different color.

356

00:50:50.310 --> 00:51:00.570

Christie Miller: here's the drop down I, this one is one that Jane and I drove us crazy we kept looking over to the right like, how do we change text color there's like oh yeah it's right there.

357

00:51:01.440 --> 00:51:07.500

Christie Miller: Okay, if I want to add a color i'm just going to click here on this plus sign.

358

00:51:08.070 --> 00:51:16.590

Christie Miller: and put in either my color code or what that just did it grabbed something that was up here so let's go get a color that's clearly not mine.

359

00:51:17.280 --> 00:51:23.640

Christie Miller: go away over here to the pink and if I hit plus are you seeing this pop up.

360

00:51:24.240 --> 00:51:38.160

Christie Miller: on the screen yes okay good, because sometimes when pop ups pop up they're not included in the share so now, you can see i've got this pink color and so anything that i'm in any sales page that i'm going to build.



361

00:51:38.790 --> 00:51:49.020

Christie Miller: These will always be there and then the next question might be, how do I get rid of them if they're not my color you just hit the little X and the little X next to that because I just added to.

362

00:51:50.310 --> 00:52:05.310

Christie Miller: So this is something that I suggest, each of you, before you even start creating a sales page or a checkout page give yourself five minutes and go set up your colors it will save you so much time and frustration.

363

00:52:06.450 --> 00:52:12.630

Christie Miller: And I even have on my bookmark bar up here.

364

00:52:14.190 --> 00:52:26.730

Christie Miller: I have under workspace which is Google workspace I even have a direct link to coach christy Miller brand colors and when I pull that up there all right here.

365

00:52:28.020 --> 00:52:39.480

Christie Miller: Just in case i'm in some program where they're not already there i've got a shortcut that's how much we use our brand colors it's a lot.

366

00:52:41.010 --> 00:52:41.640

Christie Miller: Does that help.

367

00:52:42.510 --> 00:52:44.310

Vanessa Ynzunza: a ton I wish I had this before.

368

00:52:45.120 --> 00:52:47.580

Vanessa Ynzunza: Okay, no i'm like oh man.

369

00:52:48.510 --> 00:52:58.680

Christie Miller: yeah I mean really back in the days when Campbell was free, and there I am there every single design, putting them in again that's when I learned it yeah.

370

00:52:59.460 --> 00:53:06.240

Christie Miller: Okay cream says, I can recommend this page as well when having your colors you'll have all your tense and shades for this specific color.

371

00:53:06.720 --> 00:53:21.720

Christie Miller: Oh, everyone copy the link that cream just put in the chat box and i'm it take a look at that later super cool yeah because sometimes what I what I do is I will go get my yellow and then I will make it.

372

00:53:22.530 --> 00:53:38.580

Christie Miller: i'll change the word that I can ever say the opacity i'll make it less opaque or moral pig and then i'll look and see what's that code and then i'll save that code, but yeah I like I like what you just put in that it gives you all the shapes Okay, let me see.

373

00:53:39.720 --> 00:53:45.480

Christie Miller: The other questions that came in and then I want to talk, I want to save time to talk about the funnel.

374

00:53:48.300 --> 00:53:49.800

Christie Miller: Okay let's see.

375

00:53:51.420 --> 00:53:54.930

Christie Miller: What are the possibilities with Sam cart so many.

376

00:53:56.340 --> 00:53:58.170

Christie Miller: That that.

377

00:53:59.970 --> 00:54:01.560

Christie Miller: Talk about payments.

378

00:54:03.060 --> 00:54:05.160

Christie Miller: We talked about setup.

379

00:54:10.050 --> 00:54:11.460

Christie Miller: All the freebies.

380

00:54:13.260 --> 00:54:29.580

Christie Miller: That the easiest layout To start with, I would pick one of the templates a full width template again giving yourself time to play and then save that as a template so that you can.

381

00:54:30.060 --> 00:54:40.260

Christie Miller: Continually use it over and over again that's what I do currently in lead pages, we have our sales page template we have our freebie template.

382

00:54:40.650 --> 00:54:49.950

Christie Miller: And if we ever get to the point where we're going to give up lead pages and only use Sam cart for the freebies and sales pages.

383

00:54:50.310 --> 00:54:58.800

Christie Miller: I will create my own templates in Sam cart and save them so that i'm not reinventing the wheel now some of you may be thinking.

384

00:54:59.310 --> 00:55:08.130

Christie Miller: Wait a minute why wouldn't you give up lead pages, I am still so fast and lead pages, and I can do things.

385

00:55:09.000 --> 00:55:24.780

Christie Miller: half asleep if I need to so until I developed the same skills or until I create the discipline, where i'm never the one doing that and we have someone else do it for us, or I don't even want to say Jane doesn't.

386

00:55:27.240 --> 00:55:34.620

Christie Miller: Like i'm sticking with lead pages because i'm so fast yeah Okay, let me see if they're.

387

00:55:37.890 --> 00:55:40.680

Christie Miller: Okay, we talked about merchant.

388

00:55:41.790 --> 00:55:53.520

Christie Miller: Then there's just a lot of questions of how do I, how do I, how do I know what to put in my course that's a completely different thing.

389

00:55:55.080 --> 00:55:58.290

Christie Miller: Okay let's talk strategy.

390

00:55:59.850 --> 00:56:06.120

Christie Miller: So Rachel asked, let me stop sharing my screen Rachel ahead asked.

391

00:56:07.470 --> 00:56:12.450

Christie Miller: On oh hey Helen standards that, let me get to Helen first and then we will add go to Rachel special.

392

00:56:13.590 --> 00:56:16.920

Helen Holland: Just a quick one really just on the back of that lead pages.

393

00:56:18.450 --> 00:56:25.770

Helen Holland: area i'm very new and I wondered if it's worth I have got the pages, and I do have very few.

394

00:56:26.790 --> 00:56:34.860

Helen Holland: pages in there, I wonder if I should move to some car i'm forgetting the page at this stage, or rather than try and do both.

395

00:56:35.400 --> 00:56:44.280

Christie Miller: yeah I would save yourself some money if I wasn't such a whiz and lead pages I we cut that off right now.

396

00:56:45.660 --> 00:57:05.100

Christie Miller: I am known as the chief spending officer in the company which can clearly affect net profits in a not so nice way, and so I would definitely be cutting that off because, if I were you because you're so new you probably haven't mastered lead pages yet.

397

00:57:05.940 --> 00:57:22.380

Christie Miller: Definitely yeah, so I would put all of your time all of your energy and even your monetary investment into this one tool that's going to be able to do everything you need it to do and cut the expense and cut the learning.

398

00:57:22.740 --> 00:57:36.180

Christie Miller: Because Sam card and lead pages are just different enough it's like for any of you who have switched from a PC to a MAC and you're trying to do your you're so good in word and then you try to do pages.

399

00:57:36.660 --> 00:57:44.430

Christie Miller: The commands are just different enough that it could leave you leave you in tears, I still remember the pain of moving from a PC to a MAC.

400

00:57:44.850 --> 00:57:59.280

Christie Miller: And bella's like yeah, so I would I would go you already own Sam cart I would go all in with your learning and your energy there and master that, rather than trying to muddle through both of them.

401

00:57:59.760 --> 00:58:00.330

Helen Holland: Then i'm.

402

00:58:00.450 --> 00:58:01.350

Helen Holland: Thinking like.

403

00:58:01.650 --> 00:58:10.530

Christie Miller: yeah and I, you know I obviously got really good at creating an opt in page in Sam cart in preparation for this.

404

00:58:11.010 --> 00:58:19.890

Christie Miller: But I can tell you it took me a lot longer than it did created a lead pages, just because I I I can do it practically with my eyes covered.

405

00:58:20.340 --> 00:58:33.270

Christie Miller: yeah but both of them you saw them side by side they're both beautiful they both work and so it's just where do you want to put your time and energy and island save the pennies Thank you yeah you are welcome.

406

00:58:34.320 --> 00:58:42.090

Christie Miller: And somebody if I am still having this conversation with myself five years from now, and you hear me say one of these days i'm going to get.

407

00:58:42.630 --> 00:59:08.850

Christie Miller: rid of lead pages, please smack me upside the head and asked me where someday is on my calendar yeah yeah, you have my permission okay so Rachel had asked a question and she wants to learn how to complete a funnel from start to sail to onboarding so I believe that the.

408

00:59:09.990 --> 00:59:18.570

Christie Miller: at once it's, not even a belief it's just true, you have to develop the know like and trust factor for somebody to show up.

409

00:59:18.930 --> 00:59:30.690

Christie Miller: And hire you, you can have a bunch of people hanging out in your community, but until they really know like and trust you they're not going to become a paying client.

410

00:59:30.960 --> 00:59:42.270

Christie Miller: So how do you develop the know like and trust factor you do that by showing up authentically consistently and giving valuable content away for free.

411

00:59:42.720 --> 00:59:49.950

Christie Miller: One of my mentors James webb more believes that your free content should be better than your competitors paid content.

412

00:59:50.490 --> 01:00:01.230

Christie Miller: I like that that doesn't mean i'm given the whole farm away for free, but when I run my five day challenges, there is good stuff in there that people would pay.

413

01:00:01.650 --> 01:00:06.600

Christie Miller: To just to be able to be a part of the five day challenge and i'm giving that away for free.

414

01:00:07.140 --> 01:00:17.970

Christie Miller: So the way that you start creating that know like and trust factor is showing up regularly giving value, creating a Community where you can talk back and forth.

415

01:00:18.240 --> 01:00:30.750

Christie Miller: Like even with this implementation day I didn't need to do this, and this is a solid day and for any of you that were kind of new to me I think you're going to have a different perspective and maybe.

416

01:00:31.410 --> 01:00:40.500

Christie Miller: You know, like and trust me even more now or i've screwed up the day so bad that you're like i'm adding you're giving away from that crazy lady hopefully not.

417

01:00:41.160 --> 01:00:52.530

Christie Miller: If I see anyone screen go blank right, no, no that's the case so again it's putting out consistent content and then your first piece of the funnel is something for free.

418

01:00:52.800 --> 01:01:06.090

Christie Miller: It can be an ebook it can be a challenge, it can be a webinar it can be a free video series it doesn't matter what it is, but you need to exchange something for the person's email address.

419

01:01:06.450 --> 01:01:19.410

Christie Miller: And then the next step in that is nurturing your new email subscriber by sending out regular emails inviting them to come see a Facebook live or an instagram live.

420

01:01:19.800 --> 01:01:27.150

Christie Miller: or something keeping them in the loop, so that when you have something to offer many of us offer courses.

421

01:01:27.930 --> 01:01:34.320

Christie Miller: That have a certain launch date so you're going to want to continue to nurture your email list.

422

01:01:34.560 --> 01:01:42.930

Christie Miller: and get them excited about this future offer that you have so that they know you they, like you, they trust you and they can't wait to throw their credit card at you.

423

01:01:43.620 --> 01:01:51.690

Christie Miller: So you can do your freebie and Sam cart, then you can do your course your sales page and your course in Sam cart.

424

01:01:52.080 --> 01:01:57.750

Christie Miller: And then, for the onboarding you're going to do your onboarding through your email.

425

01:01:58.080 --> 01:02:09.120

Christie Miller: system, so when people sign up for a course in Sam card, you can have all the integrations set up so that it triggers the welcome email from your email provider.

426

01:02:09.480 --> 01:02:19.230

Christie Miller: which will link them back into your platform, maybe there's some pre work, maybe there's some extra special surprises and delights what like we talked to cream about earlier.

427

01:02:19.650 --> 01:02:34.050

Christie Miller: And then you just love on them and throw out your course keep throwing in some cool surprises and delights and just keep helping them feel like it is possible.

428

01:02:34.680 --> 01:02:44.670

Christie Miller: Because once our clients lose the belief in themselves that the transformation is possible it's really hard to get them to come back to that belief.

429

01:02:45.270 --> 01:02:54.480

Christie Miller: And I think that's the hardest thing about being a coach, especially when you have courses that are bigger and you don't have the one on one contact with your students.



430

01:02:54.840 --> 01:03:03.930

Christie Miller: And you get to a point where you you there just is not enough time in the day to go and look and see when's the last time this person logged in.

431

01:03:04.320 --> 01:03:16.830

Christie Miller: Oh it's been three weeks, let me send out an email, let me send out a personal video once you get to a certain point where you've scaled you don't have the ability, anymore, unless you want to not ever sleep.

432

01:03:17.460 --> 01:03:29.880

Christie Miller: To have those kind of touch points and they honestly missed some of that from the early days, and the early days I had more time than clients and it was so fun to just.

433

01:03:30.690 --> 01:03:40.290

Christie Miller: pick up the phone and call a private client just be like hey i'm just checking in how you doing it's not a coaching call it's just hey i'm thinking of you.

434

01:03:40.800 --> 01:03:48.390

Christie Miller: So these are all the kinds of things that you can do when you're in the beginning stages when you're building your business.

435

01:03:48.750 --> 01:03:56.430

Christie Miller: That you just can't do at a certain level could you have somebody on your team call them yeah you could.

436

01:03:57.300 --> 01:04:07.500

Christie Miller: But personally if any of my coaches had someone on their team call me to check in it wouldn't have the impact i'd still be pleased, I mean somebody is taking their time to check in on me.

437

01:04:07.890 --> 01:04:25.290

Christie Miller: But it wouldn't have the same impact if business owner top banana coach was the one that that checked in with me and especially amazed days with the world changing people want contact and we have that power to do that, up until we get to a certain level.

438

01:04:26.730 --> 01:04:40.470

Christie Miller: Okay, any other questions if anyone submit a question that I missed that they feel like i'm ignoring them, I promise it's not intentional, so please raise your hand I want.

439

01:04:40.860 --> 01:04:53.520

Christie Miller: Before we wrap this up, I want to make sure that everyone feels seen heard supported loved, this is it i'm still here to help, and let me just check the chat.

440

01:04:56.640 --> 01:04:58.500

Christie Miller: bow yeah go ahead and unmute yourself.

441

01:05:00.720 --> 01:05:05.130

Val Frederick: I just have one quick question when it comes to putting my course on.

442

01:05:06.690 --> 01:05:16.470

Val Frederick: Is there a really good training section, because I find the library there's all these courses in there and there's five videos and they're an hour each and it's like.

443

01:05:18.840 --> 01:05:19.050

Christie Miller: yeah.

444

01:05:19.080 --> 01:05:22.200

Val Frederick: Where do I even start because they don't really say.

445

01:05:22.440 --> 01:05:28.350

Val Frederick: How to build your course and put it on a platform, so you don't have a clue where to even go so just some tips.

446

01:05:29.010 --> 01:05:30.450

Val Frederick: Yes, hopefully we're alone.

447

01:05:30.780 --> 01:05:37.530

Christie Miller: Yes, absolutely and it may be that I ended up filming a video and then distribute it to.

448

01:05:37.530 --> 01:05:43.890

Christie Miller: Everyone what it sounds like is you are in the training library first.

449

01:05:44.160 --> 01:05:53.760

Christie Miller: part, which means you have all of these courses that are really long where you want to be is in how to library.

450

01:05:54.000 --> 01:05:55.500

Val Frederick: Yes, i've been in both.

451

01:05:55.890 --> 01:06:00.690

Christie Miller: Okay, so tell me what is like what's your first question.

452

01:06:01.440 --> 01:06:08.550

Val Frederick: So i've got my eight week course, and I would like to move it over for my next round.

453

01:06:08.790 --> 01:06:19.260

Val Frederick: On to the course platform so i'm assuming that what I want to do is just create a really small little checkout page for them to go in pay for it.

454

01:06:19.500 --> 01:06:29.430

Val Frederick: But I need to create that are then I need to actually have the course there I haven't started any of that so I haven't even gone into luck, but if there's a help help Val.

455

01:06:29.520 --> 01:06:30.540

Val Frederick: start here.

456

01:06:32.730 --> 01:06:36.000

Christie Miller: yeah Jane will you put this on the what did Christie promise list.

457

01:06:36.270 --> 01:06:36.690

Val Frederick: i'm sorry.

458

01:06:38.940 --> 01:06:41.580

Christie Miller: Well, no it's it's real it's me.

459

01:06:43.980 --> 01:07:06.810

Christie Miller: To Jane yeah we will make sure that we we make it easy for everyone, and what I would do my approach would be I would go into the courses at first and set up the course bones, or you know the framework before I started working on the sales page.

460

01:07:07.170 --> 01:07:07.920

Christie Miller: Only because.

461

01:07:07.980 --> 01:07:12.210

Christie Miller: that's more fun for me that doesn't mean a way to do it i'm just i'm always.

462

01:07:12.570 --> 01:07:19.410

Christie Miller: Very authentic and let you know what I do, I mean you've heard me say I create my slides and keynote before I write a script.

463

01:07:19.680 --> 01:07:26.580

Christie Miller: Part of that is because I love graphics the other part, is I can't start with a blank screen and type of script it just doesn't work for me.

464

01:07:27.210 --> 01:07:44.220

Christie Miller: So I would go into course first and and at least set up Okay, this is the course name, these are the five module names, these are the three lessons in module one, and even if you're just taking it all in so that you've got this this framework this container.

465

01:07:44.580 --> 01:07:53.460

Christie Miller: With like building the House and having all the rooms Okay, you know that's the we're not allowed to say master bedroom anymore, you know that's the primary.

466

01:07:54.000 --> 01:08:09.570

Christie Miller: bedroom Okay, you know where I think we're about to say kids bedrooms but you know that's the kids better, we know that designer you may not have the furniture to go into it, but you have the blueprint in you know where everything goes and in what order.

467

01:08:09.810 --> 01:08:24.420

Val Frederick: So that just kind of poses another question i've got my modules created in canvas so i've got like a 5678 page workbook that comes out as each module am I able to put that in there okay.

468

01:08:25.140 --> 01:08:31.230

Christie Miller: yeah you, Sir can, and let me see if I can get into.

469

01:08:32.430 --> 01:08:39.270

Christie Miller: Let me go into our five day challenge blueprint, and I will show you.

470

01:08:42.840 --> 01:08:44.430

Christie Miller: share my screen.

471

01:08:52.410 --> 01:08:54.000

Christie Miller: zoom course.

472

01:08:57.390 --> 01:09:03.090

Christie Miller: And if I go to the five day challenge blueprint workbook.

473

01:09:04.290 --> 01:09:13.770

Christie Miller: right here, I can download the workbook now, so we have already taken this this for this course it's one workbook because.

474

01:09:14.040 --> 01:09:29.160

Christie Miller: This course is not dripped out people buy it and they can go through it all at once, so if I was to click on that button there's the entire workbook and that workbook it's a PDF that is stored on Sam cards platform.

475

01:09:29.550 --> 01:09:37.440

Christie Miller: Okay yeah you can totally do that you're just going to export it from canvas a PDF and then upload it to Sam cart.

476

01:09:37.800 --> 01:09:45.780

Val Frederick: Okay, so I wouldn't necessarily have to have lessons i'm just not module one I could have a training video, and then I could have the link to the workbook.

477

01:09:46.530 --> 01:09:56.400

Christie Miller: Yes, and and let's just because I know you, you have tmi Oh, and you made \$4,000 off a feel good for life in your first launch.

478

01:09:56.460 --> 01:09:59.760

Christie Miller: yeah let's take that feel good for LIFE has.

479

01:10:01.320 --> 01:10:04.380

Christie Miller: It I can't remember now well let's just pretend six.

480

01:10:04.620 --> 01:10:05.220

Val Frederick: there's ain't.

481

01:10:05.700 --> 01:10:08.880

Christie Miller: there's a okay thank oh yeah because there's rest and digest weeks that might.

482

01:10:08.880 --> 01:10:09.210

Val Frederick: Not.

483

01:10:09.480 --> 01:10:21.330

Christie Miller: Okay, so so you would have six modules and then you would want filter for LIFE has three videos per module.

484

01:10:21.960 --> 01:10:28.980

Christie Miller: Right, you would want to have each one of those videos a lesson so look like.

485

01:10:32.190 --> 01:10:45.480

Christie Miller: It would look like this module one design, I mean there's obviously more lessons in here, but when you click on that all they're going to see is that one video.

486

01:10:45.930 --> 01:10:59.970

Christie Miller: For that one lesson and then they can what after they watch that they can click up on the right, the next lesson Okay, and our current platform we didn't have.

487

01:11:00.810 --> 01:11:13.650

Christie Miller: I mean we could have custom programmed it to do it like this, and we didn't and I think about our clients and especially in courses made easy when they look and there's like.

488

01:11:14.250 --> 01:11:24.150

Christie Miller: Eight lessons in one module that can be a platter of hey here's your overwhelm would you like about you Oh, let me get you the spoon too.

489

01:11:24.600 --> 01:11:43.980

Christie Miller: So I like that this is where they're able to see your module and how many lessons, there are, and then knowing Oh, they get in here Oh, this is only a four minute 36 four minutes very six second video Okay, I have time to watch this right.

490

01:11:44.010 --> 01:11:46.080

Val Frederick: that's a good point, because what i've done.

491

01:11:46.140 --> 01:11:52.200

Val Frederick: In the past, as i've combined the three lessons into one video, but then you get a 25 minute video.

492

01:11:52.740 --> 01:11:56.760

Val Frederick: yeah so therefore then it's like Oh, I need to actually take the time to.

493

01:11:56.940 --> 01:12:04.080

Val Frederick: to watch this whereas if it's in five minute bite sized pieces each time okay good call good learning.

494

01:12:04.410 --> 01:12:07.590

Christie Miller: yeah and the joy of that is.

495

01:12:08.610 --> 01:12:12.300

Christie Miller: You feel like you're scoring a win like oh.

496

01:12:14.760 --> 01:12:26.160

Christie Miller: I did that work of course there's still implementation just because you somebody watches a video on meal planning that's not the big one, the big one, is actually meal planning.

497

01:12:26.250 --> 01:12:27.960

Val Frederick: If there were only so easy.

498

01:12:28.350 --> 01:12:28.620

I know.

499

01:12:29.880 --> 01:12:32.550

Christie Miller: there's that sense of accomplishment.

500

01:12:32.580 --> 01:12:36.720

Christie Miller: yeah, this is why habit trackers work so well.

501

01:12:36.870 --> 01:12:37.230

Val Frederick: yeah.

502

01:12:37.560 --> 01:12:44.730

Christie Miller: it's a check the boxes until you just decide to bail on your habit tracker because you're not performing but yeah, so I would do bite sized pieces.

503

01:12:45.810 --> 01:12:46.260



Christie Miller: cool.

504

01:12:46.620 --> 01:12:47.910

Val Frederick: awesome Thank you so much.

505

01:12:48.030 --> 01:12:53.070

Val Frederick: You today, by the way, as well, your full on christy day.

506

01:12:53.430 --> 01:12:56.760

Christie Miller: it's a full on Christmas Day yeah I won't be speaking tonight.

507

01:12:58.410 --> 01:12:59.940

Christie Miller: All right next up is.

508

01:12:59.970 --> 01:13:00.870

Tracy.

509

01:13:02.610 --> 01:13:04.050

Christie Miller: What do you got for me Tracy.

510

01:13:04.680 --> 01:13:13.050

Tracy Petreman: Christie I had sent him the question in regards to customizing it to really give life to it because I felt like when I first went into sound card it just seemed really.

511

01:13:13.740 --> 01:13:18.750

Tracy Petreman: Almost dry compared to what I senior see me and you said that you were going to touch a little bit on that today so.

512

01:13:19.140 --> 01:13:23.880

Christie Miller: yeah let me show, let me share my screen again.

513

01:13:24.990 --> 01:13:26.100

Christie Miller: So.

514

01:13:27.210 --> 01:13:33.240

Christie Miller: Let me also bring up a so the other platform, so let me go.

515

01:13:34.260 --> 01:13:35.250

here.

516

01:13:37.620 --> 01:13:37.950

Christie Miller: Okay.

517

01:13:38.160 --> 01:13:41.370

Christie Miller: So what you're going to see on the screen in a second.

518

01:13:41.460 --> 01:13:42.450

Christie Miller: And i'm not enrolled.

519

01:13:44.130 --> 01:13:45.390

Christie Miller: platform and i'm not enrolled.

520

01:13:48.480 --> 01:13:49.560

Christie Miller: Is.

521

01:13:50.910 --> 01:14:02.460

Christie Miller: Here is the five day challenge blueprint in our current course platform that we have the ability to do a lot of customization on.

522

01:14:03.330 --> 01:14:10.920

Christie Miller: Which is good, except that I pay the Web developer to do a lot of the customization and a lot of times it's not even necessary.

523

01:14:11.280 --> 01:14:30.090

Christie Miller: So this is the homepage for the five day challenge blueprint and you'll see it's got a lot of cool christy isms of you know it's got our colorful icons do I, like this better than the.

524

01:14:31.200 --> 01:14:34.170

Christie Miller: than this page over to the left.

525

01:14:35.370 --> 01:14:37.380

Christie Miller: And let me actually go even further back.

526

01:14:40.020 --> 01:14:50.400

Christie Miller: Do I, like my page my homepage over here, better than I, like this one, which is known just wears a fan.

527

01:14:52.470 --> 01:14:54.780

Christie Miller: Page yes, I do.

528

01:14:55.830 --> 01:15:13.890

Christie Miller: But I don't think it makes, let me just close these things out I go back and forth I don't think it makes enough of a difference to anyone that they don't get to see my little icons So how will we go about really customizing this, you can see in the.

529

01:15:15.000 --> 01:15:27.300

Christie Miller: The one that we were just in is, I can still have my graphics when we get to the bonus section and I haven't gone in here and done all of these yet.

530

01:15:27.900 --> 01:15:48.750

Christie Miller: But right now, this looks boring to me I don't like that there's just challenge launch calendar and nobody gets to see what it looks like so what I would do is edit this page and put the graphic in, and I think I did that, during a live DEMO so let me just see if there's one in here.

531

01:15:54.960 --> 01:16:04.260

Christie Miller: I have one more to click and it's going to be that it's not in here I here we go this is, this is obviously way too big an image it needs to be corrected.

532

01:16:04.650 --> 01:16:28.140

Christie Miller: But this is one way that I would make sure that i'm really customizing things I could also create like graphics that are a nice pretty colored bar and like on the page where we're showing the frequently asked questions so that was design start with the end in mind.

533

01:16:29.970 --> 01:16:38.970

Christie Miller: What I can do here is instead of this boring Gray little line you know I could create something that's a little bit more colorful.

534

01:16:39.390 --> 01:16:54.390

Christie Miller: That there's so many things that I can do to technically customize this without customizing it in terms of having a web developer come in, because that's actually not possible because this sits on Sam cards page does that help.

535

01:16:55.470 --> 01:16:57.120

Tracy Petreman: Yes, yes, it does.

536

01:16:58.680 --> 01:17:11.520

Christie Miller: yeah and what's really interesting is I have zero reason to move course cats, which I use now is free to me because I bought a lifetime license.

537

01:17:11.820 --> 01:17:20.700

Christie Miller: Sam cards course platform is essentially free to me because I already paid for Sam cart so we have zero reason to move.

538

01:17:21.030 --> 01:17:29.670

Christie Miller: Anything over and it's going to cost us time and money and i'm moving it because there's more things that are in the Sam cart platform.

539

01:17:29.940 --> 01:17:35.820

Christie Miller: That I like than things that are missing and i'm just going to get oh i'm gonna have to get over.

540

01:17:36.240 --> 01:17:42.990

Christie Miller: My little thing about like oh my icons to show on the homepage okay christy get over it, you know it just get over it.

541

01:17:43.530 --> 01:17:58.410

Christie Miller: But I really do believe that Sam carts course platform is better than what we're currently using, especially the fact that they have quizzes I don't have that option, now that the complete button.

542

01:17:58.920 --> 01:18:09.840

Christie Miller: Is not only there on each one, but it is so great, to be able to see when you're going through a course.

543

01:18:10.230 --> 01:18:12.450

Christie Miller: To be able to see the list.

544

01:18:12.750 --> 01:18:20.940

Christie Miller: Of all the lessons and know what your progress is to see the little bar up at the top and boy do I wish I could custom.

545

01:18:21.630 --> 01:18:32.910

Christie Miller: customized this color the bar that would really make me happy, but even seen the bar up here and wow i'm 29% complete go Christie you got this keep going.

546

01:18:33.390 --> 01:18:47.310

Christie Miller: Even to be able to see oh i've already jumped around and oh yeah i've already done master the art of enrollment calls, because I have checked the complete button which.

547

01:18:49.440 --> 01:18:56.370

Christie Miller: That make it complete, yet I have now completed it by going to the next lesson.

548

01:18:57.420 --> 01:19:10.170

Christie Miller: i'm going to look at that that's a little that's a little misleading that it now tells me I completed it, what if I was just kind of going through, but I think I could just go in and click it i'm going to look into that.

549

01:19:11.400 --> 01:19:21.930

Christie Miller: And and make sure that I know what i'm telling you, but I just like the fact that everything is over to the left, people can get a great view of it, they can see where they're at.

550

01:19:22.230 --> 01:19:31.650

Christie Miller: They can see the progress bar at the top, and the fact that we can give them quizzes and somewhat gamma Phi it we don't have any of that in our other platform so.

551

01:19:33.540 --> 01:19:34.710

Tracy Petreman: Thank you very much.

552

01:19:34.920 --> 01:19:36.180

Christie Miller: You are welcome.

553

01:19:36.480 --> 01:19:36.990

kitty.

554

01:19:38.070 --> 01:19:39.690

Kitty Broihier: Thanks one quick question.

555

01:19:40.740 --> 01:19:46.890

Kitty Broihier: Is there a celebration type of feature in Sam cart and, if not i'm going to suggest it.

556

01:19:48.000 --> 01:19:51.480

Christie Miller: Ah, meaning when they get to the very end.

557

01:19:51.660 --> 01:19:56.430

Kitty Broihier: Actually, when they finish a module or like to just.

558

01:19:57.450 --> 01:20:09.540

Kitty Broihier: I know I have Member ball right now and that's one of my favorite things is that when they finish your module you can trigger confetti celebration, which just is like stupid, but makes people feel good.

559

01:20:10.260 --> 01:20:13.410

Christie Miller: Oh, I think that's the coolest thing ever.

560

01:20:14.310 --> 01:20:16.890

Kitty Broihier: just another way to just make it more fun, you know yeah.

561

01:20:17.130 --> 01:20:31.980

Christie Miller: Totally fine and I you clearly i'm all about the fun I don't think there is Jane will you put that on our list to research, and so I would go and I will put I will send Scott feedback to, but I would go to that feedback.

562

01:20:32.010 --> 01:20:33.240

Kitty Broihier: Pay yeah that's Nice.

563

01:20:34.110 --> 01:20:44.490

Christie Miller: And I would put that in yeah because anytime we can game a Phi anytime we can do anything fun and give people a that a girl or a boy.

564

01:20:44.970 --> 01:20:46.470

Christie Miller: It just feels good.

565

01:20:47.070 --> 01:20:58.530

Kitty Broihier: It really yeah Member falters confetti, but I think it'd be fun if they just did like balloons or something that was just like yeah you're done it's not such a swag you made it, you know.

566

01:20:59.040 --> 01:21:00.180

Kitty Broihier: yeah yeah.

567

01:21:00.720 --> 01:21:14.760

Christie Miller: No, I love that in fact I threaten Jane but the last time she was here i'm like we have to buy graduation caps and gowns and we have to do something totally goofy at the end of the course.

568

01:21:16.020 --> 01:21:23.850

Christie Miller: And I thought amy porterfield do something in a cap and gown she wasn't goofy because that's not her style but i'm goofy and I make Jamie goofy.

569

01:21:24.450 --> 01:21:36.360

Christie Miller: But again it's not something that would just pop up like I would love just Jane in the CAP and gown not even me she's like no way i'm not doing it yeah, so we will we will look into that.

570

01:21:36.390 --> 01:21:37.230

Kitty Broihier: Okay cool.

571

01:21:37.650 --> 01:21:43.230

Christie Miller: and see because that's fantastic Now I do know that Scott said when they created.

572

01:21:43.860 --> 01:21:53.640

Christie Miller: The course APP that it's supposed to be a light course APP but from what I know about Sam cart and having been using them since 2016.

573

01:21:53.940 --> 01:22:03.180

Christie Miller: They are constantly updating and adding so I don't see this course APP being a light course APP in the future.

574

01:22:03.510 --> 01:22:18.300

Christie Miller: Not at all, the one thing I hope they never do is become an all in one with email and every other piece, because then you lose your best in class and I truly believe that Sam cart.

575

01:22:18.660 --> 01:22:28.650

Christie Miller: is best in class for the checkout pages and just the whole way that everything integrates and the way it works and all the features that we have.

576

01:22:29.070 --> 01:22:38.910



Christie Miller: So I hope they never go to an all in one and try and be a jack of all trades, but I know there will be many, many more updates to the course APP.

577

01:22:39.120 --> 01:22:46.920

Kitty Broihier: Well, the fact that they have the quiz thing just makes you think oh this little tiny tweak it could do you know not something huge.

578

01:22:47.310 --> 01:22:58.200

Christie Miller: yeah yeah and i'll go in and play with the course I with the quiz I did right when the course APP came out, I remember it was like midnight, and I should have gone to sleep and we got.

579

01:22:59.040 --> 01:23:09.630

Christie Miller: To go in and play, and so I played a little bit with the courses and or with the quiz, but it would be great if there's a way that when the quiz is complete.

580

01:23:10.950 --> 01:23:26.280

Christie Miller: That there's like some fun pop up and confetti and all that, so I you know me, I am fun, and this is going to intrigued me and i'm incredibly curious so we'll see what we can come up with, and again send the feedback into Sam cart also.

581

01:23:27.750 --> 01:23:40.560

Christie Miller: Okay, any other questions James like I don't think so Jane, are there any other questions yeah Rachel came back and she heard her name different Rachel I just want to give Rachel Rachel s.

582

01:23:41.010 --> 01:23:53.010

Christie Miller: A huge shout out she has been at a retreat a virtual retreat this morning that started at 8am it's actually my coaches virtual retreat for her clients.

583

01:23:53.400 --> 01:24:00.630

Christie Miller: And this was the only day I could schedule this when I had the crazy idea to do it and Rachel was there and that.

584

01:24:01.230 --> 01:24:10.680

Christie Miller: started at 8am Pacific our time and Rachel is now here at 4pm Pacific and i'm just impressed Rachel and i'm impressed with every other person that's been here.

585

01:24:11.010 --> 01:24:15.810

Christie Miller: Also, I know you're in different parts of the world, so I just want to thank you and.

586

01:24:16.350 --> 01:24:27.810

Christie Miller: The fun will continue, so if there's more questions, make sure that you're always getting them to us, so that if we don't have an answer, we can.

587

01:24:28.620 --> 01:24:39.900

Christie Miller: get it from Scott, again I have his personal cell phone number now I don't know if you meant to do you give it to me, but I got it doesn't mean i'm going to abuse it, but I have that link in.

588

01:24:41.760 --> 01:24:48.000

Christie Miller: yeah so I was gonna say none of my other coaches, have given me there's, but I do have Dallas and I do have James went Mars, but.

589

01:24:48.720 --> 01:24:56.910

Christie Miller: yeah so that would have been alive well amy porterfield has not given me her cell phone number okay there I knew there was one yeah I don't know why, but she has not.

590

01:24:57.420 --> 01:25:09.540

Christie Miller: All right, that is going to be it for today, we will get this replay out next week, oh before we go and also molly if you guys remember molly mahoney.

591

01:25:10.230 --> 01:25:19.320

Christie Miller: From the launch like we were doing a lot of joint things together she's having an implementation day on Sunday Jane can you find that link maybe.

592

01:25:19.770 --> 01:25:31.590

Christie Miller: And all of you are invited to her implementation day also I know she's going to be teaching about freebies but she also has some things up her sleeve that blow my mind.

593

01:25:32.190 --> 01:25:46.830

Christie Miller: And, and I even told her when she told me what she was going to be teaching I was like I may need to pop in on Sunday, and then I said no i'm not I may need to catch the replay so Jane is going to put the link in here if she has it if not Jane I can go into slack.

594

01:25:48.000 --> 01:25:58.560

Christie Miller: Okay, so there's the link that prepared performer.com forward slash zoom we did send that out in an email, but I know our emails can be in a million places.

595

01:25:59.040 --> 01:26:04.920

Christie Miller: copy that link, even if you don't want to attend live on Sunday.

596

01:26:05.520 --> 01:26:16.890

Christie Miller: copy that link sign up for her implementation day and i'm sure she'll send you out the replay, because one thing that she's teaching is this thing called jarvis.

597

01:26:17.430 --> 01:26:29.370

Christie Miller: And it's mind blowing what this thing does I don't have it, I don't use it, but she was telling me bad and I was like okay mindless so definitely go and.

598

01:26:30.270 --> 01:26:36.960

Christie Miller: and take a look at what she's teaching all right, thank you for the love everyone, and I just I really appreciate it.

599

01:26:37.650 --> 01:26:43.320

Christie Miller: Jane Hats off to you Thank you so much for being here also.

600

01:26:43.920 --> 01:26:50.790

Christie Miller: Like I said, everybody needs a Jane and I don't know how I got so lucky in my life, to have a Jane and have a mark.

601

01:26:51.030 --> 01:27:00.600

Christie Miller: Because if I was either of them I would have run away a long time ago, so thank you Jane and Thank you everyone that's been here live or catching just parts of this.

602

01:27:00.960 --> 01:27:13.590

Christie Miller: I appreciate you I love you look at Jen she's got the love paddle down there, and all of you go do something fun okay and we'll be in touch take care, everyone bye bye.